

Global Canoeing and Kayaking Equipment Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Canoeing and Kayaking Equipment market size was valued at USD 1318.2 million in 2023 and is forecast to a readjusted size of USD 1480.7 million by 2030 with a CAGR of 1.7% during review period.

Canoeing – recreational boating activity or paddle sport in which you kneel or sit facing forward in an open or closed-decked canoe, and propel yourself with a single-bladed paddle, under your own power. Kayaking – use of a kayak for moving across water. It is distinguished from canoeing by the sitting position of the paddler and the number of blades on the paddle. A kayak is a boat where the paddler faces forward, legs in front, using a double-bladed paddle. Most kayaks have closed decks.

Increased awareness of a healthy lifestyle and growing number of water sports enthusiasts are the major factors boosting the water sports equipment market in the Americas. The Americas is expected to maintain its leading position during the forecast period as well. A large number water sporting sites spread across Europe and outdoor sports enthusiasts make it the second-largest revenue contributor to the global water sports equipment market. France and Germany are the major contributors to the market in Europe. APAC is a fast-growing region among all the other geographic regions in the global water sports equipment market. South Korea and Australia are the prime markets for water sports equipment in the region, along with other prominent countries such as Indonesia, Hong Kong, Taiwan, Thailand, and Singapore.

The Global Info Research report includes an overview of the development of the Canoeing and Kayaking Equipment industry chain, the market status of Sporting Goods

Retailers (Canoes and Kayaks, Accessories), Department Stores (Canoes and Kayaks, Accessories), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Canoeing and Kayaking Equipment.

Regionally, the report analyzes the Canoeing and Kayaking Equipment markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Canoeing and Kayaking Equipment market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Canoeing and Kayaking Equipment market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Canoeing and Kayaking Equipment industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Canoes and Kayaks, Accessories).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Canoeing and Kayaking Equipment market.

Regional Analysis: The report involves examining the Canoeing and Kayaking Equipment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Canoeing and Kayaking Equipment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Canoeing and Kayaking Equipment:

Company Analysis: Report covers individual Canoeing and Kayaking Equipment manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Canoeing and Kayaking Equipment. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Sporting Goods Retailers, Department Stores).

Technology Analysis: Report covers specific technologies relevant to Canoeing and Kayaking Equipment. It assesses the current state, advancements, and potential future developments in Canoeing and Kayaking Equipment areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Canoeing and Kayaking Equipment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Canoeing and Kayaking Equipment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Canoes and Kayaks

Accessories

Market segment by Application

Sporting Goods Retailers

Department Stores

Hypermarkets and Supermarkets

Online Retailers

Major players covered

AIRE

BIC Sport

HYSIDE

NRS

SOTAR

AIRHEAD

Aqua Marina

Ocean Kayak

Malibu Kayaks

Rave Sports

Vanguard Inflatables

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Canoeing and Kayaking Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Canoeing and Kayaking Equipment, with price, sales, revenue and global market share of Canoeing and Kayaking Equipment from 2019 to 2024.

Chapter 3, the Canoeing and Kayaking Equipment competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Canoeing and Kayaking Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Canoeing and Kayaking Equipment market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Canoeing and Kayaking Equipment.

Chapter 14 and 15, to describe Canoeing and Kayaking Equipment sales channel, distributors, customers, research findings and conclusion.

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