

# Global Cable Wrapping Tapes Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Cable Wrapping Tapes market size was valued at USD 1566.4 million in 2023 and is forecast to a readjusted size of USD 1800.5 million by 2030 with a CAGR of 2.0% during review period.

Wires and cables have become one of the most indispensable parts in today's advanced and digitized era. Today, wires and cables find extensive applications across all industries, such that, the wires and cables industry has a promising outlook. In such a digital world, where electricity has emerged as one of the most heavily used means of energy, internet and telephones are daily necessities for billions of people, institutions and offices, there is an absolute need for uninterrupted high-quality service. Cable Wrapping Tapes fulfill that requirement, providing high-quality uninterrupted supply of electricity and cable protection for lucrative and emerging markets, for products, such as fiber optics, and extra high-voltage cables. The global Cable Wrapping Tapes market has a largely positive future outlook, which can be attributed to extensive usage in almost all industries and markets. There is hardly any factor which can cause the global Cable Wrapping Tapes market to significantly alter its course. Cable Wrapping Tapes have been successfully used in data transmission, underwater cables, and energy projects. Manufacturers of Cable Wrapping Tapes are expected to focus on sales in emerging economies, where internet and cable still have relatively low penetration.

Cable Wrapping Tape is a tape used to insulate electrical wires and other material that conduct electricity. It can be made of many plastics, but vinyl is most popular, as it stretches well and gives an effective and long lasting insulation.

Asia-Pacific is the largest Cable Wrapping Tapes market with about 66% market share.

Europe is follower, accounting for about 14% market share.

The key players are 3M, Yongle (Avery Dennison), Achem (YC Group), Tesa (Beiersdorf AG), Nitto, IPG, Scapa, Saint Gobin (CHR), Four Pillars, H-Old, Plymouth, Teraoka, Würth, HellermannTyton, Shushi, Yongguan Adhesive, Sincere, Denka, Furukawa Electric, Berry Plastics, Jinyang Technology, Han Yang Chemical, Yangzhou Xiqite Cable Material etc. Top 3 companies occupied about 23% market share.

The Global Info Research report includes an overview of the development of the Cable Wrapping Tapes industry chain, the market status of Power Industry (Cloth Tape, PVC Tape), Communications Industry (Cloth Tape, PVC Tape), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Cable Wrapping Tapes.

Regionally, the report analyzes the Cable Wrapping Tapes markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Cable Wrapping Tapes market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Cable Wrapping Tapes market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Cable Wrapping Tapes industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Sqm), revenue generated, and market share of different by Type (e.g., Cloth Tape, PVC Tape).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Cable Wrapping Tapes market.

**Regional Analysis:** The report involves examining the Cable Wrapping Tapes market at

a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Cable Wrapping Tapes market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Cable Wrapping Tapes:

**Company Analysis:** Report covers individual Cable Wrapping Tapes manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Cable Wrapping Tapes. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Power Industry, Communications Industry).

**Technology Analysis:** Report covers specific technologies relevant to Cable Wrapping Tapes. It assesses the current state, advancements, and potential future developments in Cable Wrapping Tapes areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Cable Wrapping Tapes market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Cable Wrapping Tapes market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

## Market segment by Type

Cloth Tape

PVC Tape

PET Tape

Others

## Market segment by Application

Power Industry

Communications Industry

Others

## Major players covered

3M

Yongle (Avery Dennison)

Achem (YC Group)

Tesa (Beiersdorf AG)

Nitto

IPG

Scapa

Saint Gobin (CHR)

Four Pillars

H-Old

Plymouth

Teraoka

Wurth

HellermannTyton

Shushi

Yongguan Adhesive

Sincere

Denka

Furukawa Electric

Berry Plastics

Jinyang Technology

Han Yang Chemical

Yangzhou Xiqite Cable Material

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Cable Wrapping Tapes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Cable Wrapping Tapes, with price, sales, revenue and global market share of Cable Wrapping Tapes from 2019 to 2024.

Chapter 3, the Cable Wrapping Tapes competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Cable Wrapping Tapes breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Cable Wrapping Tapes market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Cable Wrapping Tapes.

Chapter 14 and 15, to describe Cable Wrapping Tapes sales channel, distributors, customers, research findings and conclusion.

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