

# Global Cakes and Pastries Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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## Abstracts

The bakery industry has expanded from simple baked goods to a multitude of products across various categories, including healthy, organic offerings.

### Scope of the Report:

This report focuses on the Cakes and Pastries in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The increasing innovation in product offerings is expected to contribute to the market growth during the forecast period. For example, in 2015, Bimbo Bakeries launched a Minions-themed cake range in Iberia produced under license from Universal Pictures and Illumination Entertainment. Also, a new type of cake-based snack called cake pops is gaining in popularity and is available in grocery stores and coffee shops. These are bite-sized cakes styled as lollipops and come in a range of designs. With more people interested in experimenting with food, the cakes and pastries market has seen many innovations, particularly in flavors and toppings. Thus, the growing popularity of customizable cakes and pastries to drive this market's growth during the forecast period.

In 2015, Europe dominated the market with a market share of close to 68% in terms of revenue. Factors like the presence of many established artisanal baked goods makers in Europe will propel the market for cakes and pastries during the forecast period.

The worldwide market for Cakes and Pastries is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Finsbury

Flowers Foods

Grupo Bimbo

Hostess Brands

McKee Foods

Yamazaki Baking

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Artisanal

In-Store Bakeries

Market Segment by Applications, can be divided into

Online Retail

## Offline Retail

There are 15 Chapters to deeply display the global Cakes and Pastries market.

Chapter 1, to describe Cakes and Pastries Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Cakes and Pastries, with sales, revenue, and price of Cakes and Pastries, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Cakes and Pastries, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Cakes and Pastries market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Cakes and Pastries sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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