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Global Canned Wet Cat Food Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Canned Wet Cat Food market size was valued at US$ 2926 million in 2025 and is forecast to a readjusted size of US$ 4335 million by 2032 with a CAGR of 6.1% during review period.

In 2025, global production of Canned Wet Cat Food reached approximately 1.8 million metric tons, with an average price of around USD 1,580 per metric ton. Canned Wet Cat Food is a wet pet food specifically designed for cats, packaged in sealed metal cans and processed through high-temperature sterilization, with moisture content typically ranging from 75% to 82%, formulated with fresh or frozen meat, poultry, and fish as primary ingredients, tailored to the nutritional requirements of cats as obligate carnivores. Main product forms include chunk-style, pâté-style, gravy-style, and mousse-style. Formulations cover basic nutrition, grain-free recipes, single-protein sources, functional formulas, and prescription diets. Target species cover kittens, adult cats, and senior cats. Products are characterized by high meat content (?90% in premium products), ample hydration, high-quality animal protein, and fortification with essential nutrients such as taurine. Distribution channels cover online e-commerce platforms, offline pet specialty stores, premium supermarkets, and veterinary clinics.

The global Canned Wet Cat Food market is experiencing steady growth, driven primarily by deepening nutritional understanding of cats as obligate carnivores, widespread recognition of wet food's unique advantages in urinary health and hydration, premiumization consumption upgrades, and increasing preference among cat owners for natural and grain-free formulations. North America is the largest market globally, with high brand concentration and active product innovation; Europe shows steady growth with strong emphasis on natural ingredients and animal welfare; Asia-Pacific is the

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fastest-growing region, driven by continued growth in cat populations and consumption upgrades in China, Japan, and South Korea. Industry trends are focused on high meat content and human-grade ingredient applications, expansion of functional formulas (urinary health, hairball control, weight management, etc.), single-protein and hypoallergenic formulations, sustainable eco-friendly packaging, and omnichannel distribution. Future continued growth in cat populations, increasing urinary health awareness, and deepening innovation in high-end wet food products will collectively drive steady growth of the Canned Wet Cat Food market.

Report Scope

This report is a detailed and comprehensive analysis for global Canned Wet Cat Food market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Canned Wet Cat Food market size and forecasts, in consumption value ($ Million), sales quantity (Kilotons), and average selling prices (US$/Ton), 2021-2032

Global Canned Wet Cat Food market size and forecasts by region and country, in consumption value ($ Million), sales quantity (Kilotons), and average selling prices (US$/Ton), 2021-2032

Global Canned Wet Cat Food market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (Kilotons), and average selling prices (US$/Ton), 2021-2032

Global Canned Wet Cat Food market shares of main players, shipments in revenue ($ Million), sales quantity (Kilotons), and ASP (US$/Ton), 2021-2026

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The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Canned Wet Cat Food

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Canned Wet Cat Food market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Open Farm, The Honest Kitchen, ACANA, Orijen, Animonda, Stella & Chewy’s, BIO BISCUIT, Hill's Pet Nutrition, Purina, Royal Canin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Canned Wet Cat Food market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Type

Staple Food Canned

Snack Canned

Functional Canned

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Market segment by Grain Formulation

Grain-inclusive

Grain-free

Market segment by Crude Fiber Content

Low Fiber (< 3%)

Standard Fiber (3%-8%)

High Fiber (> 8%)

Market segment by Application

Kitten

Adult Cat

Major players covered

Open Farm

The Honest Kitchen

ACANA

Orijen

Animonda

Stella & Chewy’s

BIO BISCUIT

Hill's Pet Nutrition

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Purina

Royal Canin

Mars Petcare

Dalian Youchong

FUBEI (SHANGHAI)

Petpal Pet Nutrition Technology

Yantai China Pet Foods

Jasper Pet Care Products

PEPTIDO(Beijing) International Biotechnology

Guaibao Pet Food Group

Shanghai Bridge PetCare

Jiangsu JIA Pet Products

Shenzhen Freeze-Dried Pet Products

Shanghai Navarch Pet Products

Huaxing Pet Food

Xingtai Nuode Pet Products

Zhejiang Ji Chong Animal Nutrition Technology

Shanghai Yiyun Pet Products

Shanghai Chongxing Pet Products

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Shandong KERES Animal Nutrition

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Canned Wet Cat Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Canned Wet Cat Food, with price, sales quantity, revenue, and global market share of Canned Wet Cat Food from 2021 to 2026.

Chapter 3, the Canned Wet Cat Food competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Canned Wet Cat Food breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021

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to 2026.and Canned Wet Cat Food market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Canned Wet Cat Food.

Chapter 14 and 15, to describe Canned Wet Cat Food sales channel, distributors, customers, research findings and conclusion.

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