

# Global Butter and Margarine Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Butter and Margarine market size was valued at USD 67080 million in 2023 and is forecast to a readjusted size of USD 82850 million by 2030 with a CAGR of 3.1% during review period.

Butter is a dairy product that manufacturers make by churning cream or milk to separate the solid components from the liquid. People commonly use butter in cooking, baking, and as a spread.

Margarine is a substitute for butter. Manufacturers make margarine from plant-based oils, such as canola oil, palm fruit oil, and soybean oil.

Although butter and margarine have different components, both can contain large amounts of different fats.

The major players in global Butter and Margarine market include Upfield, Arla Foods, Land O'lakes, etc. The top 3 players occupy about 10% shares of the global market. Asia Pacific and Europe are main markets, they occupy about 70% of the global market. Butter is the main type, with a share about 85%. Food Industry is the main application, which holds a share about 60%.

The Global Info Research report includes an overview of the development of the Butter and Margarine industry chain, the market status of Food Industry (Butter, Margarine), Household (Butter, Margarine), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Butter and Margarine.

Regionally, the report analyzes the Butter and Margarine markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Butter and Margarine market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Butter and Margarine market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Butter and Margarine industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Butter, Margarine).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Butter and Margarine market.

**Regional Analysis:** The report involves examining the Butter and Margarine market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Butter and Margarine market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Butter and Margarine:

**Company Analysis:** Report covers individual Butter and Margarine manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Butter and Margarine. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food Industry, Household).

**Technology Analysis:** Report covers specific technologies relevant to Butter and Margarine. It assesses the current state, advancements, and potential future developments in Butter and Margarine areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Butter and Margarine market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Butter and Margarine market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Butter

Margarine

### Market segment by Application

Food Industry

Household

## Major players covered

Upfield

Bunge

NMGK Group

ConAgra

Wilmar-International

Fuji Oil

BRF

Yildiz Holding

Grupo Lala

NamChow

Cargill

COFCO

Uni-President

Mengniu Group

Yili Group

Land O'lakes

Arla Foods

Lactails

Fonterra

Amul

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Butter and Margarine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Butter and Margarine, with price, sales, revenue and global market share of Butter and Margarine from 2019 to 2024.

Chapter 3, the Butter and Margarine competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Butter and Margarine breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Butter and Margarine market forecast, by regions, type and application,

with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Butter and Margarine.

Chapter 14 and 15, to describe Butter and Margarine sales channel, distributors, customers, research findings and conclusion.

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