

Global Calendar App (Applications) Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Calendar App (Applications) market size was valued at US\$ 342 million in 2025 and is forecast to a readjusted size of US\$ 705 million by 2032 with a CAGR of 11.0% during review period.

Calendar applications can create basic time block entries with reminders, schedule meetings, and plan the user's day, week, and month to ensure that users are using their time as efficiently as possible, wherever and whenever they want.

Global 5 largest manufacturers of Calendar Applications are Google Calendar, Microsoft, Zoho Bookings, Calendly and Doodle, which make up over 54%. Among them, Google Calendar is the leader with about 23% market share. North America is the largest market, with a share about 51%, followed by Europe and Asia-Pacific, with the share about 28% and 16%. In terms of product type, Schedule On Calendar occupies the largest share of the total market, about 70%. And in terms of application, the largest application is SMEs, followed by Large Enterprise.

This report is a detailed and comprehensive analysis for global Calendar App (Applications) market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Calendar App (Applications) market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Calendar App (Applications) market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Calendar App (Applications) market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Calendar App (Applications) market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Calendar App (Applications)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Calendar App (Applications) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include nTask, Google Calendar, Microsoft, HubSpot Meetings, Apple Calendar, Any.do, Fantastical, Readdle, Doodle, MyStudyLife, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Calendar App (Applications) market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Scheduling Integration with Calendar

Schedule On Calendar

Market segment by Application

SMEs

Large Enterprise

Market segment by players, this report covers

nTask

Google Calendar

Microsoft

HubSpot Meetings

Apple Calendar

Any.do

Fantastical

Readdle

Doodle

MyStudyLife

TimeTree

Cozi

Reclaim

Calendar

Todoist

Moleskine

Zoho Bookings

Clockwise

OnceHub

Calendly

Tencent

TickTick

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Calendar App (Applications) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Calendar App (Applications), with revenue, gross margin, and global market share of Calendar App (Applications) from 2021 to 2026.

Chapter 3, the Calendar App (Applications) competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Calendar App (Applications) market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Calendar App (Applications).

Chapter 13, to describe Calendar App (Applications) research findings and conclusion.

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