

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Canned Tuna Market 2018, Forecast to 2023

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## Abstracts

Tuna is a type of saltwater fish, canned in various types of sauces, edible oils, brine, and water, and sold for both commercial and retail purposes. It is one of the most affordable sources of animal protein in the world. Canned fish are fish which have been processed, sealed in an airtight container such as a sealed tin can, and subjected to heat.

Scope of the Report:

This report focuses on the Canned Tuna in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

While consumer demand for canned tuna witnesses a downward trend, the increasing demand from the Middle East is leveling off this decline, and emerging as an attractive market for ASEAN canned tuna exporters. The exemption from import duties in the Middle East has led to higher exports in this region. Egypt, Saudi Arabia, and Israel are the largest importers of tuna in the Middle East, accounting for 21%, 19%, and 11% import share, respectively. The import tariff in most of the countries in this region is only 5%, which is very low as compared to the U.S. and the EU. In spite of the large scope for fishing, the Middle Eastern region is poorly developed in fishing, and is thus heavily dependent on imports from ASEAN countries, especially Vietnam.

EMEA is expected to be the major revenue contributor to the canned tuna market throughout the forecast period. The region is the largest consumer and exporter of canned tuna. The demand for the product will increase in this region due to the rapid urbanization and the focus of large retailers towards stocking canned tuna.

The worldwide market for Canned Tuna is expected to grow at a CAGR of roughly xx%

over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

#### AMERICAN TUNA

Bumble Bee Seafoods

StartKist

The Tuna Store

Wild Planet

#### AYAM

#### CENTURY PACIFIC FOOD

Conservas Ortiz

Crown Prince

Equa Seafoods

Giacinto Callipo Conserve Alimentari

#### NATURAL SEA

Organico

Princes

#### SAFE CATCH

The Clover Leaf Seafoods Family

Wild Selections

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Canned Albacore Tuna

Canned Skipjack Tuna

Canned Yellowfin Tuna

Market Segment by Applications, can be divided into

Supermarkets and Hypermarkets

Convenience Stores

Online Retailers

There are 15 Chapters to deeply display the global Canned Tuna market.

Chapter 1, to describe Canned Tuna Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Canned Tuna, with sales, revenue, and price of Canned Tuna, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Canned Tuna, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Canned Tuna market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Canned Tuna sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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