

Global Button Mushroom Products Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Button Mushroom Products market size was valued at US\$ 18522 million in 2025 and is forecast to a readjusted size of US\$ 30931 million by 2032 with a CAGR of 7.5% during review period.

Button mushroom (*Agaricus bisporus*) products refer to fresh and processed edible mushroom products derived from the most widely cultivated and consumed mushroom species worldwide. Unlike wild mushrooms or specialty varieties, button mushrooms are characterized by their small, round shape with a white to light brown cap and mild, earthy flavor that pairs well with various cuisines. Products include fresh whole mushrooms, sliced mushrooms, canned mushrooms (brine or marinated), frozen mushrooms, dried mushrooms, mushroom powder, and value-added products such as mushroom-based snacks, sauces, and seasonings. The button mushroom is the immature form of the *Agaricus bisporus* species; when mature, it is known as portobello mushroom. From a value chain perspective, upstream includes compost and substrate suppliers, spawn producers (mycelium), and controlled environment equipment providers; midstream involves mushroom cultivation, harvesting, sorting, packing, and processing (canning, freezing, drying, powdering); downstream demand spans grocery retail (fresh produce), food service (restaurants, pizzerias), industrial food processing (canned, sauces, soups), and nutraceutical ingredient manufacturing. In 2025, the average selling price is approximately US\$2,200 per ton, global sales volume is about 8,182k tons, and gross margins generally range from 15% to 30%, driven by substrate and compost costs, labor expenses, energy costs for climate-controlled cultivation, and seasonal demand fluctuations.

This report is a detailed and comprehensive analysis for global Button Mushroom Products market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Button Mushroom Products market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Button Mushroom Products market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Button Mushroom Products market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Button Mushroom Products market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Button Mushroom Products

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Button Mushroom Products market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bonduelle Fresh Europe, Costa,

Drinkwater's Mushrooms Limited, Lutece Holdings B.V., Monaghan Mushrooms Ireland, Monterey Mushrooms Inc., Okechamp S.A., The Mushroom Company, WALSH MUSHROOMS GROUP, Mycelia, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Button Mushroom Products market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

White Button Mushroom

Brown Button Mushroom (Crimini/Baby Bella)

Portobello Mushroom (Mature)

Market segment by Price Tier

Economy (
Standard (US\$1.20-2.50/kg)

Premium (> US\$2.50/kg)

Market segment by Preservation Method

Fresh (Refrigerated)

Heat-Sterilized (Canned)

Frozen (IQF)

Dehydrated

Market segment by Application

Supermarkets & Hypermarkets

Specialty Grocery / Health Food Stores

Food Service Distributors

Online Retail / E-commerce

Industrial B2B Direct

Major players covered

Bonduelle Fresh Europe

Costa

Drinkwater's Mushrooms Limited

Lutece Holdings B.V.

Monaghan Mushrooms Ireland

Monterey Mushrooms Inc.

Okechamp S.A.

The Mushroom Company

WALSH MUSHROOMS GROUP

Mycelia

Smithy Mushrooms Ltd.

Rheinische Pilz Zentrale GmbH

Italspan

Mushroom SAS

Hirano Mushroom LLC

Fujishukin Co. Ltd.

Shanghai Finc Bio-Tech Inc.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Button Mushroom Products product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Button Mushroom Products, with price, sales quantity, revenue, and global market share of Button Mushroom Products from 2021 to 2026.

Chapter 3, the Button Mushroom Products competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed

emphatically by landscape contrast.

Chapter 4, the Button Mushroom Products breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Button Mushroom Products market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Button Mushroom Products.

Chapter 14 and 15, to describe Button Mushroom Products sales channel, distributors, customers, research findings and conclusion.

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