

# Global Candies Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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## Abstracts

Candy is normally defined as a sweet created from sugar and normally mixed together with other ingredients, like dairy products, chocolate, fruit, or nuts. The term “candy” comes from an Arabic word, qandi, meaning “made of sugar”.

According to our (Global Info Research) latest study, the global Candies market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Convenience stores held significant shares in 2016. These stores are smaller in size as compared to the super markets. These stores are mainly opted due to the fact that they remain open 24 hours. However, these stores have high priced products as compared to other stores. Also, they offer lesser number of varied products as compared to other stores.

The other end use segment includes small sized grocery stores and specialty stores. Grocery stores comprise limited number of products, thus, pose to be disadvantageous as compared to the super markets. On the other hand, specialty stores offer only a single product category or related products. Customers prefer such stores depending on the product they tend to buy.

This report is a detailed and comprehensive analysis for global Candies market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

#### Key Features:

Global Candies market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2018-2029

Global Candies market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2018-2029

Global Candies market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2018-2029

Global Candies market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2018-2023

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Candies

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Candies market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include The Hershey Company, Ferrara Candy Co., Mars Incorporated, Mondelez International Inc. and DeMet's Candy Co. and etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

#### Market Segmentation

Candies market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Chocolate Candies

Caramel Candies

Gummies

Hard Candies

Chewing Gums

Others

#### Market segment by Application

Super/Hyper markets

Convenience Stores

Online Stores

Others

#### Major players covered

The Hershey Company

Ferrara Candy Co.

Mars Incorporated

Mondel?z International Inc.

DeMet's Candy Co.

Nestl? SA

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Candies product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Candies, with price, sales, revenue and global market share of Candies from 2018 to 2023.

Chapter 3, the Candies competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Candies breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Candies market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Candies.

Chapter 14 and 15, to describe Candies sales channel, distributors, customers, research findings and conclusion.

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