

Global Calming Aid for Dogs Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Calming Aid for Dogs market size is expected to reach \$ 746 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

Calming Aid for Dogs refers to products or treatments designed to reduce anxiety, stress, and hyperactivity in dogs. These aids can come in various forms, such as chews, supplements, sprays, or diffusers, and typically contain natural ingredients like chamomile, valerian root, or CBD oil. They are used to help dogs cope with stressful situations such as thunderstorms, fireworks, separation anxiety, or travel. By promoting relaxation without sedation, calming aids aim to improve a dog's overall well-being and help them feel more comfortable and secure in their environment.

In 2025, global Calming Aid for Dogs production reached approximately 21,303 K units, with an average global market price of around US\$ 24 per unit.

The upstream segment of calming aid for dogs supply chain includes raw material suppliers supplying botanical calming extracts, L-theanine, synthetic canine pheromones, pet-grade flavorings, textile fabrics, plastic packaging, diffuser hardware and edible excipients, plus production equipment vendors providing blending, extrusion, filling and sterilization machinery; midstream manufacturers conduct formula compounding, soft chew molding, liquid bottling, pheromone carrier coating, quality testing and regulatory certification to produce oral supplements, wearable collars, sprays and pressure-calming vests. Downstream distribution channels cover pet specialty wholesalers, veterinary clinic suppliers, online pet e-commerce platforms and pet training retailers, delivering finished goods to end users including individual dog owners, animal hospitals, professional dog trainers, boarding kennels and animal shelters, supported by pet health compliance inspection, cold-chain logistics for

botanical formulations and after-sales behavioral consultation services throughout circulation.

Core functional raw materials account for 42%–50% of total manufacturing cost, dominated by premium calming herbal extracts and proprietary synthetic pheromones whose prices fluctuate with agricultural and fine chemical cycles; auxiliary materials including flavorings, food excipients, textile fabrics and sterile packaging take an additional 18%–23% of total expenditure. Direct labor for formula blending, molding, filling, sterilization and batch quality inspection makes up 9%–13%. Factory utilities, automated production equipment depreciation and GMP cleanroom maintenance jointly occupy 6%–10%. The remaining 7%–27% covers pet health regulatory certification fees, domestic and cross-border logistics, customized formula R&D, brand marketing expenses, channel distribution commissions and product shelf-life testing costs; veterinary-grade clinical calming aids carry an extra 22%–36% unit cost compared to mass-market daily pet calming products due to strict clinical efficacy trials and high-purity ingredient standards.

This report studies the global Calming Aid for Dogs production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Calming Aid for Dogs and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Calming Aid for Dogs that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Calming Aid for Dogs total production and demand, 2021-2032, (K Units)

Global Calming Aid for Dogs total production value, 2021-2032, (USD Million)

Global Calming Aid for Dogs production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Calming Aid for Dogs consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Calming Aid for Dogs domestic production, consumption, key domestic manufacturers and share

Global Calming Aid for Dogs production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Calming Aid for Dogs production by Type, production, value, CAGR, 2021-2032,

(USD Million) & (K Units)

Global Calming Aid for Dogs production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Calming Aid for Dogs market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NaturVet, King Kanine, PetHonesty, Nelsons (RESCUE Remedy), Zesty Paws, maxxipaws (maxxidog), Iconic Brands LLC (Heavenly Hounds), ElleVet Sciences, Sunday Scaries, Ark Naturals, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Calming Aid for Dogs market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Calming Aid for Dogs Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Calming Aid for Dogs Market, Segmentation by Type:

Supplements

Pheromone Products

Prescription Medications

Others

Global Calming Aid for Dogs Market, Segmentation by Core Active Ingredient:

Natural Botanical Calming Aid

Synthetic Pheromone Calming Aid

Amino Acid Nutraceutical Calming Aid

Global Calming Aid for Dogs Market, Segmentation by Suitable Dog Weight Range:

Small-Breed Calming Aid: 30 kg

Global Calming Aid for Dogs Market, Segmentation by Application:

Household

Commercial

Companies Profiled:

NaturVet

King Kanine

PetHonesty

Nelsons (RESCUE Remedy)

Zesty Paws

maxxipaws (maxxidog)

Iconic Brands LLC (Heavenly Hounds)

ElleVet Sciences

Sunday Scaries

Ark Naturals

Nestl? Purina PetCare (Purina Pro Plan)

Kradle

ThunderWorks (ThunderShirt)

Finn

Pet Remedy

PetIQ (Vet IQ)

Vetoquinol (Zylkene)

Ceva Animal Health (ADAPTIL)

Primo Animal Health (Primo Pup)

Penelope?s Bloom

Extract Labs (Fetch)

Koi CBD

Reggie

Zatural

Mars Petcare (Royal Canin)

Virbac

Nutramax Laboratories (Solliquin)

Elanco Animal Health

Pevet Pet Pharma

Qingdao Magic Pet Products Co., Ltd.

Hangzhou Tianyuan Pet Products Co., Ltd. (Petstar)

DHC Corporation

QIX Corporation

LIP Co., Ltd. (PET LINK MORE)

Key Questions Answered:

1. How big is the global Calming Aid for Dogs market?
2. What is the demand of the global Calming Aid for Dogs market?
3. What is the year over year growth of the global Calming Aid for Dogs market?
4. What is the production and production value of the global Calming Aid for Dogs market?
5. Who are the key producers in the global Calming Aid for Dogs market?
6. What are the growth factors driving the market demand?

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