

Global Cannabis Beverages Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cannabis Beverages market size was valued at USD 1475.4 million in 2023 and is forecast to a readjusted size of USD 3842.2 million by 2030 with a CAGR of 14.7% during review period.

Cannabis Beverages are beverages added cannabis in it which can be used for the treatment of neurological disorders, cancer, and pain control.

Rising demand for wellness drinks is anticipated to drive the growth. Moreover, low sugar content of the product and presence of appropriate quantity of cannabis for consumption are the factors projected to fuel the product demand.

The Global Info Research report includes an overview of the development of the Cannabis Beverages industry chain, the market status of Cannabidiol (CBD) (Alcoholic, Non-Alcoholic), Tetrahydrocannabinol (THC) (Alcoholic, Non-Alcoholic), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cannabis Beverages.

Regionally, the report analyzes the Cannabis Beverages markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cannabis Beverages market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cannabis Beverages market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cannabis Beverages industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Kiloton), revenue generated, and market share of different by Type (e.g., Alcoholic, Non-Alcoholic).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cannabis Beverages market.

Regional Analysis: The report involves examining the Cannabis Beverages market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cannabis Beverages market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cannabis Beverages:

Company Analysis: Report covers individual Cannabis Beverages manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cannabis Beverages This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Cannabidiol (CBD), Tetrahydrocannabinol (THC)).

Technology Analysis: Report covers specific technologies relevant to Cannabis

Beverages. It assesses the current state, advancements, and potential future developments in Cannabis Beverages areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cannabis Beverages market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cannabis Beverages market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Alcoholic

Non-Alcoholic

Market segment by Application

Cannabidiol (CBD)

Tetrahydrocannabinol (THC)

Major players covered

NewAge, Inc.

The Alkaline Water Company

Choom Holdings Inc.

VCC Brand

Dixie Brands Inc.

Keef Brand

Hexo Corp

Tilray Brands

Canopy Growth

Aurora Cannabis

Cronos Group

Phoena

VIVO Cannabis

Organigram Holdings

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cannabis Beverages product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cannabis Beverages, with price, sales, revenue and global market share of Cannabis Beverages from 2019 to 2024.

Chapter 3, the Cannabis Beverages competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cannabis Beverages breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Cannabis Beverages market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cannabis Beverages.

Chapter 14 and 15, to describe Cannabis Beverages sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Cannabis Beverages

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Cannabis Beverages Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Alcoholic

1.3.3 Non-Alcoholic

1.4 Market Analysis by Application

1.4.1 Overview: Global Cannabis Beverages Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Cannabidiol (CBD)

1.4.3 Tetrahydrocannabinol (THC)

1.5 Global Cannabis Beverages Market Size & Forecast

1.5.1 Global Cannabis Beverages Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Cannabis Beverages Sales Quantity (2019-2030)

1.5.3 Global Cannabis Beverages Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 NewAge, Inc.

2.1.1 NewAge, Inc. Details

2.1.2 NewAge, Inc. Major Business

2.1.3 NewAge, Inc. Cannabis Beverages Product and Services

2.1.4 NewAge, Inc. Cannabis Beverages Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 NewAge, Inc. Recent Developments/Updates

2.2 The Alkaline Water Company

2.2.1 The Alkaline Water Company Details

2.2.2 The Alkaline Water Company Major Business

2.2.3 The Alkaline Water Company Cannabis Beverages Product and Services

2.2.4 The Alkaline Water Company Cannabis Beverages Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 The Alkaline Water Company Recent Developments/Updates

