

Global Business Travel Insurance Solution Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Business Travel Insurance Solution market size is expected to reach \$ 10625 million by 2032, rising at a market growth of 7.5% CAGR during the forecast period (2026-2032).

Business Travel Insurance Solution refers to an integrated corporate travel risk management offering that combines insurance coverage, emergency assistance, medical support, claims management, digital policy administration and travel security services into one structured solution. It is designed for companies that need to protect employees during domestic and international business trips, especially when employees travel frequently, visit multiple countries, or work in unfamiliar and higher-risk environments. Unlike a single business travel insurance policy, a business travel insurance solution usually covers the full process of business travel, including pre-trip risk assessment, employee enrollment, policy configuration, travel alert notification, emergency hotline access, medical referral, evacuation coordination, baggage and document support, trip disruption handling and post-trip claims reporting. It is therefore not only an insurance product, but also a corporate employee protection and travel risk control system.

From the industry chain perspective, the upstream of Business Travel Insurance Solution includes insurers, reinsurers, medical institutions, emergency assistance providers, travel risk intelligence suppliers, IT system providers, payment networks and travel data platforms. These upstream participants provide underwriting capacity, risk assessment, medical resources, rescue networks, digital infrastructure and data support. The midstream is mainly composed of insurance companies, assistance companies, brokers, travel management companies, third-party administrators and digital insurance platforms, which design, package, distribute and operate the solution.

The downstream customers include multinational corporations, SMEs, government agencies, consulting firms, engineering contractors, energy companies, financial institutions, technology companies, NGOs and other organizations with regular business travel demand. The end users are business travelers such as executives, sales staff, project engineers, consultants, technicians and overseas employees who require timely protection and coordinated service support during travel.

The Business Travel Insurance Solution market is evolving from traditional travel insurance toward integrated corporate travel risk management. In North America and Europe, the market is relatively mature because companies have stronger awareness of duty of care, employee welfare, compliance obligations and occupational risk control. Large corporations often prefer annual global programs that combine insurance, assistance, digital reporting and travel risk monitoring. In Asia-Pacific, demand is growing with the expansion of cross-border trade, overseas investment, international project contracting and regional business mobility. China, Japan, South Korea, India and Southeast Asia are important markets because companies in these regions are sending more employees abroad for sales, engineering, technology services, exhibitions and project execution. The Middle East and Latin America also show development potential, supported by energy cooperation, infrastructure construction and multinational business activities.

The main growth factors include the recovery of corporate travel, rising employee protection awareness, higher overseas medical costs, more complex geopolitical and public safety risks, frequent flight disruptions, and increasing demand for real-time assistance. Enterprises increasingly require more than reimbursement after an accident; they need preventive risk alerts, employee location support, medical coordination, evacuation assistance, digital claims, and centralized reporting for HR and travel management teams. Digitalization is also reshaping the market, as insurers and brokers integrate solutions into corporate travel booking systems, mobile apps and employee benefit platforms. However, the market also faces limitations. Small and medium-sized companies may have limited budgets and weaker awareness of travel risk management. High-risk destinations may involve higher premiums, exclusions or complicated underwriting. Differences in insurance regulation, medical systems, data privacy rules and claims standards across countries also increase operational difficulty. In addition, remote meetings, cost control and corporate travel policy tightening may reduce some traditional business travel demand. Overall, the market is expected to remain positive, but competition will increasingly depend on global service networks, fast emergency response, digital claims capability, flexible corporate customization and reliable cross-border service delivery.

