

Global Camping Power Station Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Camping Power Station market size is expected to reach \$ 1268 million by 2032, rising at a market growth of 16.9% CAGR during the forecast period (2026-2032).

Camping power station is a portable energy storage device designed for outdoor activities. It typically features a high-capacity lithium-ion battery, an inverter, and various output ports. It can be charged via an AC outlet, a solar panel, or a car charger, providing campers with stable and reliable electricity for running lighting, charging smartphones and laptops, powering portable refrigerators, and operating other small appliances. In 2025, the production volume of Camping Power Stations was 1.25 million units, with an average price of approximately \$330 per unit. The industry's capacity utilization rate in 2025 was about 60% and the average gross margin was around 43%. Upstream, the key inputs include battery cells, inverters and power modules, PCBs, and power management chips, with representative suppliers such as CATL, BYD, EVE Energy, LG Energy Solution, Panasonic, Infineon Technologies, Texas Instruments, STMicroelectronics, Shenzhen Suntak Circuit Technology, and Kinwong Electronic providing core energy storage, power conversion, and electronic control components. The midstream segment focuses on battery pack integration, inverter system design, battery management system development, thermal management, structural design, safety protection, software control, and certification testing, which determine output stability, charging efficiency, portability, safety, and user experience. Downstream, Camping Power Station is mainly sold through online and offline sales channels, with representative channel companies including Amazon, Walmart, Costco, Target, Best Buy, Home Depot, JD.com, Tmall, and Rakuten.

Camping Power Station can solve the power shortage problem of outdoor life. In recent years, while the application of mobile smart terminals such as mobile phones and tablet

computers has continued to increase, it has become a trend to seek freedom and outdoor life close to nature, and the market demand for outdoor electricity is increasing.

This report studies the global Camping Power Station production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Camping Power Station and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Camping Power Station that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Camping Power Station total production and demand, 2021-2032, (K Units)

Global Camping Power Station total production value, 2021-2032, (USD Million)

Global Camping Power Station production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Camping Power Station consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Camping Power Station domestic production, consumption, key domestic manufacturers and share

Global Camping Power Station production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Camping Power Station production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Camping Power Station production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Camping Power Station market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include EcoFlow (China), Shenzhen Hello Tech Energy (China), PowerOak (China), GOAL ZERO (USA), JVC (Japan), Allpowers Industrial International Limited (China), Westinghouse (USA), Shenzhen DBK Electronics (China), Pisen (China), ANKER (China), etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Camping Power Station market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Camping Power Station Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Camping Power Station Market, Segmentation by Type:

Below 500Wh

500Wh-1000Wh

Above 1000Wh

Global Camping Power Station Market, Segmentation by Output Power:

Output Power?1kW

1KW?Output Power?2KW

2KW?Output Power?3KW

Others

Global Camping Power Station Market, Segmentation by Battery:

NMC Battery

LFP Battery

Others

Global Camping Power Station Market, Segmentation by Sales Channel:

Online Sales

Offline Sales

Companies Profiled:

EcoFlow (China)

Shenzhen Hello Tech Energy (China)

PowerOak (China)

GOAL ZERO (USA)

JVC (Japan)

Allpowers Industrial International Limited (China)

Westinghouse (USA)

Shenzhen DBK Electronics (China)

Pisen (China)

ANKER (China)

YOOBAO (China)

Zendure (USA)

K?nner & S?hnen (Germany)

Key Questions Answered:

1. How big is the global Camping Power Station market?
2. What is the demand of the global Camping Power Station market?
3. What is the year over year growth of the global Camping Power Station market?
4. What is the production and production value of the global Camping Power Station market?
5. Who are the key producers in the global Camping Power Station market?
6. What are the growth factors driving the market demand?

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