2.3 Choom Holdings Inc.

2.3.1 Choom Holdings Inc. Details

- 2.3.2 Choom Holdings Inc. Major Business
- 2.3.3 Choom Holdings Inc. Cannabis Beverages Product and Services
- 2.3.4 Choom Holdings Inc. Cannabis Beverages Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Choom Holdings Inc. Recent Developments/Updates
- 2.4 VCC Brand
 - 2.4.1 VCC Brand Details
 - 2.4.2 VCC Brand Major Business
 - 2.4.3 VCC Brand Cannabis Beverages Product and Services
 - 2.4.4 VCC Brand Cannabis Beverages Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 VCC Brand Recent Developments/Updates
- 2.5 Dixie Brands Inc.
 - 2.5.1 Dixie Brands Inc. Details
 - 2.5.2 Dixie Brands Inc. Major Business
 - 2.5.3 Dixie Brands Inc. Cannabis Beverages Product and Services
 - 2.5.4 Dixie Brands Inc. Cannabis Beverages Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Dixie Brands Inc. Recent Developments/Updates
- 2.6 Keef Brand
 - 2.6.1 Keef Brand Details
 - 2.6.2 Keef Brand Major Business
 - 2.6.3 Keef Brand Cannabis Beverages Product and Services
 - 2.6.4 Keef Brand Cannabis Beverages Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Keef Brand Recent Developments/Updates
- 2.7 Hexo Corp
 - 2.7.1 Hexo Corp Details
 - 2.7.2 Hexo Corp Major Business
 - 2.7.3 Hexo Corp Cannabis Beverages Product and Services
 - 2.7.4 Hexo Corp Cannabis Beverages Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Hexo Corp Recent Developments/Updates
- 2.8 Tilray Brands
 - 2.8.1 Tilray Brands Details
 - 2.8.2 Tilray Brands Major Business
 - 2.8.3 Tilray Brands Cannabis Beverages Product and Services
 - 2.8.4 Tilray Brands Cannabis Beverages Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.8.5 Tilray Brands Recent Developments/Updates
- 2.9 Canopy Growth
 - 2.9.1 Canopy Growth Details
 - 2.9.2 Canopy Growth Major Business
 - 2.9.3 Canopy Growth Cannabis Beverages Product and Services
 - 2.9.4 Canopy Growth Cannabis Beverages Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Canopy Growth Recent Developments/Updates
- 2.10 Aurora Cannabis
 - 2.10.1 Aurora Cannabis Details
 - 2.10.2 Aurora Cannabis Major Business
 - 2.10.3 Aurora Cannabis Cannabis Beverages Product and Services
 - 2.10.4 Aurora Cannabis Cannabis Beverages Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 Aurora Cannabis Recent Developments/Updates
- 2.11 Cronos Group
 - 2.11.1 Cronos Group Details
 - 2.11.2 Cronos Group Major Business
 - 2.11.3 Cronos Group Cannabis Beverages Product and Services
 - 2.11.4 Cronos Group Cannabis Beverages Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Cronos Group Recent Developments/Updates
- 2.12 Phoena
 - 2.12.1 Phoena Details
 - 2.12.2 Phoena Major Business
 - 2.12.3 Phoena Cannabis Beverages Product and Services
 - 2.12.4 Phoena Cannabis Beverages Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Phoena Recent Developments/Updates
- 2.13 VIVO Cannabis
 - 2.13.1 VIVO Cannabis Details
 - 2.13.2 VIVO Cannabis Major Business
 - 2.13.3 VIVO Cannabis Cannabis Beverages Product and Services
 - 2.13.4 VIVO Cannabis Cannabis Beverages Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 VIVO Cannabis Recent Developments/Updates
- 2.14 Organigram Holdings
 - 2.14.1 Organigram Holdings Details
 - 2.14.2 Organigram Holdings Major Business

- 2.14.3 Organigram Holdings Cannabis Beverages Product and Services
- 2.14.4 Organigram Holdings Cannabis Beverages Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Organigram Holdings Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: CANNABIS BEVERAGES BY MANUFACTURER

