

Global Butter Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Butter market size is expected to reach \$ 79610 million by 2032, rising at a market growth of 2.9% CAGR during the forecast period (2026-2032).

Butter is a solid milk fat product processed from milk or cream, with a fat content of no less than 80%. Its production process includes separating the cream from the milk, fermenting (optional), stirring, pressing and other steps to separate the milk fat from the water, and finally forming a solid fat with a fine texture, light yellow color and rich milky aroma. Butter is rich in fat-soluble vitamins (such as vitamin A, D, E), essential fatty acids and trace minerals, and is one of the indispensable basic ingredients in the Western diet.

The global butter market is in a stage of structural upgrading. Driven by the shift of consumer preferences to natural and organic products, the demand for high-end butter continues to grow. With the support of vegetarianism and environmental protection concepts, the market share of plant-based butter has increased year by year, and it is expected to exceed 35% by 2030. At the same time, the application of intelligent and green manufacturing technologies has accelerated, promoting the improvement of production efficiency and product quality. Especially in China, with the penetration of baking and Western food culture, butter consumption has grown rapidly, providing a broad alternative space for domestic brands. In addition, the rise of e-commerce channels and social platforms has reshaped the sales system, and new models such as live broadcasting have significantly enhanced brand influence and market penetration. Europe is the largest butter production region, accounting for about 21% of the market share. The second largest is the United States, accounting for about 8% of the market share. The main manufacturers are Fonterra, Ornuu, Kalona SuperNatural, Dairy Farmers of America, MS Iceland Dairies, etc. Amul is the largest manufacturer,

accounting for about 10% of the market share.

This report studies the global Butter production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Butter and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Butter that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Butter total production and demand, 2021-2032, (K MT)

Global Butter total production value, 2021-2032, (USD Million)

Global Butter production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Butter consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Butter domestic production, consumption, key domestic manufacturers and share

Global Butter production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Butter production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Butter production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Butter market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fonterra, Ornu, Lactalis, Dairy Farmers of America, MS Iceland Dairies, Nestlé, FrieslandCampina, Kerry Group, Saputo WCB, Arla Lurpak, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Butter market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Butter Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Butter Market, Segmentation by Type:

Salted Butter

Unsalted Butter

Global Butter Market, Segmentation by Application:

Retail

Food Service

Food Processing

Companies Profiled:

Fonterra

Ornua

Lactalis

Dairy Farmers of America

MS Iceland Dairies

Nestl?

FrieslandCampina

Kerry Group

Saputo WCB

Arla Lurpak

Amul

Land O'Lakes

Organic Valley

Horizon Organic (Danone)

Tillamook

Devondale Murray Goulburn

California Dairies

Mathot Sofra

Dana Dairy

Milkavita

Key Questions Answered:

1. How big is the global Butter market?
2. What is the demand of the global Butter market?
3. What is the year over year growth of the global Butter market?
4. What is the production and production value of the global Butter market?
5. Who are the key producers in the global Butter market?
6. What are the growth factors driving the market demand?

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