

Global Butylphenyl Methylpropional Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Butylphenyl Methylpropional market size is expected to reach \$ 113 million by 2032, rising at a market growth of 3.0% CAGR during the forecast period (2026-2032).

Butylphenyl Methylpropional (commonly known as Lilial) refers to a synthetic fragrance ingredient used to impart a “lily-of-the-valley” floral note, with an industry chain that starts from petrochemical-based aromatic feedstocks and aldehyde intermediates (upstream), proceeds through fine-chemical synthesis and purification/formulation by fragrance houses (midstream), and ends in downstream use mainly in perfumery and scented consumer products such as personal care items, detergents, fabric softeners, air fresheners, and other home-care formulations.

In 2025, global Butylphenyl Methylpropional production reached approximately 13074 MT, with an average global market price of around US\$ 6857 per MT. The global single-line production capacity ranges from 1000 to 1500 MT per year. The industry's gross profit margin is approximately 20%-25%.

This report studies the global Butylphenyl Methylpropional production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Butylphenyl Methylpropional and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Butylphenyl Methylpropional that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Butylphenyl Methylpropional total production and demand, 2021-2032, (Tons)

Global Butylphenyl Methylpropional total production value, 2021-2032, (USD Million)

Global Butylphenyl Methylpropional production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Butylphenyl Methylpropional consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Butylphenyl Methylpropional domestic production, consumption, key domestic manufacturers and share

Global Butylphenyl Methylpropional production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Butylphenyl Methylpropional production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Butylphenyl Methylpropional production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Butylphenyl Methylpropional market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include New Directions Aromatics, Chemyunion, Brenntag Beauty & Personal Care, Active Concepts, Ventos, Bordas S.A., Dormer Laboratories, Nanjing COSMOS Chemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Butylphenyl Methylpropional market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Butylphenyl Methylpropional Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Butylphenyl Methylpropional Market, Segmentation by Type:

Neat Aroma Chemical

Fragrance Compound/Blend

Global Butylphenyl Methylpropional Market, Segmentation by Purity:

Purity 95%-98%

Purity >98%

Global Butylphenyl Methylpropional Market, Segmentation by Viscosity:

Low-viscosity

Higher-viscosity

Global Butylphenyl Methylpropional Market, Segmentation by Sales Channel:

Online

Offline

Global Butylphenyl Methylpropional Market, Segmentation by Application:

Personal Care Products

Home Care Products

Others

Companies Profiled:

New Directions Aromatics

Chemyunion

Brenntag Beauty & Personal Care

Active Concepts

Ventos

Bordas S.A.

Dormer Laboratories

Nanjing COSMOS Chemical

Key Questions Answered:

1. How big is the global Butylphenyl Methylpropional market?
2. What is the demand of the global Butylphenyl Methylpropional market?
3. What is the year over year growth of the global Butylphenyl Methylpropional market?
4. What is the production and production value of the global Butylphenyl Methylpropional market?
5. Who are the key producers in the global Butylphenyl Methylpropional market?
6. What are the growth factors driving the market demand?

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