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Global Canine Cancer Screening Services Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Canine Cancer Screening Services market size is expected to reach $ 335 million by 2032, rising at a market growth of 7.1% CAGR during the forecast period (2026-2032).

Canine liquid biopsy is a method of analyzing biomarkers in body fluids (such as blood, urine or saliva) to detect the presence of cancer or monitor the progression of cancer. Unlike traditional tissue biopsies, liquid biopsies are non-invasive, fast and convenient. By obtaining a small blood sample, doctors can analyze free DNA, circulating tumor cells, exosomes, etc. to obtain information about the tumor.

The market for canine cancer screening services is primarily driven by factors such as the aging pet dog population, the rising risk of tumors, increased owner awareness regarding preventive healthcare, and continuous advancements in veterinary diagnostic technologies. As pet dogs are increasingly viewed as family members, owners place greater emphasis on early detection, timely intervention, and improved quality of life; this has shifted the demand for screening from post-symptom diagnostics to routine check-ups for senior dogs, high-risk breeds, and seemingly healthy dogs. Meanwhile, the maturation of technologies—including blood biomarkers, circulating tumor DNA (ctDNA), urine-based molecular testing, genetic sequencing, and AI-driven tumor analysis—has made cancer screening less invasive, more convenient, and applicable to a wider range of clinical scenarios. The expansion of testing networks by veterinary hospitals and reference laboratories, coupled with broader pet insurance coverage and rising veterinary expenditures, has further enhanced service accessibility; however, factors such as test sensitivity, the range of cancer types covered, pricing, result interpretation standards, and the diagnostic confirmation process following a positive result continue to influence the pace of market adoption.

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Report Scope

This report studies the global Canine Cancer Screening Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Canine Cancer Screening Services, and provides market size (US$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Canine Cancer Screening Services that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Canine Cancer Screening Services total market, 2021-2032, (USD Million)

Global Canine Cancer Screening Services total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Canine Cancer Screening Services total market, key domestic companies, and share, (USD Million)

Global Canine Cancer Screening Services revenue by player, revenue and market share 2021-2026, (USD Million)

Global Canine Cancer Screening Services total market by Type, CAGR, 2021-2032, (USD Million)

Global Canine Cancer Screening Services total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Canine Cancer Screening Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IDEXX Laboratories, Antech Diagnostics,

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VolitionRx, Fujifilm, Zoetis Diagnostics, LABOKLIN, NationWide Laboratories, Midwest Vet Labs, VDI Laboratory, HT Vet, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Canine Cancer Screening Services market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Canine Cancer Screening Services Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Market Segmentation

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Global Canine Cancer Screening Services Market, Segmentation by Type:

Blood-based Screening

Urine-based Screening

Others

Global Canine Cancer Screening Services Market, Segmentation by Coverage:

Multi-cancer Screening

Single-cancer Screening

Others

Global Canine Cancer Screening Services Market, Segmentation by Category:

Small Dog

Medium Sized Dog

Large Dog

Global Canine Cancer Screening Services Market, Segmentation by Application:

Routine Wellness Screening

Senior and High-Risk Breed Screening

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Others

Companies Profiled:

IDEXX Laboratories

Antech Diagnostics

VolitionRx

Fujifilm

Zoetis Diagnostics

LABOKLIN

NationWide Laboratories

Midwest Vet Labs

VDI Laboratory

HT Vet

Oncotect

PETcision

Bioguard Corporation

CanCan Diagnostics

Key Questions Answered

1. How big is the global Canine Cancer Screening Services market?
2. What is the demand of the global Canine Cancer Screening Services market?

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3. What is the year over year growth of the global Canine Cancer Screening Services market?
4. What is the total value of the global Canine Cancer Screening Services market?
5. Who are the Major Players in the global Canine Cancer Screening Services market?
6. What are the growth factors driving the market demand?

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