This report studies the global Business Travel Insurance Solution demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Business Travel Insurance Solution, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Business Travel Insurance Solution that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Business Travel Insurance Solution total market, 2021-2032, (USD Million)

Global Business Travel Insurance Solution total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Business Travel Insurance Solution total market, key domestic companies, and share, (USD Million)

Global Business Travel Insurance Solution revenue by player, revenue and market share 2021-2026, (USD Million)

Global Business Travel Insurance Solution total market by Type, CAGR, 2021-2032, (USD Million)

Global Business Travel Insurance Solution total market by Sales Channel, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Business Travel Insurance Solution market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Allianz, AIG, Zurich, Genarali, AXA Group (France), Tokio Marine, Sompo Japan, Chubb, MetLife, Mapfre Asistencia, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Business Travel Insurance Solution market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Sales Channel. Data is given for the

years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Business Travel Insurance Solution Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Business Travel Insurance Solution Market, Segmentation by Type:

Single Trip Coverage

Annual Multi Trip Coverage

Others

Global Business Travel Insurance Solution Market, Segmentation by Travel Region:

Domestic Business Travel Insurance

International Business Travel Insurance

Global Business Travel Insurance Solution Market, Segmentation by Customer Type:

SME Business Travel Insurance

Large Corporate Business Travel Insurance

Others

Global Business Travel Insurance Solution Market, Segmentation by Sales Channel:

Insurance Intermediaries

Insurance Company

Bank

Insurance Broker

Others

Companies Profiled:

Allianz

AIG

Zurich

Generali

AXA Group (France)

Tokio Marine

Sompo Japan

Chubb

MetLife

Mapfre Asistencia

Hanse Merkur

Berkshire Hathaway Travel Protection (BHTP)

Travelers Insurance

Nationwide Insurance

Seven Corners

Aviva

RSA Insurance

Samsung Fire & Marine Insurance

Hyundai Marine & Fire Insurance

Mitsui Sumitomo Insurance

Pin An

PICC

CPIC

Huatai Insurance

AIA

Taikang Insurance

Key Questions Answered

1. How big is the global Business Travel Insurance Solution market?
2. What is the demand of the global Business Travel Insurance Solution market?

3. What is the year over year growth of the global Business Travel Insurance Solution market?
4. What is the total value of the global Business Travel Insurance Solution market?
5. Who are the Major Players in the global Business Travel Insurance Solution market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Business Travel Insurance Solution Introduction
- 1.2 World Business Travel Insurance Solution Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Business Travel Insurance Solution Total Market by Region (by Headquarter Location)
 - 1.3.1 World Business Travel Insurance Solution Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Business Travel Insurance Solution Revenue (2021-2032)
 - 1.3.3 China Based Company Business Travel Insurance Solution Revenue (2021-2032)
 - 1.3.4 Europe Based Company Business Travel Insurance Solution Revenue (2021-2032)
 - 1.3.5 Japan Based Company Business Travel Insurance Solution Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Business Travel Insurance Solution Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Business Travel Insurance Solution Revenue (2021-2032)
 - 1.3.8 India Based Company Business Travel Insurance Solution Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Business Travel Insurance Solution Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Business Travel Insurance Solution Consumption Value (2021-2032)
- 2.2 World Business Travel Insurance Solution Consumption Value by Region
 - 2.2.1 World Business Travel Insurance Solution Consumption Value by Region (2021-2026)
 - 2.2.2 World Business Travel Insurance Solution Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Business Travel Insurance Solution Consumption Value (2021-2032)
- 2.4 China Business Travel Insurance Solution Consumption Value (2021-2032)

- 2.5 Europe Business Travel Insurance Solution Consumption Value (2021-2032)
- 2.6 Japan Business Travel Insurance Solution Consumption Value (2021-2032)
- 2.7 South Korea Business Travel Insurance Solution Consumption Value (2021-2032)
- 2.8 ASEAN Business Travel Insurance Solution Consumption Value (2021-2032)
- 2.9 India Business Travel Insurance Solution Consumption Value (2021-2032)

