

Global Butternut Squash Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Butternut Squash market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Butternut Squash, which is also known as butternut pumpkin or gramma in Australia and New Zealand, is a type of winter squash that grows on a vine. It has a sweet, nutty taste similar to that of a pumpkin. It is a good source of fiber, vitamin C, manganese, magnesium, and potassium. It is also a rich source of vitamin A and vitamin E. There are also key antioxidants that can be found in butternut squash, making it highly desirable for those looking for a healthy diet. Butternut squash is not found all over the world, but it has made its way into the culinary creations of certain countries, including South Africa, Europe, and Australia, but it is primarily found in the U.S. butternut squash can be grown in both the wet and dry season. It has been reported that environment can have a marked influence on development and quality of the fruit. The optimum monthly average temperature for good growth is from about 18°C to 27°C. butternut squash grows well on most well-drained soils.

Butternut squash composes many vital polyphenol antioxidants and vitamins. It contains no saturated fats or cholesterol, however, is a rich source of dietary fiber and phytonutrients. Butternut squash is one of the common vegetables that are often recommended by dieticians in the cholesterol controlling and weight reduction programs. It is rich in Vitamin A, and thus is a powerful natural anti-oxidant and is required by the body for maintaining the integrity of skin and mucosa. It is also an essential vitamin for healthy eyesight. Furthermore, butternut squash has plenty of natural polyphenol flavonoid compounds like β -carotenes, cryptoxanthin-?, and lutein.

These compounds convert into vitamin-A, inside the body and deliver same protective functions of vitamin-A in the body. Butternut squash seeds are an excellent source of dietary fiber and mono-unsaturated fatty acids that benefit for heart health. Also, they are rich in protein, minerals, and numerous health-benefiting vitamins. The seeds are an excellent source of health promoting amino acid, tryptophan.

The Global Info Research report includes an overview of the development of the Butternut Squash industry chain, the market status of Online Retail (Fresh, Frozen), Offline Retail (Fresh, Frozen), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Butternut Squash.

Regionally, the report analyzes the Butternut Squash markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Butternut Squash market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Butternut Squash market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Butternut Squash industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Fresh, Frozen).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Butternut Squash market.

Regional Analysis: The report involves examining the Butternut Squash market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour

to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Butternut Squash market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Butternut Squash:

Company Analysis: Report covers individual Butternut Squash manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Butternut Squash. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Retail, Offline Retail).

Technology Analysis: Report covers specific technologies relevant to Butternut Squash. It assesses the current state, advancements, and potential future developments in Butternut Squash areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Butternut Squash market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Butternut Squash market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Fresh

Frozen

Puree

Market segment by Application

Online Retail

Offline Retail

Major players covered

JDM Food Group

Stahlbush Island Farms

Harris Seeds

ALDI

Mackenzie

Stonehill Produce

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Butternut Squash product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Butternut Squash, with price, sales, revenue and global market share of Butternut Squash from 2019 to 2024.

Chapter 3, the Butternut Squash competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Butternut Squash breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Butternut Squash market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Butternut Squash.

Chapter 14 and 15, to describe Butternut Squash sales channel, distributors, customers, research findings and conclusion.

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