

# Global Butyl Methoxydibenzoylmethane (BMBM) Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Butyl Methoxydibenzoylmethane (BMBM) market size is expected to reach \$ 149 million by 2032, rising at a market growth of 4.1% CAGR during the forecast period (2026-2032).

Butyl Methoxydibenzoylmethane (also known as Avobenzone) is a highly effective, lipid-soluble organic chemical sunscreen agent capable of comprehensively absorbing UVA radiation (315-400 nm); it serves as a core ingredient for protecting the skin against photoaging and tanning. While frequently incorporated into sunscreens and lotions, Avobenzone possesses poor inherent photostability and typically requires formulation in combination with other sunscreen agents to achieve broad-spectrum protection.

The key upstream raw materials for Avobenzone are p-methoxyacetophenone and methyl p-tert-butylbenzoate; the supply of these intermediates is directly influenced by price fluctuations in basic petrochemical feedstocks such as phenol, methanol, and p-xylene. The midstream manufacturing process primarily involves the Claisen condensation reaction; the central challenge in this process lies in maximizing reaction yields and effectively controlling the formation of byproducts to meet the high-purity standards required for cosmetic-grade ingredients. As one of the few cost-effective and highly efficient raw materials capable of effectively covering the UVA1 spectrum (320-400 nm), Avobenzone plays a pivotal role in photoprotective products such as sunscreen lotions, day creams, and skin-brightening serums.

In 2025, global sales volume is projected to reach approximately 10,000 tons, with an average selling price of approximately \$11 per kilogram. The industry's gross profit margin typically ranges between 30% and 40%.

The global sunscreen market has maintained steady growth in recent years, and Avobenzone—a core chemical sunscreen ingredient providing protection in the UVA spectrum—has garnered significant attention regarding its market trajectory. Driven by a substantial surge in consumer awareness regarding 'broad-spectrum protection,' sun protection has evolved from a seasonal requirement into an essential component of daily anti-aging skincare routines; this shift has, in turn, boosted the inclusion rates of Avobenzone in day creams, serums, and lightweight sunscreen lotions. However, constraining factors cannot be overlooked; increasingly stringent global environmental regulations—coupled with the European Union's re-evaluation of the safety of certain chemical UV filters—have placed considerable compliance pressure on Avobenzone.

This report studies the global Butyl Methoxydibenzoylmethane (BMBM) production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Butyl Methoxydibenzoylmethane (BMBM) and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Butyl Methoxydibenzoylmethane (BMBM) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Butyl Methoxydibenzoylmethane (BMBM) total production and demand, 2021-2032, (Tons)

Global Butyl Methoxydibenzoylmethane (BMBM) total production value, 2021-2032, (USD Million)

Global Butyl Methoxydibenzoylmethane (BMBM) production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Butyl Methoxydibenzoylmethane (BMBM) consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Butyl Methoxydibenzoylmethane (BMBM) domestic production, consumption, key domestic manufacturers and share

Global Butyl Methoxydibenzoylmethane (BMBM) production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Butyl Methoxydibenzoylmethane (BMBM) production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Butyl Methoxydibenzoylmethane (BMBM) production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Butyl Methoxydibenzoylmethane (BMBM) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Clariant, Chemspec Chemicals, Salicylates and Chemicals, Uniproma, Sarex Chemicals, Nanjing COSMOS Chemical, MFCI, Fujian Disheng Technology, Werlchem, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Butyl Methoxydibenzoylmethane (BMBM) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Butyl Methoxydibenzoylmethane (BMBM) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global Butyl Methoxydibenzoylmethane (BMBM) Market, Segmentation by Type:

Purity?98%

Purity?99%

Others

## Global Butyl Methoxydibenzoylmethane (BMBM) Market, Segmentation by Usage Concentration:

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