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Global Canine Cancer Screening Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Canine Cancer Screening Services market size was valued at US$ 208 million in 2025 and is forecast to a readjusted size of US$ 335 million by 2032 with a CAGR of 7.1% during review period.

Canine liquid biopsy is a method of analyzing biomarkers in body fluids (such as blood, urine or saliva) to detect the presence of cancer or monitor the progression of cancer. Unlike traditional tissue biopsies, liquid biopsies are non-invasive, fast and convenient. By obtaining a small blood sample, doctors can analyze free DNA, circulating tumor cells, exosomes, etc. to obtain information about the tumor.

The market for canine cancer screening services is primarily driven by factors such as the aging pet dog population, the rising risk of tumors, increased owner awareness regarding preventive healthcare, and continuous advancements in veterinary diagnostic technologies. As pet dogs are increasingly viewed as family members, owners place greater emphasis on early detection, timely intervention, and improved quality of life; this has shifted the demand for screening from post-symptom diagnostics to routine check-ups for senior dogs, high-risk breeds, and seemingly healthy dogs. Meanwhile, the maturation of technologies—including blood biomarkers, circulating tumor DNA (ctDNA), urine-based molecular testing, genetic sequencing, and AI-driven tumor analysis—has made cancer screening less invasive, more convenient, and applicable to a wider range of clinical scenarios. The expansion of testing networks by veterinary hospitals and reference laboratories, coupled with broader pet insurance coverage and rising veterinary expenditures, has further enhanced service accessibility; however, factors such as test sensitivity, the range of cancer types covered, pricing, result

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interpretation standards, and the diagnostic confirmation process following a positive result continue to influence the pace of market adoption.

Report Scope

This report is a detailed and comprehensive analysis for global Canine Cancer Screening Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Canine Cancer Screening Services market size and forecasts, in consumption value ($ Million), 2021-2032

Global Canine Cancer Screening Services market size and forecasts by region and country, in consumption value ($ Million), 2021-2032

Global Canine Cancer Screening Services market size and forecasts, by Type and by Application, in consumption value ($ Million), 2021-2032

Global Canine Cancer Screening Services market shares of main players, in revenue ($ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Canine Cancer Screening Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

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This report profiles key players in the global Canine Cancer Screening Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IDEXX Laboratories, Antech Diagnostics, VolitionRx, Fujifilm, Zoetis Diagnostics, LABOKLIN, NationWide Laboratories, Midwest Vet Labs, VDI Laboratory, HT Vet, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Canine Cancer Screening Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segmentation

Market segment by Type

Blood-based Screening

Urine-based Screening

Others

Market segment by Coverage

Multi-cancer Screening

Single-cancer Screening

Others

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Market segment by Category

Small Dog

Medium Sized Dog

Large Dog

Market segment by Application

Routine Wellness Screening

Senior and High-Risk Breed Screening

Others

Market segment by players, this report covers

IDEXX Laboratories

Antech Diagnostics

VolitionRx

Fujifilm

Zoetis Diagnostics

LABOKLIN

NationWide Laboratories

Midwest Vet Labs

VDI Laboratory

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HT Vet

Oncotect

PETcision

Bioguard Corporation

CanCan Diagnostics

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Canine Cancer Screening Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Canine Cancer Screening Services, with revenue, gross margin, and global market share of Canine Cancer Screening Services from 2021 to 2026.

Chapter 3, the Canine Cancer Screening Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with

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consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and Canine Cancer Screening Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Canine Cancer Screening Services.

Chapter 13, to describe Canine Cancer Screening Services research findings and conclusion.