- 3.1 Global Cannabis Beverages Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Cannabis Beverages Revenue by Manufacturer (2019-2024)
- 3.3 Global Cannabis Beverages Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of Cannabis Beverages by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 Cannabis Beverages Manufacturer Market Share in 2023
 - 3.4.2 Top 6 Cannabis Beverages Manufacturer Market Share in 2023
- 3.5 Cannabis Beverages Market: Overall Company Footprint Analysis
 - 3.5.1 Cannabis Beverages Market: Region Footprint
 - 3.5.2 Cannabis Beverages Market: Company Product Type Footprint
 - 3.5.3 Cannabis Beverages Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Cannabis Beverages Market Size by Region
 - 4.1.1 Global Cannabis Beverages Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Cannabis Beverages Consumption Value by Region (2019-2030)
 - 4.1.3 Global Cannabis Beverages Average Price by Region (2019-2030)
- 4.2 North America Cannabis Beverages Consumption Value (2019-2030)
- 4.3 Europe Cannabis Beverages Consumption Value (2019-2030)
- 4.4 Asia-Pacific Cannabis Beverages Consumption Value (2019-2030)
- 4.5 South America Cannabis Beverages Consumption Value (2019-2030)
- 4.6 Middle East and Africa Cannabis Beverages Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Cannabis Beverages Sales Quantity by Type (2019-2030)
- 5.2 Global Cannabis Beverages Consumption Value by Type (2019-2030)
- 5.3 Global Cannabis Beverages Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Cannabis Beverages Sales Quantity by Application (2019-2030)
- 6.2 Global Cannabis Beverages Consumption Value by Application (2019-2030)
- 6.3 Global Cannabis Beverages Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Cannabis Beverages Sales Quantity by Type (2019-2030)
- 7.2 North America Cannabis Beverages Sales Quantity by Application (2019-2030)
- 7.3 North America Cannabis Beverages Market Size by Country
 - 7.3.1 North America Cannabis Beverages Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Cannabis Beverages Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Cannabis Beverages Sales Quantity by Type (2019-2030)
- 8.2 Europe Cannabis Beverages Sales Quantity by Application (2019-2030)
- 8.3 Europe Cannabis Beverages Market Size by Country
 - 8.3.1 Europe Cannabis Beverages Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Cannabis Beverages Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Cannabis Beverages Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Cannabis Beverages Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Cannabis Beverages Market Size by Region
 - 9.3.1 Asia-Pacific Cannabis Beverages Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Cannabis Beverages Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)

- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Cannabis Beverages Sales Quantity by Type (2019-2030)
- 10.2 South America Cannabis Beverages Sales Quantity by Application (2019-2030)
- 10.3 South America Cannabis Beverages Market Size by Country
 - 10.3.1 South America Cannabis Beverages Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Cannabis Beverages Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Cannabis Beverages Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Cannabis Beverages Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Cannabis Beverages Market Size by Country
 - 11.3.1 Middle East & Africa Cannabis Beverages Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Cannabis Beverages Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Cannabis Beverages Market Drivers
- 12.2 Cannabis Beverages Market Restraints
- 12.3 Cannabis Beverages Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants

- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Cannabis Beverages and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Cannabis Beverages
- 13.3 Cannabis Beverages Production Process
- 13.4 Cannabis Beverages Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Cannabis Beverages Typical Distributors
- 14.3 Cannabis Beverages Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Cannabis Beverages Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Cannabis Beverages Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. NewAge, Inc. Basic Information, Manufacturing Base and Competitors

Table 4. NewAge, Inc. Major Business

Table 5. NewAge, Inc. Cannabis Beverages Product and Services

Table 6. NewAge, Inc. Cannabis Beverages Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. NewAge, Inc. Recent Developments/Updates

Table 8. The Alkaline Water Company Basic Information, Manufacturing Base and Competitors

Table 9. The Alkaline Water Company Major Business

Table 10. The Alkaline Water Company Cannabis Beverages Product and Services

Table 11. The Alkaline Water Company Cannabis Beverages Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. The Alkaline Water Company Recent Developments/Updates

