

Global Canned Tuna Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Canned Tuna market size was valued at US\$ 8746 million in 2025 and is forecast to a readjusted size of US\$ 10645 million by 2032 with a CAGR of 2.9% during review period.

Canned Tuna is a shelf-stable, ready-to-eat seafood product primarily made from commercially traded tuna species (commonly skipjack, yellowfin, and albacore). Raw tuna is trimmed, pre-cooked/steamed, cooled, deboned and graded, then packed as solid/chunk/flakes into cans (or other retortable packs), topped with a packing medium (typically brine, vegetable oil, or water), hermetically sealed, and thermally sterilized to achieve commercial sterility. The product typically appears as light pink to light brown tuna meat with a simple formulation centered on tuna, salt, and oil/water, optionally with light seasonings. Processing and export supply are concentrated in key tuna-processing economies in Southeast Asia and the broader Indian/Pacific supply chain (e.g., Thailand, Indonesia, the Philippines, Vietnam, plus selected island and Latin American processors), serving mature consumption markets in North America, Europe, and Japan for salads, sandwiches, pasta, convenience foods, institutional catering, emergency stocks, and as a protein base for ready-meal manufacturing.

According to QYResearch analysts, anchored to the prevailing trade-equivalent convention for finished prepared/preserved tuna (HS 160414) and triangulating major processors' export flows, global finished canned tuna output in 2025 is approximately 2.0?2.4 million tonnes per year. On pricing, exporter unit values for prepared or preserved tuna (HS 160414) show wide dispersion driven by species, packing medium, pack format, and compliance requirements; accordingly, the typical 2025 FOB range is about USD 3,800?7,800 per tonne, with light-meat and water/brine-packed SKUs generally in the lower-to-mid band and premium white-meat and oil-packed/high-spec

SKUs at the upper end.

Against the backdrop of evolving global protein consumption patterns, the canned tuna market continues to follow a mature yet resilient growth trajectory. Convenience, long shelf life, and high protein content remain the fundamental long-term demand drivers, particularly in North America, Europe, and Japan, where canned tuna is firmly embedded in household consumption and light-meal food culture. In many emerging markets, limitations in cold-chain infrastructure further reinforce the relevance of shelf-stable seafood products, supporting channel expansion and consumption accessibility. At the same time, the growing emphasis on healthy eating and simple, ready-to-eat food formats has helped sustain canned tuna's position within mainstream diets, creating room for incremental product upgrades rather than volume-driven expansion.

From the supply and cost perspective, however, the industry faces persistent structural pressures. Upstream tuna resource management, fishing quota adjustments, and cyclical raw material price fluctuations continue to affect cost stability for processors. In parallel, increasingly stringent requirements related to food safety, traceability, and sustainability certifications in developed markets are raising compliance thresholds and operational complexity. In mature consumer markets, the traditional image associated with canned foods also limits demand acceleration, compelling producers to pursue differentiation through product formats, flavors, and packaging to mitigate category fatigue. As a result, competition increasingly centers on scale efficiency, supply chain resilience, and brand credibility rather than pure capacity expansion.

Looking downstream, global demand for canned tuna is shifting toward structural upgrading rather than volume growth. Core household and foodservice consumption remains stable, anchoring the market baseline, while premium and better-for-you segments such as low-sodium, clean-label, and sustainability-certified products continue to gain share, supporting gradual ASP improvement. The expansion of e-commerce and modern retail channels is also reshaping product mix and promotional strategies, favoring smaller pack sizes, variety offerings, and ready-to-eat positioning. Overall, the canned tuna market over the coming years is expected to evolve along a path of stable volumes, value enhancement, and gradual structural optimization, rather than entering a phase of rapid or highly volatile growth.

This report is a detailed and comprehensive analysis for global Canned Tuna market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Sales Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that

contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Canned Tuna market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2021-2032

Global Canned Tuna market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2021-2032

Global Canned Tuna market size and forecasts, by Type and by Sales Channel, in consumption value (\$ Million), sales quantity (MT), and average selling prices (USD/MT), 2021-2032

Global Canned Tuna market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (USD/MT), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Canned Tuna

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Canned Tuna market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dongwon Industries Co., Ltd., Thai Union Group PCL, Century Pacific Food, Inc., Bolton Group, Nauterra, Frinsa Group (Frinsa del Noroeste, S.A.), Haboromo Foods Corporation, Jealsa Foods SAU, COFACO ? Companhia de Fish Canning, Ramirez & Cia (Filhos), S.A., etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Market Segmentation

Canned Tuna market is split by Type and by Sales Channel. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Yellowfin

Albacore

Others

Market segment by Product Form

Solid Pack

Chunk Style

Flakes

Others

Market segment by Packing Medium

In Brine

In Water

In Oil

Others

Market segment by Distribution Channel

Modern Trade

E-Commerce

Others

Market segment by Sales Channel

Restaurant and Catering

Household Consumption

Others

Major players covered

Dongwon Industries Co., Ltd.

Thai Union Group PCL

Century Pacific Food, Inc.

Bolton Group

Nauterra

Frinsa Group (Frinsa del Noroeste, S.A.)

Hagoromo Foods Corporation

Jealsa Foods SAU

COFACO ? Companhia de Fish Canning

Ramirez & Cia (Filhos), S.A.

Dardanel ?renta? G?da Sanayi A.?

Unimer Group

Nippon Suisan Kaisha, Ltd. (Nissui)

Zhejiang Retronx Foodstuff Industry Co., Ltd.

Ningbo Today Food Co., Ltd.

Rongcheng Haizhirun Seafood Foods Co., Ltd.

Fujian Xingguang Food Co., Ltd.

Shandong Oceanic Fisheries Corporation, Ltd. (ZOFCO)

Guangdong Eagle Coin Haibao Food Co., Ltd.

Zhangzhou Gangchang Canned Food Co., Ltd.

Ocean Family (Zhejiang) Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Canned Tuna product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Canned Tuna, with price, sales quantity, revenue, and global market share of Canned Tuna from 2021 to 2026.

Chapter 3, the Canned Tuna competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Canned Tuna breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Sales Channel, with sales market share and growth rate by Type, by Sales Channel, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Canned Tuna market forecast, by regions, by Type, and by Sales Channel, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Canned Tuna.

Chapter 14 and 15, to describe Canned Tuna sales channel, distributors, customers, research findings and conclusion.

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