

Global Butterbur Herb Extract Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Butterbur Herb Extract market size is expected to reach \$ 76.45 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032). In 2025, the global production of Butterbur Herb Extract is approximately 1640 tons, with an average selling price of about US\$32/kg. The production capacity in 2025 is 1920 tons, with an average gross profit margin of approximately 25-35%. Butterbur Herb Extract is a plant extract derived from the dried whole herb of the butterbur plant (*Petasites hybridus*), a member of the Asteraceae family. Its main components include petasin, flavonoids, and volatile oils. It has potential applications in migraine prevention, anti-inflammatory effects, and antioxidant properties.

The upstream raw material for Butterbur Herb Extract is primarily the dried rhizome of the butterbur plant. Its core value and risks coexist: it contains the target active ingredient, petasin, but also naturally contains hepatotoxic pyrrolizidine alkaloids. Downstream applications are entirely based on safe detoxification and are strictly concentrated in the dietary supplement field. It is used as a professional-grade natural ingredient, supported by clinical research, for preventing migraines and managing seasonal allergic rhinitis. Its anti-inflammatory properties are also used in a few topical skincare products. The core challenge of the entire industry chain is to remove toxic substances while preserving and standardizing its therapeutic components.

The Butterbur Herb Extract market is showing steady growth, primarily driven by the global trend of upgrading health consumption and the expanding demand for plant-based ingredients. Its core active component, petasin, has received further clinical support for its value in alleviating allergies and inflammation, and is widely used in dietary supplements, functional foods, and high-end skincare products, particularly in the European, American, Japanese, and South Korean markets. The current market is dominated by a few companies that possess standardized cultivation and purification technologies, with product quality and ingredient standardization being key competitive

factors. However, the market also faces challenges, including the impact of climate change on raw material supply stability, strict regulations on the safety of pyrrolizidine alkaloids in some regions, and the need for further consumer education. In the future, with the optimization of extraction processes to reduce the risk of pyrrolizidine alkaloids, the expansion of application scenarios to more functional products, and the gradual release of potential in the Asian market, the Butterbur Herb Extract market is expected to continue to grow, but requires collaborative efforts from all stakeholders in the supply chain regarding quality control and compliance.

This report studies the global Butterbur Herb Extract production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Butterbur Herb Extract and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Butterbur Herb Extract that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Butterbur Herb Extract total production and demand, 2021-2032, (Tons)

Global Butterbur Herb Extract total production value, 2021-2032, (USD Million)

Global Butterbur Herb Extract production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Butterbur Herb Extract consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Butterbur Herb Extract domestic production, consumption, key domestic manufacturers and share

Global Butterbur Herb Extract production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Butterbur Herb Extract production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Butterbur Herb Extract production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Butterbur Herb Extract market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Organic Herb, Martin Bauer Group, Shaanxi New Horizon Biotechnology, Xian Tianxingjian Natural Bio-products, Ciyuan Biology, Shaanxi Yongyuan Biotechnology, Shaanxi Sinuote Biotechnology, Changsha Hejian Biotechnology, Xian Jingmei Biotechnology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Butterbur Herb Extract market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Butterbur Herb Extract Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Butterbur Herb Extract Market, Segmentation by Type:

Liquid

Powder

Global Butterbur Herb Extract Market, Segmentation by Extract Ratio:

10:1

20:1

50:1

Other

Global Butterbur Herb Extract Market, Segmentation by Extraction Method:

Water Extract

Alcohol Extract

Supercritical CO₂ Extract

Others

Global Butterbur Herb Extract Market, Segmentation by Application:

Pharmaceutical

Dietary Supplement

Food

Others

Companies Profiled:

Organic Herb

Martin Bauer Group

Shaanxi New Horizon Biotechnology

Xian Tianxingjian Natural Bio-products

Ciyuan Biology

Shaanxi Yongyuan Biotechnology

Shaanxi Sinuote Biotechnology

Changsha Hejian Biotechnology

Xian Jingmei Biotechnology

Key Questions Answered:

1. How big is the global Butterbur Herb Extract market?
2. What is the demand of the global Butterbur Herb Extract market?
3. What is the year over year growth of the global Butterbur Herb Extract market?
4. What is the production and production value of the global Butterbur Herb Extract market?
5. Who are the key producers in the global Butterbur Herb Extract market?
6. What are the growth factors driving the market demand?

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