

Global Cakes Frosting & Icing Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Cakes Frosting & Icing market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Cakes icing, often called cakes frosting in the United States, is a sweet, often creamy glaze made of sugar with a liquid, such as water or milk that is often enriched with ingredients like butter, egg whites, cream cheese, or flavorings. Specifically speaking, Frosting is stiffer and pipes well and consists of cream or butter. Icing is a thin and sugary glaze spread that hardens on cooling. Mostly both icing and frosting can be used interchangeably, some general and popular uses of icing or frosting are used.

In North America market, Cakes Frosting & Icing key players include Pinnacle Foods, Betty Crocker, Rich Product, CSM Bakery Solutions, Wilton Industries, etc. The top five manufacturers hold a share about 75%. United States is the largest market, with a share about 85%, followed by Canada, with a share about 10 percent. In terms of product, Unpackaged Cakes Frosting & Icing is the largest segment, with a share about 65%. And in terms of application, the largest application is Bakery, followed by Restaurant, Residential, etc.

The Global Info Research report includes an overview of the development of the Cakes Frosting & Icing industry chain, the market status of Bakery (Packaged Cakes Frosting & Icing, Unpackaged Cakes Frosting & Icing), Restaurant (Packaged Cakes Frosting & Icing, Unpackaged Cakes Frosting & Icing), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cakes Frosting & Icing.

Regionally, the report analyzes the Cakes Frosting & Icing markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cakes Frosting & Icing market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Cakes Frosting & Icing market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cakes Frosting & Icing industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Packaged Cakes Frosting & Icing, Unpackaged Cakes Frosting & Icing).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cakes Frosting & Icing market.

Regional Analysis: The report involves examining the Cakes Frosting & Icing market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Cakes Frosting & Icing market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cakes Frosting & Icing:

Company Analysis: Report covers individual Cakes Frosting & Icing manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Cakes Frosting & Icing This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Bakery, Restaurant).

Technology Analysis: Report covers specific technologies relevant to Cakes Frosting & Icing. It assesses the current state, advancements, and potential future developments in Cakes Frosting & Icing areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Cakes Frosting & Icing market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Cakes Frosting & Icing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Packaged Cakes Frosting & Icing

Unpackaged Cakes Frosting & Icing

Market segment by Application

Bakery

Restaurant

Residential

Major players covered

Pinnacle Foods

Betty Crocker

Rich Product

CSM Bakery Solutions

Wilton Industries

Dawn Food

Lawrence Foods

Dixie's Icing

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cakes Frosting & Icing product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cakes Frosting & Icing, with price, sales, revenue and global market share of Cakes Frosting & Icing from 2019 to 2024.

Chapter 3, the Cakes Frosting & Icing competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cakes Frosting & Icing breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Cakes Frosting & Icing market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cakes Frosting & Icing.

Chapter 14 and 15, to describe Cakes Frosting & Icing sales channel, distributors, customers, research findings and conclusion.

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