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Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope
1.2 Market Estimation Caveats and Base Year
1.3 Classification of Canine Cancer Screening Services by Type
  1.3.1 Overview: Global Canine Cancer Screening Services Market Size by Type: 2021 Versus 2025 Versus 2032
  1.3.2 Global Canine Cancer Screening Services Consumption Value Market Share by Type in 2025
  1.3.3 Blood-based Screening
  1.3.4 Urine-based Screening
  1.3.5 Others
1.4 Classification of Canine Cancer Screening Services by Coverage
  1.4.1 Overview: Global Canine Cancer Screening Services Market Size by Coverage: 2021 Versus 2025 Versus 2032
  1.4.2 Global Canine Cancer Screening Services Consumption Value Market Share by Coverage in 2025
  1.4.3 Multi-cancer Screening
  1.4.4 Single-cancer Screening
  1.4.5 Others
1.5 Classification of Canine Cancer Screening Services by Category
  1.5.1 Overview: Global Canine Cancer Screening Services Market Size by Category: 2021 Versus 2025 Versus 2032
  1.5.2 Global Canine Cancer Screening Services Consumption Value Market Share by Category in 2025
  1.5.3 Small Dog
  1.5.4 Medium Sized Dog
  1.5.5 Large Dog
1.6 Global Canine Cancer Screening Services Market by Application
  1.6.1 Overview: Global Canine Cancer Screening Services Market Size by Application: 2021 Versus 2025 Versus 2032
  1.6.2 Routine Wellness Screening
  1.6.3 Senior and High-Risk Breed Screening
  1.6.4 Others
1.7 Global Canine Cancer Screening Services Market Size & Forecast
1.8 Global Canine Cancer Screening Services Market Size and Forecast by Region
  1.8.1 Global Canine Cancer Screening Services Market Size by Region: 2021 VS

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2025 VS 2032
1.8.2 Global Canine Cancer Screening Services Market Size by Region, (2021-2032)
1.8.3 North America Canine Cancer Screening Services Market Size and Prospect (2021-2032)
1.8.4 Europe Canine Cancer Screening Services Market Size and Prospect (2021-2032)
1.8.5 Asia-Pacific Canine Cancer Screening Services Market Size and Prospect (2021-2032)
1.8.6 South America Canine Cancer Screening Services Market Size and Prospect (2021-2032)
1.8.7 Middle East & Africa Canine Cancer Screening Services Market Size and Prospect (2021-2032)

2 COMPANY PROFILES

2.1 IDEXX Laboratories
2.1.1 IDEXX Laboratories Details
2.1.2 IDEXX Laboratories Major Business
2.1.3 IDEXX Laboratories Canine Cancer Screening Services Product and Solutions
2.1.4 IDEXX Laboratories Canine Cancer Screening Services Revenue, Gross Margin and Market Share (2021-2026)
2.1.5 IDEXX Laboratories Recent Developments and Future Plans
2.2 Antech Diagnostics
2.2.1 Antech Diagnostics Details
2.2.2 Antech Diagnostics Major Business
2.2.3 Antech Diagnostics Canine Cancer Screening Services Product and Solutions
2.2.4 Antech Diagnostics Canine Cancer Screening Services Revenue, Gross Margin and Market Share (2021-2026)
2.2.5 Antech Diagnostics Recent Developments and Future Plans
2.3 VolitionRx
2.3.1 VolitionRx Details
2.3.2 VolitionRx Major Business
2.3.3 VolitionRx Canine Cancer Screening Services Product and Solutions
2.3.4 VolitionRx Canine Cancer Screening Services Revenue, Gross Margin and Market Share (2021-2026)
2.3.5 VolitionRx Recent Developments and Future Plans
2.4 Fujifilm
2.4.1 Fujifilm Details
2.4.2 Fujifilm Major Business

