

# Global Butylphenyl Methylpropional Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G57196B00036EN.html>

Date: January 2026

Pages: 88

Price: US\$ 3,480.00 (Single User License)

ID: G57196B00036EN

## Abstracts

According to our (Global Info Research) latest study, the global Butylphenyl Methylpropional market size was valued at US\$ 92.25 million in 2025 and is forecast to a readjusted size of US\$ 113 million by 2032 with a CAGR of 3.0% during review period.

Butylphenyl Methylpropional (commonly known as Lilial) refers to a synthetic fragrance ingredient used to impart a “lily-of-the-valley” floral note, with an industry chain that starts from petrochemical-based aromatic feedstocks and aldehyde intermediates (upstream), proceeds through fine-chemical synthesis and purification/formulation by fragrance houses (midstream), and ends in downstream use mainly in perfumery and scented consumer products such as personal care items, detergents, fabric softeners, air fresheners, and other home-care formulations.

In 2025, global Butylphenyl Methylpropional production reached approximately 13074 MT, with an average global market price of around US\$ 6857 per MT. The global single-line production capacity ranges from 1000 to 1500 MT per year. The industry's gross profit margin is approximately 20%-25%.

This report is a detailed and comprehensive analysis for global Butylphenyl Methylpropional market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

**Key Features:**

Global Butylphenyl Methylpropional market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Butylphenyl Methylpropional market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Butylphenyl Methylpropional market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Butylphenyl Methylpropional market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

**The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Butylphenyl Methylpropional

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Butylphenyl Methylpropional market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include New Directions Aromatics, Chemyunion, Brenntag Beauty & Personal Care, Active Concepts, Ventos, Bordas S.A., Dormer Laboratories, Nanjing COSMOS Chemical, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

**Market Segmentation**

Butylphenyl Methylpropional market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Neat Aroma Chemical

Fragrance Compound/Blend

## Market segment by Purity

Purity 95%-98%

Purity >98%

## Market segment by Viscosity

Low-viscosity

Higher-viscosity

## Market segment by Sales Channel

Online

Offline

## Market segment by Application

Personal Care Products

Home Care Products

Others

## Major players covered

New Directions Aromatics

Chemyunion

Brenntag Beauty & Personal Care

Active Concepts

Ventos

Bordas S.A.

Dormer Laboratories

Nanjing COSMOS Chemical

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Butylphenyl Methylpropional product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Butylphenyl Methylpropional, with price, sales quantity, revenue, and global market share of Butylphenyl Methylpropional from 2021 to 2026.

Chapter 3, the Butylphenyl Methylpropional competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Butylphenyl Methylpropional breakdown data are shown at the regional

level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Butylphenyl Methylpropional market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Butylphenyl Methylpropional.

Chapter 14 and 15, to describe Butylphenyl Methylpropional sales channel, distributors, customers, research findings and conclusion.

## I would like to order

Product name: Global Butylphenyl Methylpropional Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

Product link: <https://marketpublishers.com/r/G57196B00036EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G57196B00036EN.html>