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Global BYOD Security Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

BYOD is the abbreviation used for “Bring Your Own Device”. Today employees want to use their personal mobile gadgets like Smart phones, Tablets, PCs at workplace to complete their work through. In the current working environment, every company wants their employees to be more productive as well as healthier network with the safety of their corporate data. Usage of personal devices at the workplace can increase the productivity of the employees simultaneously raises the risk of data leaking.

Scope of the Report:

This report studies the BYOD Security market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the BYOD Security market by product type and applications/end industries.
The key trends responsible for the growth of global BYOD security market are the changing role of IT & ending of legacy apps. The key drivers which are driving the global BYOD security market are; the ease of accessibility of corporate data over smart phones, increasing adoption of BYOD concept among different corporations in order to increase the productivity, increase in cloud storage adoption by different organizations, reduction of the hardware cost by applying BYOD concept in the organization & also the popularity of BYOD concept across different corporations are some of the key driver for global BYOD security market. On the flip side the key restraints which are acting as hurdles in the growth of global BYOD security market are, low awareness of the tools concern with the security, growing network security threats & others.
During 2015, North America dominated the global BYOD market and is expected to reach close to USD 4 billion by 2020. The analysts estimated factors such as the growing awareness among enterprises about the benefits of using BYOD security

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solutions on mobile devices, the high occurrence of malware and cyber attacks, and the early adoption of the Internet and mobile devices in the Americas to propel this market's growth potential in the region.
The global BYOD Security market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.
The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.
North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of BYOD Security.
Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Citrix Systems

Good Technology

IBM

MobileIron

VMware

Apperian

Bluebox

Cisco Systems

Kaspersky

McAfee

Mocana

SAP

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Sophos

SOTI

Symantec

Trend Micro

Veracode

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Mobile Content Management (MCM)

Mobile Device Management (MDM)

Mobile Application Management (MAM)

Market Segment by Applications, can be divided into

Large Enterprises

Government Organizations

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SMBs

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