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2.4.3 Fujifilm Canine Cancer Screening Services Product and Solutions
2.4.4 Fujifilm Canine Cancer Screening Services Revenue, Gross Margin and Market Share (2021-2026)
2.4.5 Fujifilm Recent Developments and Future Plans
2.5 Zoetis Diagnostics
2.5.1 Zoetis Diagnostics Details
2.5.2 Zoetis Diagnostics Major Business
2.5.3 Zoetis Diagnostics Canine Cancer Screening Services Product and Solutions
2.5.4 Zoetis Diagnostics Canine Cancer Screening Services Revenue, Gross Margin and Market Share (2021-2026)
2.5.5 Zoetis Diagnostics Recent Developments and Future Plans
2.6 LABOKLIN
2.6.1 LABOKLIN Details
2.6.2 LABOKLIN Major Business
2.6.3 LABOKLIN Canine Cancer Screening Services Product and Solutions
2.6.4 LABOKLIN Canine Cancer Screening Services Revenue, Gross Margin and Market Share (2021-2026)
2.6.5 LABOKLIN Recent Developments and Future Plans
2.7 NationWide Laboratories
2.7.1 NationWide Laboratories Details
2.7.2 NationWide Laboratories Major Business
2.7.3 NationWide Laboratories Canine Cancer Screening Services Product and Solutions
2.7.4 NationWide Laboratories Canine Cancer Screening Services Revenue, Gross Margin and Market Share (2021-2026)
2.7.5 NationWide Laboratories Recent Developments and Future Plans
2.8 Midwest Vet Labs
2.8.1 Midwest Vet Labs Details
2.8.2 Midwest Vet Labs Major Business
2.8.3 Midwest Vet Labs Canine Cancer Screening Services Product and Solutions
2.8.4 Midwest Vet Labs Canine Cancer Screening Services Revenue, Gross Margin and Market Share (2021-2026)
2.8.5 Midwest Vet Labs Recent Developments and Future Plans
2.9 VDI Laboratory
2.9.1 VDI Laboratory Details
2.9.2 VDI Laboratory Major Business
2.9.3 VDI Laboratory Canine Cancer Screening Services Product and Solutions
2.9.4 VDI Laboratory Canine Cancer Screening Services Revenue, Gross Margin and Market Share (2021-2026)

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2.9.5 VDI Laboratory Recent Developments and Future Plans
2.10 HT Vet
2.10.1 HT Vet Details
2.10.2 HT Vet Major Business
2.10.3 HT Vet Canine Cancer Screening Services Product and Solutions
2.10.4 HT Vet Canine Cancer Screening Services Revenue, Gross Margin and Market Share (2021-2026)
2.10.5 HT Vet Recent Developments and Future Plans
2.11 Oncotect
2.11.1 Oncotect Details
2.11.2 Oncotect Major Business
2.11.3 Oncotect Canine Cancer Screening Services Product and Solutions
2.11.4 Oncotect Canine Cancer Screening Services Revenue, Gross Margin and Market Share (2021-2026)
2.11.5 Oncotect Recent Developments and Future Plans
2.12 PETcision
2.12.1 PETcision Details
2.12.2 PETcision Major Business
2.12.3 PETcision Canine Cancer Screening Services Product and Solutions
2.12.4 PETcision Canine Cancer Screening Services Revenue, Gross Margin and Market Share (2021-2026)
2.12.5 PETcision Recent Developments and Future Plans
2.13 Bioguard Corporation
2.13.1 Bioguard Corporation Details
2.13.2 Bioguard Corporation Major Business
2.13.3 Bioguard Corporation Canine Cancer Screening Services Product and Solutions
2.13.4 Bioguard Corporation Canine Cancer Screening Services Revenue, Gross Margin and Market Share (2021-2026)
2.13.5 Bioguard Corporation Recent Developments and Future Plans
2.14 CanCan Diagnostics
2.14.1 CanCan Diagnostics Details
2.14.2 CanCan Diagnostics Major Business
2.14.3 CanCan Diagnostics Canine Cancer Screening Services Product and Solutions
2.14.4 CanCan Diagnostics Canine Cancer Screening Services Revenue, Gross Margin and Market Share (2021-2026)
2.14.5 CanCan Diagnostics Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

