

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Camera Accessories Market 2018, Forecast to 2023

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Abstracts

Camera accessories are primarily used to enhance efficiency, usability, accessibility and usage period of these cameras. Accessories including bags, flashes, cases, USB cables, large viewfinders, comfortable neck straps and durable tripods are in trend these days. They provide add-on support to the cameras, enhances image quality and help in providing countless special effects. For a long time, buyers were of the view that camera manufacturers alone have the capacity to produce accessories that are better compatible with the camera. This scenario is rapidly changing with the availability of standard quality accessories in the wholesale market along with new players venturing into the industry.

Scope of the Report:

This report focuses on the Camera Accessories in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The high demand for advanced digital cameras to be one of the primary growth factors for the camera accessories market. These advances enable advanced cameras to have compatibility with several lenses, that enables the users to customize their cameras as per requirement. Also, the high demand for advanced cameras lead to increased sales of other camera accessories, including bags, cases, and straps. This increased demand provides traction to the photography equipment market.

As the majority of the revenue in the global digital camera market comes from developing nations in APAC, the prices of camera accessories have a limited scope for increment because of price-sensitive consumers. APAC has the largest consumer base for digital cameras, with countries such as China and India contributing major shares to

the revenue of the global camera market. In such a scenario, camera and camera accessory manufacturers need to constantly engage in competitive pricing, which ultimately leads to a decline in the average cost of these accessories. The worldwide market for Camera Accessories is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Canon

Nikon

Panasonic

Samsung Electronics

Sony

Benro

Delkin Devices

Fujifilm

Miller Camera Support Equipment

Olympus

Ricoh

Sigma Corporation of America

Slik

Velbon

VitecGroup

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Lenses

Bags and Cases

Tripods

Batteries and Chargers

Docking Stations

Flash Cards

Others

Market Segment by Applications, can be divided into

Online Retail

Offline Retail

There are 15 Chapters to deeply display the global Camera Accessories market.

Chapter 1, to describe Camera Accessories Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Camera Accessories, with sales, revenue, and price of Camera Accessories, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Camera Accessories, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Camera Accessories market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Camera Accessories sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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