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Global Canned Wet Cat Food Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Canned Wet Cat Food market size is expected to reach $ 4335 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

In 2025, global production of Canned Wet Cat Food reached approximately 1.8 million metric tons, with an average price of around USD 1,580 per metric ton. Canned Wet Cat Food is a wet pet food specifically designed for cats, packaged in sealed metal cans and processed through high-temperature sterilization, with moisture content typically ranging from 75% to 82%, formulated with fresh or frozen meat, poultry, and fish as primary ingredients, tailored to the nutritional requirements of cats as obligate carnivores. Main product forms include chunk-style, pâté-style, gravy-style, and mousse-style. Formulations cover basic nutrition, grain-free recipes, single-protein sources, functional formulas, and prescription diets. Target species cover kittens, adult cats, and senior cats. Products are characterized by high meat content (?90% in premium products), ample hydration, high-quality animal protein, and fortification with essential nutrients such as taurine. Distribution channels cover online e-commerce platforms, offline pet specialty stores, premium supermarkets, and veterinary clinics.

The global Canned Wet Cat Food market is experiencing steady growth, driven primarily by deepening nutritional understanding of cats as obligate carnivores, widespread recognition of wet food's unique advantages in urinary health and hydration, premiumization consumption upgrades, and increasing preference among cat owners for natural and grain-free formulations. North America is the largest market globally, with high brand concentration and active product innovation; Europe shows steady growth with strong emphasis on natural ingredients and animal welfare; Asia-Pacific is the fastest-growing region, driven by continued growth in cat populations and consumption upgrades in China, Japan, and South Korea. Industry trends are focused on high meat

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content and human-grade ingredient applications, expansion of functional formulas (urinary health, hairball control, weight management, etc.), single-protein and hypoallergenic formulations, sustainable eco-friendly packaging, and omnichannel distribution. Future continued growth in cat populations, increasing urinary health awareness, and deepening innovation in high-end wet food products will collectively drive steady growth of the Canned Wet Cat Food market.

Report Scope

This report studies the global Canned Wet Cat Food production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Canned Wet Cat Food and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Canned Wet Cat Food that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Canned Wet Cat Food total production and demand, 2021-2032, (Kilotons)

Global Canned Wet Cat Food total production value, 2021-2032, (USD Million)

Global Canned Wet Cat Food production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Canned Wet Cat Food consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Canned Wet Cat Food domestic production, consumption, key domestic manufacturers and share

Global Canned Wet Cat Food production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

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Global Canned Wet Cat Food production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Canned Wet Cat Food production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Canned Wet Cat Food market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Open Farm, The Honest Kitchen, ACANA, Orijen, Animonda, Stella & Chewy's, BIO BISCUIT, Hill's Pet Nutrition, Purina, Royal Canin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Canned Wet Cat Food market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Kilotons) and average price (US$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Canned Wet Cat Food Market, By Region:

United States

China

Europe

Japan

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South Korea

ASEAN

India

Rest of World

Market Segmentation

Global Canned Wet Cat Food Market, Segmentation by Type:

Staple Food Canned

Snack Canned

Functional Canned

Global Canned Wet Cat Food Market, Segmentation by Grain Formulation:

Grain-inclusive

Grain-free

Global Canned Wet Cat Food Market, Segmentation by Crude Fiber Content:

Low Fiber (< 3%)

Standard Fiber (3%-8%)

High Fiber (> 8%)

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Global Canned Wet Cat Food Market, Segmentation by Application:

Kitten

Adult Cat

Companies Profiled:

Open Farm

The Honest Kitchen

ACANA

Orijen

Animonda

Stella & Chewy’s

BIO BISCUIT

Hill's Pet Nutrition

Purina

Royal Canin

Mars Petcare

Dalian Youchong

FUBEI (SHANGHAI)

Petpal Pet Nutrition Technology

Yantai China Pet Foods

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Jasper Pet Care Products

PEPTIDO(Beijing) International Biotechnology

Guaibao Pet Food Group

Shanghai Bridge PetCare

Jiangsu JIA Pet Products

Shenzhen Freeze-Dried Pet Products

Shanghai Navarch Pet Products

Huaxing Pet Food

Xingtai Nuode Pet Products

Zhejiang Ji Chong Animal Nutrition Technology

Shanghai Yiyun Pet Products

Shanghai Chongxing Pet Products

Shandong KERES Animal Nutrition

Key Questions Answered

1. How big is the global Canned Wet Cat Food market?
2. What is the demand of the global Canned Wet Cat Food market?
3. What is the year over year growth of the global Canned Wet Cat Food market?
4. What is the total value of the global Canned Wet Cat Food market?
5. Who are the Major Players in the global Canned Wet Cat Food market?
6. What are the growth factors driving the market demand?

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