+357 96 030922
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3.1 Global Canine Cancer Screening Services Revenue and Share by Players (2021-2026)
3.2 Market Share Analysis (2025)
3.2.1 Market Share of Canine Cancer Screening Services by Company Revenue
3.2.2 Top 3 Canine Cancer Screening Services Players Market Share in 2025
3.2.3 Top 6 Canine Cancer Screening Services Players Market Share in 2025
3.3 Canine Cancer Screening Services Market: Overall Company Footprint Analysis
3.3.1 Canine Cancer Screening Services Market: Region Footprint
3.3.2 Canine Cancer Screening Services Market: Company Product Type Footprint
3.3.3 Canine Cancer Screening Services Market: Company Product Application Footprint
3.4 New Market Entrants and Barriers to Market Entry
3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Canine Cancer Screening Services Consumption Value and Market Share by Type (2021-2026)
4.2 Global Canine Cancer Screening Services Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Canine Cancer Screening Services Consumption Value Market Share by Application (2021-2026)
5.2 Global Canine Cancer Screening Services Market Forecast by Application (2027-2032)

6 NORTH AMERICA

6.1 North America Canine Cancer Screening Services Consumption Value by Type (2021-2032)
6.2 North America Canine Cancer Screening Services Market Size by Application (2021-2032)
6.3 North America Canine Cancer Screening Services Market Size by Country
6.3.1 North America Canine Cancer Screening Services Consumption Value by Country (2021-2032)
6.3.2 United States Canine Cancer Screening Services Market Size and Forecast (2021-2032)

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6.3.3 Canada Canine Cancer Screening Services Market Size and Forecast (2021-2032)
6.3.4 Mexico Canine Cancer Screening Services Market Size and Forecast (2021-2032)

7 EUROPE

7.1 Europe Canine Cancer Screening Services Consumption Value by Type (2021-2032)
7.2 Europe Canine Cancer Screening Services Consumption Value by Application (2021-2032)
7.3 Europe Canine Cancer Screening Services Market Size by Country
7.3.1 Europe Canine Cancer Screening Services Consumption Value by Country (2021-2032)
7.3.2 Germany Canine Cancer Screening Services Market Size and Forecast (2021-2032)
7.3.3 France Canine Cancer Screening Services Market Size and Forecast (2021-2032)
7.3.4 United Kingdom Canine Cancer Screening Services Market Size and Forecast (2021-2032)
7.3.5 Russia Canine Cancer Screening Services Market Size and Forecast (2021-2032)
7.3.6 Italy Canine Cancer Screening Services Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

8.1 Asia-Pacific Canine Cancer Screening Services Consumption Value by Type (2021-2032)
8.2 Asia-Pacific Canine Cancer Screening Services Consumption Value by Application (2021-2032)
8.3 Asia-Pacific Canine Cancer Screening Services Market Size by Region
8.3.1 Asia-Pacific Canine Cancer Screening Services Consumption Value by Region (2021-2032)
8.3.2 China Canine Cancer Screening Services Market Size and Forecast (2021-2032)
8.3.3 Japan Canine Cancer Screening Services Market Size and Forecast (2021-2032)
8.3.4 South Korea Canine Cancer Screening Services Market Size and Forecast (2021-2032)
8.3.5 India Canine Cancer Screening Services Market Size and Forecast (2021-2032)

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info@marketpublishers.com

8.3.6 Southeast Asia Canine Cancer Screening Services Market Size and Forecast (2021-2032)
8.3.7 Australia Canine Cancer Screening Services Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

9.1 South America Canine Cancer Screening Services Consumption Value by Type (2021-2032)
9.2 South America Canine Cancer Screening Services Consumption Value by Application (2021-2032)
9.3 South America Canine Cancer Screening Services Market Size by Country
9.3.1 South America Canine Cancer Screening Services Consumption Value by Country (2021-2032)
9.3.2 Brazil Canine Cancer Screening Services Market Size and Forecast (2021-2032)
9.3.3 Argentina Canine Cancer Screening Services Market Size and Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Canine Cancer Screening Services Consumption Value by Type (2021-2032)
10.2 Middle East & Africa Canine Cancer Screening Services Consumption Value by Application (2021-2032)
10.3 Middle East & Africa Canine Cancer Screening Services Market Size by Country
10.3.1 Middle East & Africa Canine Cancer Screening Services Consumption Value by Country (2021-2032)
10.3.2 Turkey Canine Cancer Screening Services Market Size and Forecast (2021-2032)
10.3.3 Saudi Arabia Canine Cancer Screening Services Market Size and Forecast (2021-2032)
10.3.4 UAE Canine Cancer Screening Services Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