3 WORLD BUSINESS TRAVEL INSURANCE SOLUTION COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Business Travel Insurance Solution Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
 - 3.2.1 Global Business Travel Insurance Solution Industry Rank of Major Players
 - 3.2.2 Global Concentration Ratios (CR4) for Business Travel Insurance Solution in 2025
 - 3.2.3 Global Concentration Ratios (CR8) for Business Travel Insurance Solution in 2025
- 3.3 Business Travel Insurance Solution Company Evaluation Quadrant
- 3.4 Business Travel Insurance Solution Market: Overall Company Footprint Analysis
 - 3.4.1 Business Travel Insurance Solution Market: Region Footprint
 - 3.4.2 Business Travel Insurance Solution Market: Company Product Type Footprint
 - 3.4.3 Business Travel Insurance Solution Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Business Travel Insurance Solution Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: Business Travel Insurance Solution Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: Business Travel Insurance Solution Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Business Travel Insurance Solution Consumption Value Comparison

4.2.1 United States VS China: Business Travel Insurance Solution Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Business Travel Insurance Solution Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Business Travel Insurance Solution Companies and Market Share, 2021-2026

4.3.1 United States Based Business Travel Insurance Solution Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Business Travel Insurance Solution Revenue, (2021-2026)

4.4 China Based Companies Business Travel Insurance Solution Revenue and Market Share, 2021-2026

4.4.1 China Based Business Travel Insurance Solution Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Business Travel Insurance Solution Revenue, (2021-2026)

4.5 Rest of World Based Business Travel Insurance Solution Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Business Travel Insurance Solution Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Business Travel Insurance Solution Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Business Travel Insurance Solution Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Single Trip Coverage

