

Global BYOD (Bring Your Own Device) Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Bring Your Own Device Office (BYOD) refers to a policy that some companies allow employees to bring their own laptops, tablet PCs, smart phones and other mobile terminal devices to office space, and use these devices to obtain company internal information and use enterprise franchise applications.

Scope of the Report:

This report focuses on the BYOD (Bring Your Own Device) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Increasing demand for BYOD (Bring Your Own Device) market in mid-to-large sized businesses and small businesses coupled with the increasing number of these facilities is expected to result in the growth of the market. In addition, change in lifestyle and requirement of working have led to expansion of BYOD (Bring Your Own Device) market. Demand for BYOD in Asia Pacific is increasing rapidly due to the growing use of tablets & smartphones and their subsequent impact on IT. Though a large number of employees in this region mainly use their own devices for work purpose, there is a lack of formalized policy that supports BYOD. This may hinder demand in the forthcoming years.

The worldwide market for BYOD (Bring Your Own Device) is expected to grow at a CAGR of roughly 19.4% over the next five years, will reach 228600 million US\$ in 2023, from 94200 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

IBM

Cisco Systems

Good Technology

Alcatel-Lucen

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Tablets

Smartphones

Laptops

Market Segment by Applications, can be divided into

Mid-to-Large Sized Businesses

Small Businesses

There are 15 Chapters to deeply display the global BYOD (Bring Your Own Device) market.

Chapter 1, to describe BYOD (Bring Your Own Device) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of BYOD (Bring Your Own Device), with sales, revenue, and price of BYOD (Bring Your Own Device), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of BYOD (Bring Your Own Device), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, BYOD (Bring Your Own Device) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe BYOD (Bring Your Own Device) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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