11.1 Canine Cancer Screening Services Market Drivers
11.2 Canine Cancer Screening Services Market Restraints
11.3 Canine Cancer Screening Services Trends Analysis
11.4 Porters Five Forces Analysis

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11.4.1 Threat of New Entrants
11.4.2 Bargaining Power of Suppliers
11.4.3 Bargaining Power of Buyers
11.4.4 Threat of Substitutes
11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Canine Cancer Screening Services Industry Chain
12.2 Canine Cancer Screening Services Upstream Analysis
12.3 Canine Cancer Screening Services Midstream Analysis
12.4 Canine Cancer Screening Services Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology
14.2 Research Process and Data Source
14.3 Disclaimer

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List Of Tables

LIST OF TABLES

Table 1. Global Canine Cancer Screening Services Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
Table 2. Global Canine Cancer Screening Services Consumption Value by Coverage, (USD Million), 2021 & 2025 & 2032
Table 3. Global Canine Cancer Screening Services Consumption Value by Category, (USD Million), 2021 & 2025 & 2032
Table 4. Global Canine Cancer Screening Services Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
Table 5. Global Canine Cancer Screening Services Consumption Value by Region (2021-2026) & (USD Million)
Table 6. Global Canine Cancer Screening Services Consumption Value by Region (2027-2032) & (USD Million)
Table 7. IDEXX Laboratories Company Information, Head Office, and Major Competitors
Table 8. IDEXX Laboratories Major Business
Table 9. IDEXX Laboratories Canine Cancer Screening Services Product and Solutions
Table 10. IDEXX Laboratories Canine Cancer Screening Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 11. IDEXX Laboratories Recent Developments and Future Plans
Table 12. Antech Diagnostics Company Information, Head Office, and Major Competitors
Table 13. Antech Diagnostics Major Business
Table 14. Antech Diagnostics Canine Cancer Screening Services Product and Solutions
Table 15. Antech Diagnostics Canine Cancer Screening Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 16. Antech Diagnostics Recent Developments and Future Plans
Table 17. VolitionRx Company Information, Head Office, and Major Competitors
Table 18. VolitionRx Major Business
Table 19. VolitionRx Canine Cancer Screening Services Product and Solutions
Table 20. VolitionRx Canine Cancer Screening Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 21. Fujifilm Company Information, Head Office, and Major Competitors
Table 22. Fujifilm Major Business
Table 23. Fujifilm Canine Cancer Screening Services Product and Solutions
Table 24. Fujifilm Canine Cancer Screening Services Revenue (USD Million), Gross

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Margin and Market Share (2021-2026)
Table 25. Fujifilm Recent Developments and Future Plans
Table 26. Zoetis Diagnostics Company Information, Head Office, and Major Competitors
Table 27. Zoetis Diagnostics Major Business
Table 28. Zoetis Diagnostics Canine Cancer Screening Services Product and Solutions
Table 29. Zoetis Diagnostics Canine Cancer Screening Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 30. Zoetis Diagnostics Recent Developments and Future Plans
Table 31. LABOKLIN Company Information, Head Office, and Major Competitors
Table 32. LABOKLIN Major Business
Table 33. LABOKLIN Canine Cancer Screening Services Product and Solutions
Table 34. LABOKLIN Canine Cancer Screening Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 35. LABOKLIN Recent Developments and Future Plans
Table 36. NationWide Laboratories Company Information, Head Office, and Major Competitors
Table 37. NationWide Laboratories Major Business
Table 38. NationWide Laboratories Canine Cancer Screening Services Product and Solutions
Table 39. NationWide Laboratories Canine Cancer Screening Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 40. NationWide Laboratories Recent Developments and Future Plans
Table 41. Midwest Vet Labs Company Information, Head Office, and Major Competitors
Table 42. Midwest Vet Labs Major Business
Table 43. Midwest Vet Labs Canine Cancer Screening Services Product and Solutions
Table 44. Midwest Vet Labs Canine Cancer Screening Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 45. Midwest Vet Labs Recent Developments and Future Plans
Table 46. VDI Laboratory Company Information, Head Office, and Major Competitors
Table 47. VDI Laboratory Major Business
Table 48. VDI Laboratory Canine Cancer Screening Services Product and Solutions
Table 49. VDI Laboratory Canine Cancer Screening Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 50. VDI Laboratory Recent Developments and Future Plans
Table 51. HT Vet Company Information, Head Office, and Major Competitors
Table 52. HT Vet Major Business
Table 53. HT Vet Canine Cancer Screening Services Product and Solutions
Table 54. HT Vet Canine Cancer Screening Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

