

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Canal Hearing Aids Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G44C4CB9B64EN.html>

Date: December 2018

Pages: 129

Price: US\$ 4,880.00 (Single User License)

ID: G44C4CB9B64EN

Abstracts

Hearing aid is a small device used by a hearing-impaired person to amplify sound in order to capture it through an ear. Initially, ear devices were designed to gather sound energy in order to pass it into the ear canal. Modern devices are made of computerized electroacoustic systems that help to transform sound in a more intelligible and comfortable way. Audiologists play a vital role in configuring these devices in order to match the frequency with the physical features and lifestyle of the wearer. Hearing aid is not a solution for correction of hearing loss, rather to make the sound accessible to the ear.

Scope of the Report:

This report focuses on the Canal Hearing Aids in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. One of the primary drivers for this market is the market penetration of digital technologies for hearing aids. With the use of digital technology, the background noise can be eliminated. In some hearing aids, the background noise can be controlled by using volume controller and noise blocker. Furthermore, smartphones have been integrated with the modern applications for helping hearing impairment patients in leading a normal lifestyle. The digital hearing aids are also equipped more than one listening programs. For instance, Signia Insio Primax 7px IIC is one of the premium, digital technology based canal hearing aid device. Signia has introduced a free mobile application called TouchControl, which is compatible with iPhones and Android devices. With the use of this application, the individual can discreetly control the hearing aids using a smartphone. This technological development in the canal hearing aids market is

expected to propel the market growth in the coming years.

In terms of region, the market in Europe is expected to expand at the highest growth rate, followed by North America. Rapid rise in geriatric population, growing incidence/increasing prevalence of hearing loss, and high purchasing power of patients is projected to augment the market in the region. Asia Pacific is expected to emerge as the fastest growing market. Developing countries in Asia Pacific such as India and China present significant expansion opportunities. Large patient pool, increasing geriatric population, and rising noise pollution drive the market in these countries. Increase in hearing-related problems, increasing awareness among patients about deafness, and expanding health care infrastructure are factors likely to boost the growth of the market in Latin America.

The worldwide market for Canal Hearing Aids is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Sonova

Sivantos

Starkey

Aura Hearing Aid

Eartone

GN Hearing

Union Hearing Aid Centre

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

CIC

ITC

IIC

Market Segment by Applications, can be divided into

Hospitals

Clinics

Individuals

There are 15 Chapters to deeply display the global Canal Hearing Aids market.

Chapter 1, to describe Canal Hearing Aids Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Canal Hearing Aids, with sales, revenue, and price of Canal Hearing Aids, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Canal Hearing Aids, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and

by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Canal Hearing Aids market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Canal Hearing Aids sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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