

# Global Button Cell Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Button Cell market size was valued at USD 4579.9 million in 2023 and is forecast to a readjusted size of USD 6890.9 million by 2030 with a CAGR of 6.0% during review period.

A Button Cell is a small single cell battery shaped as a squat cylinder typically 5 to 25 mm in diameter and 1 to 6 mm high—like a button on a garment, hence the name. A metal can forms the bottom body and positive terminal of the cell. The insulated top cap is the negative terminal. Watch batteries are used to power small portable electronics devices such as wrist watches, pocket calculators, hearing aids and on.

The major players in global Button Cell market include Varta Microbattery, Panasonic, Murata, Energizer (Rayovac) and EVE Energy. The top 5 players occupy about 50% shares of the global market. Asia Pacific is the largest market, with a share over 45%, followed by North America and Europe with the share about 25% and 20%. Lithium Button Cell Batteries (CR) is the main type, with a share about 45%. TWS Bluetooth Headset is the main application, which holds a share about 18%.

The Global Info Research report includes an overview of the development of the Button Cell industry chain, the market status of Traditional Watch and Calculators (Lithium Button Cell Batteries (CR), Silver Oxide Batteries (SR)), Hearing Aid (Lithium Button Cell Batteries (CR), Silver Oxide Batteries (SR)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Button Cell.

Regionally, the report analyzes the Button Cell markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and

increasing consumer awareness. Asia-Pacific, particularly China, leads the global Button Cell market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Button Cell market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Button Cell industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Pcs), revenue generated, and market share of different by Type (e.g., Lithium Button Cell Batteries (CR), Silver Oxide Batteries (SR)).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Button Cell market.

**Regional Analysis:** The report involves examining the Button Cell market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Button Cell market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Button Cell:

**Company Analysis:** Report covers individual Button Cell manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Button Cell This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Traditional Watch and Calculators, Hearing Aid).

**Technology Analysis:** Report covers specific technologies relevant to Button Cell. It assesses the current state, advancements, and potential future developments in Button Cell areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Button Cell market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Button Cell market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Lithium Button Cell Batteries (CR)

Silver Oxide Batteries (SR)

Alkaline Button Cell Batteries (LR)

Zinc-Air Batteries (Zinc-Air)

Others

### Market segment by Application

Traditional Watch and Calculators

Hearing Aid

TWS Bluetooth Headset

Wearable Device

Medical and Healthcare Device

IoT Devices

Automotive

Toys

PC & Laptops

Others

#### Major players covered

Varta Microbattery

Panasonic

Murata

Energizer (Rayovac)

EVE Energy

Maxell (Hitachi)

Toshiba

Duracell

Renata Batteries (Swatch Group)

Ganfeng LiEnergy (Ganfeng Lithium)

GP Batteries

Guangzhou Great Power Energy

Seiko

Philips

Kodak

Vinnic

NANFU

TMMQ

Chongqing VDL Electronics

Changzhou Jintan Chaochuang Battery

Power Glory Battery Tech

New Leader Battery Limited

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Button Cell product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Button Cell, with price, sales, revenue and global market share of Button Cell from 2019 to 2024.

Chapter 3, the Button Cell competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Button Cell breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Button Cell market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Button Cell.

Chapter 14 and 15, to describe Button Cell sales channel, distributors, customers, research findings and conclusion.

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