Table 13. Choom Holdings Inc. Basic Information, Manufacturing Base and Competitors

Table 14. Choom Holdings Inc. Major Business

Table 15. Choom Holdings Inc. Cannabis Beverages Product and Services

Table 16. Choom Holdings Inc. Cannabis Beverages Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Choom Holdings Inc. Recent Developments/Updates

Table 18. VCC Brand Basic Information, Manufacturing Base and Competitors

Table 19. VCC Brand Major Business

Table 20. VCC Brand Cannabis Beverages Product and Services

Table 21. VCC Brand Cannabis Beverages Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. VCC Brand Recent Developments/Updates

Table 23. Dixie Brands Inc. Basic Information, Manufacturing Base and Competitors

Table 24. Dixie Brands Inc. Major Business

Table 25. Dixie Brands Inc. Cannabis Beverages Product and Services

Table 26. Dixie Brands Inc. Cannabis Beverages Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Dixie Brands Inc. Recent Developments/Updates

Table 28. Keef Brand Basic Information, Manufacturing Base and Competitors

Table 29. Keef Brand Major Business

Table 30. Keef Brand Cannabis Beverages Product and Services

Table 31. Keef Brand Cannabis Beverages Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Keef Brand Recent Developments/Updates

Table 33. Hexo Corp Basic Information, Manufacturing Base and Competitors

Table 34. Hexo Corp Major Business

Table 35. Hexo Corp Cannabis Beverages Product and Services

Table 36. Hexo Corp Cannabis Beverages Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Hexo Corp Recent Developments/Updates

Table 38. Tilray Brands Basic Information, Manufacturing Base and Competitors

Table 39. Tilray Brands Major Business

Table 40. Tilray Brands Cannabis Beverages Product and Services

Table 41. Tilray Brands Cannabis Beverages Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Tilray Brands Recent Developments/Updates

Table 43. Canopy Growth Basic Information, Manufacturing Base and Competitors

Table 44. Canopy Growth Major Business

Table 45. Canopy Growth Cannabis Beverages Product and Services

Table 46. Canopy Growth Cannabis Beverages Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Canopy Growth Recent Developments/Updates

Table 48. Aurora Cannabis Basic Information, Manufacturing Base and Competitors

Table 49. Aurora Cannabis Major Business

Table 50. Aurora Cannabis Cannabis Beverages Product and Services

Table 51. Aurora Cannabis Cannabis Beverages Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Aurora Cannabis Recent Developments/Updates

Table 53. Cronos Group Basic Information, Manufacturing Base and Competitors

Table 54. Cronos Group Major Business

Table 55. Cronos Group Cannabis Beverages Product and Services

Table 56. Cronos Group Cannabis Beverages Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Cronos Group Recent Developments/Updates

