

Global Butyl Methoxydibenzoylmethane (BMBM) Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Butyl Methoxydibenzoylmethane (BMBM) market size was valued at US\$ 113 million in 2025 and is forecast to a readjusted size of US\$ 149 million by 2032 with a CAGR of 4.1% during review period.

Butyl Methoxydibenzoylmethane (also known as Avobenzone) is a highly effective, lipid-soluble organic chemical sunscreen agent capable of comprehensively absorbing UVA radiation (315-400 nm); it serves as a core ingredient for protecting the skin against photoaging and tanning. While frequently incorporated into sunscreens and lotions, Avobenzone possesses poor inherent photostability and typically requires formulation in combination with other sunscreen agents to achieve broad-spectrum protection.

The key upstream raw materials for Avobenzone are p-methoxyacetophenone and methyl p-tert-butylbenzoate; the supply of these intermediates is directly influenced by price fluctuations in basic petrochemical feedstocks such as phenol, methanol, and p-xylene. The midstream manufacturing process primarily involves the Claisen condensation reaction; the central challenge in this process lies in maximizing reaction yields and effectively controlling the formation of byproducts to meet the high-purity standards required for cosmetic-grade ingredients. As one of the few cost-effective and highly efficient raw materials capable of effectively covering the UVA1 spectrum (320-400 nm), Avobenzone plays a pivotal role in photoprotective products such as sunscreen lotions, day creams, and skin-brightening serums.

In 2025, global sales volume is projected to reach approximately 10,000 tons, with an average selling price of approximately \$11 per kilogram. The industry's gross profit

margin typically ranges between 30% and 40%.

The global sunscreen market has maintained steady growth in recent years, and Avobenzone—a core chemical sunscreen ingredient providing protection in the UVA spectrum—has garnered significant attention regarding its market trajectory. Driven by a substantial surge in consumer awareness regarding 'broad-spectrum protection,' sun protection has evolved from a seasonal requirement into an essential component of daily anti-aging skincare routines; this shift has, in turn, boosted the inclusion rates of Avobenzone in day creams, serums, and lightweight sunscreen lotions. However, constraining factors cannot be overlooked; increasingly stringent global environmental regulations—coupled with the European Union's re-evaluation of the safety of certain chemical UV filters—have placed considerable compliance pressure on Avobenzone.

This report is a detailed and comprehensive analysis for global Butyl Methoxydibenzoylmethane (BMBM) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Butyl Methoxydibenzoylmethane (BMBM) market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Butyl Methoxydibenzoylmethane (BMBM) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Butyl Methoxydibenzoylmethane (BMBM) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Butyl Methoxydibenzoylmethane (BMBM) market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Butyl Methoxydibenzoylmethane (BMBM)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Butyl Methoxydibenzoylmethane (BMBM) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Clariant, Chemspec Chemicals, Salicylates and Chemicals, Uniproma, Sarex Chemicals, Nanjing COSMOS Chemical, MFCI, Fujian Disheng Technology, Werlchem, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Butyl Methoxydibenzoylmethane (BMBM) market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Purity?98%

Purity?99%

Others

Market segment by Usage Concentration

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