

Global Business Travel Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Business Travel market size is expected to reach \$ 28590 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

Business travel refers to journeys undertaken for business or professional purposes rather than for leisure or recreational purposes, including the organization of trade shows, marketing of the company, product launches, and internal meetings.

It involves individuals traveling to different locations to conduct work-related activities, attend meetings, conferences, training sessions, or engage in other business-related tasks. Business travel is common across various industries and is an integral part of the global business landscape.

Core global Business Travel providers include Amex GBT, BCD Group and JTB Business Travel Solutions. The top three companies have a market share of about 27 percent. In terms of product type, Transportation & Accommodation is the largest segment with approximately 61% market share. In terms of application, SMEs are the largest downstream segment, accounting for about 64% of the market.

This report studies the global Business Travel demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Business Travel, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Business Travel that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Business Travel total market, 2021-2032, (USD Million)

Global Business Travel total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Business Travel total market, key domestic companies, and share, (USD Million)

Global Business Travel revenue by player, revenue and market share 2021-2026, (USD Million)

Global Business Travel total market by Type, CAGR, 2021-2032, (USD Million)

Global Business Travel total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Business Travel market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Corporate Travel Management (CTM), CWT, FCM Travel Solutions, Direct Travel, GBT, ARTA Travel, BCD Group, Business Tavel, Cain Travel & Events, CorpTrav (FROSCH), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Business Travel market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Business Travel Market, By Region:

Global Business Travel Supply, Demand and Key Producers, 2026-2032

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Business Travel Market, Segmentation by Type:

Transportation & Accommodation

Meetings & Events Management

Consulting Services

Others

Global Business Travel Market, Segmentation by Application:

Large Enterprises

SMEs

Companies Profiled:

Corporate Travel Management (CTM)

CWT

FCM Travel Solutions

Direct Travel

GBT

ARTA Travel

BCD Group

Business Tavel

Cain Travel & Events

CorpTrav (FROSCH)

Enterprise Holdings

GTI Travel

JTB Business Travel

National Express

Radius Travel

Safe Harbors Business Travel

Teplis Travel Service

Key Questions Answered

1. How big is the global Business Travel market?
2. What is the demand of the global Business Travel market?
3. What is the year over year growth of the global Business Travel market?
4. What is the total value of the global Business Travel market?

5. Who are the Major Players in the global Business Travel market?
6. What are the growth factors driving the market demand?

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