

# Global Cafes and Bars Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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# **Abstracts**

A café or coffeehouse is a small restaurant serving coffee, beverages, and light meals.

Scope of the Report:

This report focuses on the Cafes and Bars in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The latest trend gaining momentum in the market is the demand for innovation and customization in food menus. Customers, at present, are looking for a combination of food with new and bold flavor blends. The demand for innovative and exotic foods comes mainly from the millennials. In addition, they are looking for options to customize their meals based on their daily calorie intake. One of the major drivers for this market is the increasing number of cafes. The growing concept of socializing at cafes among the urban youth is expected to drive the market during the forecast period. According to the United Nations, in 2014, over 54% of the world population lived in the urban areas. The growth in the influx of people to urban areas and a substantially large white-collared demographic have brought out an increase in the number of foodservice outlets. Varied tastes and preferences for different types of premium coffee have further led to the emergence of specialty coffee shops. Leading cafe chains such as Starbucks, Costa Coffee, and Dunkin' Brands are opening their outlets in many developing economies of Asia and South America.

The worldwide market for Cafes and Bars is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers



Dunkin' Brands
McDonald's
Restaurant Brands International
Starbucks
Whitbread
Market Segment by Regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia and Italy)
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
South America (Brazil, Argentina, Colombia etc.)
Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)
Market Segment by Type, covers
Beverages
Food
Market Segment by Applications, can be divided into
Bars and Pubs
Cafés
Specialty Coffee Shops



There are 15 Chapters to deeply display the global Cafes and Bars market.

Chapter 1, to describe Cafes and Bars Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Cafes and Bars, with sales, revenue, and price of Cafes and Bars, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Cafes and Bars, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Cafes and Bars market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Cafes and Bars sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



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