Table 58. Phoena Basic Information, Manufacturing Base and Competitors

Table 59. Phoena Major Business

- Table 60. Phoena Cannabis Beverages Product and Services
- Table 61. Phoena Cannabis Beverages Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Phoena Recent Developments/Updates
- Table 63. VIVO Cannabis Basic Information, Manufacturing Base and Competitors
- Table 64. VIVO Cannabis Major Business
- Table 65. VIVO Cannabis Cannabis Beverages Product and Services
- Table 66. VIVO Cannabis Cannabis Beverages Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. VIVO Cannabis Recent Developments/Updates
- Table 68. Organigram Holdings Basic Information, Manufacturing Base and Competitors
- Table 69. Organigram Holdings Major Business
- Table 70. Organigram Holdings Cannabis Beverages Product and Services
- Table 71. Organigram Holdings Cannabis Beverages Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. Organigram Holdings Recent Developments/Updates
- Table 73. Global Cannabis Beverages Sales Quantity by Manufacturer (2019-2024) & (Kiloton)
- Table 74. Global Cannabis Beverages Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 75. Global Cannabis Beverages Average Price by Manufacturer (2019-2024) & (US\$/Ton)
- Table 76. Market Position of Manufacturers in Cannabis Beverages, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 77. Head Office and Cannabis Beverages Production Site of Key Manufacturer
- Table 78. Cannabis Beverages Market: Company Product Type Footprint
- Table 79. Cannabis Beverages Market: Company Product Application Footprint
- Table 80. Cannabis Beverages New Market Entrants and Barriers to Market Entry
- Table 81. Cannabis Beverages Mergers, Acquisition, Agreements, and Collaborations
- Table 82. Global Cannabis Beverages Sales Quantity by Region (2019-2024) & (Kiloton)
- Table 83. Global Cannabis Beverages Sales Quantity by Region (2025-2030) & (Kiloton)
- Table 84. Global Cannabis Beverages Consumption Value by Region (2019-2024) & (USD Million)
- Table 85. Global Cannabis Beverages Consumption Value by Region (2025-2030) & (USD Million)
- Table 86. Global Cannabis Beverages Average Price by Region (2019-2024) & (US\$/Ton)

Table 87. Global Cannabis Beverages Average Price by Region (2025-2030) & (US\$/Ton)

Table 88. Global Cannabis Beverages Sales Quantity by Type (2019-2024) & (Kiloton)

Table 89. Global Cannabis Beverages Sales Quantity by Type (2025-2030) & (Kiloton)

Table 90. Global Cannabis Beverages Consumption Value by Type (2019-2024) & (USD Million)

Table 91. Global Cannabis Beverages Consumption Value by Type (2025-2030) & (USD Million)

Table 92. Global Cannabis Beverages Average Price by Type (2019-2024) & (US\$/Ton)

Table 93. Global Cannabis Beverages Average Price by Type (2025-2030) & (US\$/Ton)

Table 94. Global Cannabis Beverages Sales Quantity by Application (2019-2024) & (Kiloton)

Table 95. Global Cannabis Beverages Sales Quantity by Application (2025-2030) & (Kiloton)

Table 96. Global Cannabis Beverages Consumption Value by Application (2019-2024) & (USD Million)

Table 97. Global Cannabis Beverages Consumption Value by Application (2025-2030) & (USD Million)

Table 98. Global Cannabis Beverages Average Price by Application (2019-2024) & (US\$/Ton)

Table 99. Global Cannabis Beverages Average Price by Application (2025-2030) & (US\$/Ton)

Table 100. North America Cannabis Beverages Sales Quantity by Type (2019-2024) & (Kiloton)

Table 101. North America Cannabis Beverages Sales Quantity by Type (2025-2030) & (Kiloton)

Table 102. North America Cannabis Beverages Sales Quantity by Application (2019-2024) & (Kiloton)

Table 103. North America Cannabis Beverages Sales Quantity by Application (2025-2030) & (Kiloton)

Table 104. North America Cannabis Beverages Sales Quantity by Country (2019-2024) & (Kiloton)

Table 105. North America Cannabis Beverages Sales Quantity by Country (2025-2030) & (Kiloton)

Table 106. North America Cannabis Beverages Consumption Value by Country (2019-2024) & (USD Million)

Table 107. North America Cannabis Beverages Consumption Value by Country (2025-2030) & (USD Million)

Table 108. Europe Cannabis Beverages Sales Quantity by Type (2019-2024) &

(Kiloton)

Table 109. Europe Cannabis Beverages Sales Quantity by Type (2025-2030) &

(Kiloton)

Table 110. Europe Cannabis Beverages Sales Quantity by Application (2019-2024) &

(Kiloton)

Table 111. Europe Cannabis Beverages Sales Quantity by Application (2025-2030) &

(Kiloton)

Table 112. Europe Cannabis Beverages Sales Quantity by Country (2019-2024) &

(Kiloton)

