

Global Cancer (Tumor) Profiling Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cancer (Tumor) Profiling market size was valued at USD 9533.2 million in 2023 and is forecast to a readjusted size of USD 19440 million by 2030 with a CAGR of 10.7% during review period.

Cancer(tumor) profiling is the technology oncologists use to determine if the pathways of a patient's tumor match up with available targeted treatments. Tumor profiling starts with obtaining a sample of tumor tissue. The tissue is usually collected through a core biopsy, but it can also be taken during surgery.

Surging cancer prevalence across the globe is one of the major factors contributing to the market growth. Cancer is the second leading cause of death worldwide. One in six deaths worldwide is due to cancer. In middle- and lower-class economies, 70% of deaths are due to cancer. This expands the growth scope of the market. Surging public-private funding of targeted research activities, emergence of cancer profiling relative to traditional methods of cancer diagnosis, increasing geriatric population base, and increasing product innovation and development due to technological advancements across the world will provide lucrative opportunities for market players. Estimated period 2022-2029. In addition, the surge in the number of strategic cooperations, rising Internet penetration, increasing number of hospitals and laboratories, increasing cases of lung cancer, prostate cancer, and acute leukemia, and increasing healthcare expenditure per capita will lead to further expansion of the market growth rate in the future.

The Global Info Research report includes an overview of the development of the Cancer (Tumor) Profiling industry chain, the market status of Clinical (Immunoassay, NGS),

Research (Immunoassay, NGS), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cancer (Tumor) Profiling.

Regionally, the report analyzes the Cancer (Tumor) Profiling markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cancer (Tumor) Profiling market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cancer (Tumor) Profiling market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cancer (Tumor) Profiling industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Immunoassay, NGS).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cancer (Tumor) Profiling market.

Regional Analysis: The report involves examining the Cancer (Tumor) Profiling market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cancer (Tumor) Profiling market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cancer (Tumor) Profiling:

Company Analysis: Report covers individual Cancer (Tumor) Profiling players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cancer (Tumor) Profiling. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Clinical, Research).

Technology Analysis: Report covers specific technologies relevant to Cancer (Tumor) Profiling. It assesses the current state, advancements, and potential future developments in Cancer (Tumor) Profiling areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Cancer (Tumor) Profiling market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cancer (Tumor) Profiling market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Immunoassay

NGS

Mass Spectrometry

Others

Market segment by Application

Clinical

Research

Market segment by players, this report covers

Illumina

Qiagen

Neogenomics Laboratories

HTG Molecular Diagnostics

Genomic Health

Caris Life Sciences

Helomics Corporation

Nanostring Technologies

Oxford Gene Technology

Ribomed Biotechnologies

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Cancer (Tumor) Profiling product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Cancer (Tumor) Profiling, with revenue, gross margin and global market share of Cancer (Tumor) Profiling from 2019 to 2024.

Chapter 3, the Cancer (Tumor) Profiling competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Cancer (Tumor) Profiling market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Cancer (Tumor) Profiling.

Chapter 13, to describe Cancer (Tumor) Profiling research findings and conclusion.

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