Table 55. HT Vet Recent Developments and Future Plans
Table 56. Oncotect Company Information, Head Office, and Major Competitors
Table 57. Oncotect Major Business
Table 58. Oncotect Canine Cancer Screening Services Product and Solutions
Table 59. Oncotect Canine Cancer Screening Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 60. Oncotect Recent Developments and Future Plans
Table 61. PETcision Company Information, Head Office, and Major Competitors
Table 62. PETcision Major Business
Table 63. PETcision Canine Cancer Screening Services Product and Solutions
Table 64. PETcision Canine Cancer Screening Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 65. PETcision Recent Developments and Future Plans
Table 66. Bioguard Corporation Company Information, Head Office, and Major Competitors
Table 67. Bioguard Corporation Major Business
Table 68. Bioguard Corporation Canine Cancer Screening Services Product and Solutions
Table 69. Bioguard Corporation Canine Cancer Screening Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 70. Bioguard Corporation Recent Developments and Future Plans
Table 71. CanCan Diagnostics Company Information, Head Office, and Major Competitors
Table 72. CanCan Diagnostics Major Business
Table 73. CanCan Diagnostics Canine Cancer Screening Services Product and Solutions
Table 74. CanCan Diagnostics Canine Cancer Screening Services Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 75. CanCan Diagnostics Recent Developments and Future Plans
Table 76. Global Canine Cancer Screening Services Revenue (USD Million) by Players (2021-2026)
Table 77. Global Canine Cancer Screening Services Revenue Share by Players (2021-2026)
Table 78. Breakdown of Canine Cancer Screening Services by Company Type (Tier 1, Tier 2, and Tier 3)
Table 79. Market Position of Players in Canine Cancer Screening Services, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
Table 80. Head Office of Key Canine Cancer Screening Services Players
Table 81. Canine Cancer Screening Services Market: Company Product Type Footprint

+357 96 030922
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Table 82. Canine Cancer Screening Services Market: Company Product Application Footprint
Table 83. Canine Cancer Screening Services New Market Entrants and Barriers to Market Entry
Table 84. Canine Cancer Screening Services Mergers, Acquisition, Agreements, and Collaborations
Table 85. Global Canine Cancer Screening Services Consumption Value (USD Million) by Type (2021-2026)
Table 86. Global Canine Cancer Screening Services Consumption Value Share by Type (2021-2026)
Table 87. Global Canine Cancer Screening Services Consumption Value Forecast by Type (2027-2032)
Table 88. Global Canine Cancer Screening Services Consumption Value by Application (2021-2026)
Table 89. Global Canine Cancer Screening Services Consumption Value Forecast by Application (2027-2032)
Table 90. North America Canine Cancer Screening Services Consumption Value by Type (2021-2026) & (USD Million)
Table 91. North America Canine Cancer Screening Services Consumption Value by Type (2027-2032) & (USD Million)
Table 92. North America Canine Cancer Screening Services Consumption Value by Application (2021-2026) & (USD Million)
Table 93. North America Canine Cancer Screening Services Consumption Value by Application (2027-2032) & (USD Million)
Table 94. North America Canine Cancer Screening Services Consumption Value by Country (2021-2026) & (USD Million)
Table 95. North America Canine Cancer Screening Services Consumption Value by Country (2027-2032) & (USD Million)
Table 96. Europe Canine Cancer Screening Services Consumption Value by Type (2021-2026) & (USD Million)
Table 97. Europe Canine Cancer Screening Services Consumption Value by Type (2027-2032) & (USD Million)
Table 98. Europe Canine Cancer Screening Services Consumption Value by Application (2021-2026) & (USD Million)
Table 99. Europe Canine Cancer Screening Services Consumption Value by Application (2027-2032) & (USD Million)
Table 100. Europe Canine Cancer Screening Services Consumption Value by Country (2021-2026) & (USD Million)
Table 101. Europe Canine Cancer Screening Services Consumption Value by Country