Table 113. Europe Cannabis Beverages Sales Quantity by Country (2025-2030) &

(Kiloton)

Table 114. Europe Cannabis Beverages Consumption Value by Country (2019-2024) &

(USD Million)

Table 115. Europe Cannabis Beverages Consumption Value by Country (2025-2030) &

(USD Million)

Table 116. Asia-Pacific Cannabis Beverages Sales Quantity by Type (2019-2024) &

(Kiloton)

Table 117. Asia-Pacific Cannabis Beverages Sales Quantity by Type (2025-2030) &

(Kiloton)

Table 118. Asia-Pacific Cannabis Beverages Sales Quantity by Application (2019-2024)

& (Kiloton)

Table 119. Asia-Pacific Cannabis Beverages Sales Quantity by Application (2025-2030)

& (Kiloton)

Table 120. Asia-Pacific Cannabis Beverages Sales Quantity by Region (2019-2024) &

(Kiloton)

Table 121. Asia-Pacific Cannabis Beverages Sales Quantity by Region (2025-2030) &

(Kiloton)

Table 122. Asia-Pacific Cannabis Beverages Consumption Value by Region

(2019-2024) & (USD Million)

Table 123. Asia-Pacific Cannabis Beverages Consumption Value by Region

(2025-2030) & (USD Million)

Table 124. South America Cannabis Beverages Sales Quantity by Type (2019-2024) &

(Kiloton)

Table 125. South America Cannabis Beverages Sales Quantity by Type (2025-2030) &

(Kiloton)

Table 126. South America Cannabis Beverages Sales Quantity by Application

(2019-2024) & (Kiloton)

Table 127. South America Cannabis Beverages Sales Quantity by Application

(2025-2030) & (Kiloton)

Table 128. South America Cannabis Beverages Sales Quantity by Country (2019-2024) & (Kiloton)

Table 129. South America Cannabis Beverages Sales Quantity by Country (2025-2030) & (Kiloton)

Table 130. South America Cannabis Beverages Consumption Value by Country (2019-2024) & (USD Million)

Table 131. South America Cannabis Beverages Consumption Value by Country (2025-2030) & (USD Million)

Table 132. Middle East & Africa Cannabis Beverages Sales Quantity by Type (2019-2024) & (Kiloton)

Table 133. Middle East & Africa Cannabis Beverages Sales Quantity by Type (2025-2030) & (Kiloton)

Table 134. Middle East & Africa Cannabis Beverages Sales Quantity by Application (2019-2024) & (Kiloton)

Table 135. Middle East & Africa Cannabis Beverages Sales Quantity by Application (2025-2030) & (Kiloton)

Table 136. Middle East & Africa Cannabis Beverages Sales Quantity by Region (2019-2024) & (Kiloton)

Table 137. Middle East & Africa Cannabis Beverages Sales Quantity by Region (2025-2030) & (Kiloton)

Table 138. Middle East & Africa Cannabis Beverages Consumption Value by Region (2019-2024) & (USD Million)

Table 139. Middle East & Africa Cannabis Beverages Consumption Value by Region (2025-2030) & (USD Million)

Table 140. Cannabis Beverages Raw Material

Table 141. Key Manufacturers of Cannabis Beverages Raw Materials

Table 142. Cannabis Beverages Typical Distributors

Table 143. Cannabis Beverages Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Cannabis Beverages Picture

Figure 2. Global Cannabis Beverages Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Cannabis Beverages Consumption Value Market Share by Type in 2023

Figure 4. Alcoholic Examples

Figure 5. Non-Alcoholic Examples

Figure 6. Global Cannabis Beverages Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Cannabis Beverages Consumption Value Market Share by Application in 2023

