

# Global Butylparaben Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Butylparaben market size is expected to reach \$ 27.07 million by 2032, rising at a market growth of 3.0% CAGR during the forecast period (2026-2032).

Butylparaben is a highly effective, low-cost, broad-spectrum antimicrobial preservative commonly found in cosmetics, pharmaceuticals, and food products. As a member of the paraben family, it presents as a white crystalline powder and is particularly effective at inhibiting the growth of fungi and molds. Due to its high stability and mild properties, it is widely utilized in shampoos, lotions, and topical medications. In 2025, global sales volume is projected to reach approximately 2,800 tons, with an average selling price of \$7,560 per ton. The industry's gross profit margin typically ranges between 10% and 20%.

The core upstream raw materials are p-hydroxybenzoic acid and n-butanol; the product is synthesized via an esterification reaction catalyzed by strong acids, followed by processes involving neutralization, decolorization, and high-purity recrystallization. Fluctuations in the price of upstream phenol—along with the environmental compliance status of n-butanol supplies—directly determine the production costs of butylparaben. Downstream applications are increasingly shifting toward high value-added sectors, including high-end cosmetics and pharmaceutical formulations.

As a key member of the paraben family of preservatives, the industry development of butylparaben is inextricably linked to the broader trends of the entire paraben market. The primary drivers of this industry's growth stem from stable demand within its traditional downstream application sectors. In the cosmetics and personal care industry, butylparaben is widely utilized as a highly effective preservative in skincare and makeup products, owing to its broad-spectrum antimicrobial activity, high stability, and excellent

compatibility with other ingredients. Concurrently, it plays an indispensable role as a preservative in pharmaceutical formulations—such as oral syrups and topical ointments—as well as in processed foods, where it effectively prevents microbial contamination. However, increasingly stringent global regulations and negative consumer perception represent the most significant challenges facing the industry. With the growing prevalence of health consciousness, consumers have become increasingly sensitive to the chemical ingredients present in cosmetics and food products; this rising aversion to traditional chemical preservatives—such as parabens—has compelled many brands to re-evaluate their product formulations.

This report studies the global Butylparaben production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Butylparaben and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Butylparaben that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Butylparaben total production and demand, 2021-2032, (Kiloton)

Global Butylparaben total production value, 2021-2032, (USD Million)

Global Butylparaben production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kiloton), (based on production site)

Global Butylparaben consumption by region & country, CAGR, 2021-2032 & (Kiloton)

U.S. VS China: Butylparaben domestic production, consumption, key domestic manufacturers and share

Global Butylparaben production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kiloton)

Global Butylparaben production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kiloton)

Global Butylparaben production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kiloton)

This report profiles key players in the global Butylparaben market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ueno Fine Chemicals, Clariant, San Fu Chemical, Zhejiang Shengxiao Chemicals, Wuhu Huahai Biology Technology, Jiangsu Baike New Material, Suzhou Hengchang Biotechnology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Butylparaben market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kiloton) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Butylparaben Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Butylparaben Market, Segmentation by Type:

Purity?98%

Purity?99%

Other

#### Global Butylparaben Market, Segmentation by Grade:

Cosmetic Grade

Pharmaceutical Grade

Other

#### Global Butylparaben Market, Segmentation by Function:

Preservative

Anti-mold Agent

Other

#### Global Butylparaben Market, Segmentation by Application:

Cosmetics

Medical

Food

Other

Companies Profiled:

Ueno Fine Chemicals

Clariant

San Fu Chemical

Zhejiang Shengxiao Chemicals

Wuhu Huahai Biology Technology

Jiangsu Baike New Material

Suzhou Hengchang Biotechnology

**Key Questions Answered:**

1. How big is the global Butylparaben market?
2. What is the demand of the global Butylparaben market?
3. What is the year over year growth of the global Butylparaben market?
4. What is the production and production value of the global Butylparaben market?
5. Who are the key producers in the global Butylparaben market?
6. What are the growth factors driving the market demand?

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