+357 96 030922
info@marketpublishers.com

(2027-2032) & (USD Million)
Table 102. Asia-Pacific Canine Cancer Screening Services Consumption Value by Type (2021-2026) & (USD Million)
Table 103. Asia-Pacific Canine Cancer Screening Services Consumption Value by Type (2027-2032) & (USD Million)
Table 104. Asia-Pacific Canine Cancer Screening Services Consumption Value by Application (2021-2026) & (USD Million)
Table 105. Asia-Pacific Canine Cancer Screening Services Consumption Value by Application (2027-2032) & (USD Million)
Table 106. Asia-Pacific Canine Cancer Screening Services Consumption Value by Region (2021-2026) & (USD Million)
Table 107. Asia-Pacific Canine Cancer Screening Services Consumption Value by Region (2027-2032) & (USD Million)
Table 108. South America Canine Cancer Screening Services Consumption Value by Type (2021-2026) & (USD Million)
Table 109. South America Canine Cancer Screening Services Consumption Value by Type (2027-2032) & (USD Million)
Table 110. South America Canine Cancer Screening Services Consumption Value by Application (2021-2026) & (USD Million)
Table 111. South America Canine Cancer Screening Services Consumption Value by Application (2027-2032) & (USD Million)
Table 112. South America Canine Cancer Screening Services Consumption Value by Country (2021-2026) & (USD Million)
Table 113. South America Canine Cancer Screening Services Consumption Value by Country (2027-2032) & (USD Million)
Table 114. Middle East & Africa Canine Cancer Screening Services Consumption Value by Type (2021-2026) & (USD Million)
Table 115. Middle East & Africa Canine Cancer Screening Services Consumption Value by Type (2027-2032) & (USD Million)
Table 116. Middle East & Africa Canine Cancer Screening Services Consumption Value by Application (2021-2026) & (USD Million)
Table 117. Middle East & Africa Canine Cancer Screening Services Consumption Value by Application (2027-2032) & (USD Million)
Table 118. Middle East & Africa Canine Cancer Screening Services Consumption Value by Country (2021-2026) & (USD Million)
Table 119. Middle East & Africa Canine Cancer Screening Services Consumption Value by Country (2027-2032) & (USD Million)
Table 120. Global Key Players of Canine Cancer Screening Services Upstream (Raw Materials)

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Table 121. Global Canine Cancer Screening Services Typical Customers

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List Of Figures

LIST OF FIGURES

Figure 1. Canine Cancer Screening Services Picture
Figure 2. Global Canine Cancer Screening Services Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
Figure 3. Global Canine Cancer Screening Services Consumption Value Market Share by Type in 2025
Figure 4. Blood-based Screening
Figure 5. Urine-based Screening
Figure 6. Others
Figure 7. Global Canine Cancer Screening Services Consumption Value by Coverage, (USD Million), 2021 & 2025 & 2032
Figure 8. Global Canine Cancer Screening Services Consumption Value Market Share by Coverage in 2025
Figure 9. Multi-cancer Screening
Figure 10. Single-cancer Screening
Figure 11. Others
Figure 12. Global Canine Cancer Screening Services Consumption Value by Category, (USD Million), 2021 & 2025 & 2032
Figure 13. Global Canine Cancer Screening Services Consumption Value Market Share by Category in 2025
Figure 14. Small Dog
Figure 15. Medium Sized Dog
Figure 16. Large Dog
Figure 17. Global Canine Cancer Screening Services Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
Figure 18. Canine Cancer Screening Services Consumption Value Market Share by Application in 2025
Figure 19. Routine Wellness Screening Picture
Figure 20. Senior and High-Risk Breed Screening Picture
Figure 21. Others Picture
Figure 22. Global Canine Cancer Screening Services Consumption Value, (USD Million): 2021 & 2025 & 2032
Figure 23. Global Canine Cancer Screening Services Consumption Value and Forecast (2021-2032) & (USD Million)
Figure 24. Global Market Canine Cancer Screening Services Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)