Figure 8. Cannabidiol (CBD) Examples

Figure 9. Tetrahydrocannabinol (THC) Examples

Figure 10. Global Cannabis Beverages Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global Cannabis Beverages Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global Cannabis Beverages Sales Quantity (2019-2030) & (Kiloton)

Figure 13. Global Cannabis Beverages Average Price (2019-2030) & (US\$/Ton)

Figure 14. Global Cannabis Beverages Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global Cannabis Beverages Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of Cannabis Beverages by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 Cannabis Beverages Manufacturer (Consumption Value) Market Share in 2023

Figure 18. Top 6 Cannabis Beverages Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Global Cannabis Beverages Sales Quantity Market Share by Region (2019-2030)

Figure 20. Global Cannabis Beverages Consumption Value Market Share by Region (2019-2030)

Figure 21. North America Cannabis Beverages Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Cannabis Beverages Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Cannabis Beverages Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Cannabis Beverages Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Cannabis Beverages Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Cannabis Beverages Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Cannabis Beverages Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Cannabis Beverages Average Price by Type (2019-2030) & (US\$/Ton)

Figure 29. Global Cannabis Beverages Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global Cannabis Beverages Consumption Value Market Share by Application (2019-2030)

Figure 31. Global Cannabis Beverages Average Price by Application (2019-2030) & (US\$/Ton)

Figure 32. North America Cannabis Beverages Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Cannabis Beverages Sales Quantity Market Share by Application (2019-2030)

Figure 34. North America Cannabis Beverages Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Cannabis Beverages Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Cannabis Beverages Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Cannabis Beverages Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Cannabis Beverages Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Cannabis Beverages Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Cannabis Beverages Sales Quantity Market Share by Application (2019-2030)

Figure 41. Europe Cannabis Beverages Sales Quantity Market Share by Country

(2019-2030)

Figure 42. Europe Cannabis Beverages Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Cannabis Beverages Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Cannabis Beverages Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Cannabis Beverages Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Cannabis Beverages Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Cannabis Beverages Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Cannabis Beverages Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Cannabis Beverages Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Cannabis Beverages Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Cannabis Beverages Consumption Value Market Share by Region (2019-2030)

Figure 52. China Cannabis Beverages Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Cannabis Beverages Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Cannabis Beverages Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Cannabis Beverages Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Cannabis Beverages Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Cannabis Beverages Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Cannabis Beverages Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Cannabis Beverages Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America Cannabis Beverages Sales Quantity Market Share by Country (2019-2030)

- Figure 61. South America Cannabis Beverages Consumption Value Market Share by Country (2019-2030)
- Figure 62. Brazil Cannabis Beverages Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 63. Argentina Cannabis Beverages Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 64. Middle East & Africa Cannabis Beverages Sales Quantity Market Share by Type (2019-2030)
- Figure 65. Middle East & Africa Cannabis Beverages Sales Quantity Market Share by Application (2019-2030)
- Figure 66. Middle East & Africa Cannabis Beverages Sales Quantity Market Share by Region (2019-2030)
- Figure 67. Middle East & Africa Cannabis Beverages Consumption Value Market Share by Region (2019-2030)
- Figure 68. Turkey Cannabis Beverages Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 69. Egypt Cannabis Beverages Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 70. Saudi Arabia Cannabis Beverages Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 71. South Africa Cannabis Beverages Consumption Value and Growth Rate (2019-2030) & (USD Million)
- Figure 72. Cannabis Beverages Market Drivers
- Figure 73. Cannabis Beverages Market Restraints
- Figure 74. Cannabis Beverages Market Trends
- Figure 75. Porters Five Forces Analysis
- Figure 76. Manufacturing Cost Structure Analysis of Cannabis Beverages in 2023
- Figure 77. Manufacturing Process Analysis of Cannabis Beverages
- Figure 78. Cannabis Beverages Industrial Chain
- Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors
- Figure 80. Direct Channel Pros & Cons
- Figure 81. Indirect Channel Pros & Cons
- Figure 82. Methodology
- Figure 83. Research Process and Data Source

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