

Global BYOD Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

BYOD is a policy that allows employees to access corporate data and applications on their personal mobile devices. It helps capture, manipulate, transfer, store, and manage corporate data through cloud-based services, thereby helping organizations to keep their employees connected to each other and to the organizations' data. BYOD is increasingly adopted by companies as it provides the convenience to employees to work from any location without hampering the quality of work. BYOD solutions can improve the productivity of the mobile workforce of an organization. It also helps employees in real-time decision-making processes and provides global connectivity.

Scope of the Report:

This report studies the BYOD market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the BYOD market by product type and applications/end industries.

The global BYOD market is expected to witness substantial growth while registering a significant compound annual growth rate over the forecast period of 2012 to 2022. As people are more familiar with their individually owned gadgets, they can execute tasks more proficiently, thus fueling productivity at the office and as result driving the growth of the global BYOD market. Additionally, rising recognition of tablets, which present users the benefits of both laptops and smartphones, is anticipated to actuate a revolution in the adoption of BYOD concept. Furthermore, as employees carry personally owned devices to the workplace to perform their work-related tasks, this ensued in the elimination of hardware cost of the organization which encourages the growth of the global BYOD market.

The global BYOD market is valued at xx million USD in 2017 and is expected to reach

xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of BYOD.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

AirWatch (VMware)

Apple

Citrix Systems

IBM

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Smartphones

Tablets

Laptops

Market Segment by Applications, can be divided into

Mid-to-Large Sized Businesses

Small Businesses

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