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Figure 25. Global Canine Cancer Screening Services Consumption Value Market Share by Region (2021-2032)
Figure 26. Global Canine Cancer Screening Services Consumption Value Market Share by Region in 2025
Figure 27. North America Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 28. Europe Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 29. Asia-Pacific Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 30. South America Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 31. Middle East & Africa Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 32. Company Three Recent Developments and Future Plans
Figure 33. Global Canine Cancer Screening Services Revenue Share by Players in 2025
Figure 34. Canine Cancer Screening Services Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025
Figure 35. Market Share of Canine Cancer Screening Services by Player Revenue in 2025
Figure 36. Top 3 Canine Cancer Screening Services Players Market Share in 2025
Figure 37. Top 6 Canine Cancer Screening Services Players Market Share in 2025
Figure 38. Global Canine Cancer Screening Services Consumption Value Share by Type (2021-2026)
Figure 39. Global Canine Cancer Screening Services Market Share Forecast by Type (2027-2032)
Figure 40. Global Canine Cancer Screening Services Consumption Value Share by Application (2021-2026)
Figure 41. Global Canine Cancer Screening Services Market Share Forecast by Application (2027-2032)
Figure 42. North America Canine Cancer Screening Services Consumption Value Market Share by Type (2021-2032)
Figure 43. North America Canine Cancer Screening Services Consumption Value Market Share by Application (2021-2032)
Figure 44. North America Canine Cancer Screening Services Consumption Value Market Share by Country (2021-2032)
Figure 45. United States Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)

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Figure 46. Canada Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 47. Mexico Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 48. Europe Canine Cancer Screening Services Consumption Value Market Share by Type (2021-2032)
Figure 49. Europe Canine Cancer Screening Services Consumption Value Market Share by Application (2021-2032)
Figure 50. Europe Canine Cancer Screening Services Consumption Value Market Share by Country (2021-2032)
Figure 51. Germany Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 52. France Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 53. United Kingdom Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 54. Russia Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 55. Italy Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 56. Asia-Pacific Canine Cancer Screening Services Consumption Value Market Share by Type (2021-2032)
Figure 57. Asia-Pacific Canine Cancer Screening Services Consumption Value Market Share by Application (2021-2032)
Figure 58. Asia-Pacific Canine Cancer Screening Services Consumption Value Market Share by Region (2021-2032)
Figure 59. China Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 60. Japan Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 61. South Korea Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 62. India Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 63. Southeast Asia Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 64. Australia Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 65. South America Canine Cancer Screening Services Consumption Value

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Market Share by Type (2021-2032)
Figure 66. South America Canine Cancer Screening Services Consumption Value Market Share by Application (2021-2032)
Figure 67. South America Canine Cancer Screening Services Consumption Value Market Share by Country (2021-2032)
Figure 68. Brazil Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 69. Argentina Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 70. Middle East & Africa Canine Cancer Screening Services Consumption Value Market Share by Type (2021-2032)
Figure 71. Middle East & Africa Canine Cancer Screening Services Consumption Value Market Share by Application (2021-2032)
Figure 72. Middle East & Africa Canine Cancer Screening Services Consumption Value Market Share by Country (2021-2032)
Figure 73. Turkey Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 74. Saudi Arabia Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 75. UAE Canine Cancer Screening Services Consumption Value (2021-2032) & (USD Million)
Figure 76. Canine Cancer Screening Services Market Drivers
Figure 77. Canine Cancer Screening Services Market Restraints
Figure 78. Canine Cancer Screening Services Market Trends
Figure 79. Porters Five Forces Analysis
Figure 80. Canine Cancer Screening Services Industrial Chain
Figure 81. Methodology
Figure 82. Research Process and Data Source

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