5.2.2 Annual Multi Trip Coverage

5.2.3 Others

5.3 Market Segment by Type

5.3.1 World Business Travel Insurance Solution Market Size by Type (2021-2026)

5.3.2 World Business Travel Insurance Solution Market Size by Type (2027-2032)

5.3.3 World Business Travel Insurance Solution Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY TRAVEL REGION

6.1 World Business Travel Insurance Solution Market Size Overview by Travel Region:
2021 VS 2025 VS 2032

6.2 Segment Introduction by Travel Region

6.2.1 Domestic Business Travel Insurance

6.2.2 International Business Travel Insurance

6.3 Market Segment by Travel Region

6.3.1 World Business Travel Insurance Solution Market Size by Travel Region
(2021-2026)

6.3.2 World Business Travel Insurance Solution Market Size by Travel Region
(2027-2032)

6.3.3 World Business Travel Insurance Solution Market Size Market Share by Travel
Region (2027-2032)

7 MARKET ANALYSIS BY CUSTOMER TYPE

7.1 World Business Travel Insurance Solution Market Size Overview by Customer Type:
2021 VS 2025 VS 2032

7.2 Segment Introduction by Customer Type

7.2.1 SME Business Travel Insurance

7.2.2 Large Corporate Business Travel Insurance

7.2.3 Others

7.3 Market Segment by Customer Type

7.3.1 World Business Travel Insurance Solution Market Size by Customer Type
(2021-2026)

7.3.2 World Business Travel Insurance Solution Market Size by Customer Type
(2027-2032)

7.3.3 World Business Travel Insurance Solution Market Size Market Share by
Customer Type (2027-2032)

8 MARKET ANALYSIS BY SALES CHANNEL

8.1 World Business Travel Insurance Solution Market Size Overview by Sales Channel:
2021 VS 2025 VS 2032

8.2 Segment Introduction by Sales Channel

8.2.1 Insurance Intermediaries

8.2.2 Insurance Company

8.2.3 Bank

8.2.4 Insurance Broker

8.2.5 Others

8.3 Market Segment by Sales Channel

8.3.1 World Business Travel Insurance Solution Market Size by Sales Channel (2021-2026)

8.3.2 World Business Travel Insurance Solution Market Size by Sales Channel (2027-2032)

8.3.3 World Business Travel Insurance Solution Market Size Market Share by Sales Channel (2021-2032)

9 COMPANY PROFILES

9.1 Allianz

9.1.1 Allianz Details

9.1.2 Allianz Major Business

9.1.3 Allianz Business Travel Insurance Solution Product and Services

9.1.4 Allianz Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Allianz Recent Developments/Updates

9.1.6 Allianz Competitive Strengths & Weaknesses

9.2 AIG

9.2.1 AIG Details

9.2.2 AIG Major Business

9.2.3 AIG Business Travel Insurance Solution Product and Services

9.2.4 AIG Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 AIG Recent Developments/Updates

9.2.6 AIG Competitive Strengths & Weaknesses

9.3 Zurich

9.3.1 Zurich Details

9.3.2 Zurich Major Business

9.3.3 Zurich Business Travel Insurance Solution Product and Services

9.3.4 Zurich Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)

9.3.5 Zurich Recent Developments/Updates

9.3.6 Zurich Competitive Strengths & Weaknesses

9.4 Genarali

9.4.1 Genarali Details

9.4.2 Genarali Major Business

9.4.3 Genarali Business Travel Insurance Solution Product and Services

9.4.4 Genarali Business Travel Insurance Solution Revenue, Gross Margin and Market

Share (2021-2026)

9.4.5 Genarali Recent Developments/Updates

9.4.6 Genarali Competitive Strengths & Weaknesses

9.5 AXA Group (France)

9.5.1 AXA Group (France) Details

9.5.2 AXA Group (France) Major Business

9.5.3 AXA Group (France) Business Travel Insurance Solution Product and Services

9.5.4 AXA Group (France) Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)

9.5.5 AXA Group (France) Recent Developments/Updates

9.5.6 AXA Group (France) Competitive Strengths & Weaknesses

9.6 Tokio Marine

9.6.1 Tokio Marine Details

9.6.2 Tokio Marine Major Business

9.6.3 Tokio Marine Business Travel Insurance Solution Product and Services

9.6.4 Tokio Marine Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)

9.6.5 Tokio Marine Recent Developments/Updates

9.6.6 Tokio Marine Competitive Strengths & Weaknesses

9.7 Sompo Japan

9.7.1 Sompo Japan Details

9.7.2 Sompo Japan Major Business

9.7.3 Sompo Japan Business Travel Insurance Solution Product and Services

9.7.4 Sompo Japan Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)

9.7.5 Sompo Japan Recent Developments/Updates

9.7.6 Sompo Japan Competitive Strengths & Weaknesses

9.8 Chubb

9.8.1 Chubb Details

9.8.2 Chubb Major Business

9.8.3 Chubb Business Travel Insurance Solution Product and Services

9.8.4 Chubb Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)

9.8.5 Chubb Recent Developments/Updates

9.8.6 Chubb Competitive Strengths & Weaknesses

9.9 MetLife

9.9.1 MetLife Details

9.9.2 MetLife Major Business

9.9.3 MetLife Business Travel Insurance Solution Product and Services

9.9.4 MetLife Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)

9.9.5 MetLife Recent Developments/Updates

9.9.6 MetLife Competitive Strengths & Weaknesses

9.10 Mapfre Asistencia

9.10.1 Mapfre Asistencia Details

9.10.2 Mapfre Asistencia Major Business

9.10.3 Mapfre Asistencia Business Travel Insurance Solution Product and Services

9.10.4 Mapfre Asistencia Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)

9.10.5 Mapfre Asistencia Recent Developments/Updates

9.10.6 Mapfre Asistencia Competitive Strengths & Weaknesses

9.11 Hanse Merkur

9.11.1 Hanse Merkur Details

9.11.2 Hanse Merkur Major Business

9.11.3 Hanse Merkur Business Travel Insurance Solution Product and Services

9.11.4 Hanse Merkur Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)

9.11.5 Hanse Merkur Recent Developments/Updates

9.11.6 Hanse Merkur Competitive Strengths & Weaknesses

9.12 Berkshire Hathaway Travel Protection (BHTP)

9.12.1 Berkshire Hathaway Travel Protection (BHTP) Details

9.12.2 Berkshire Hathaway Travel Protection (BHTP) Major Business

9.12.3 Berkshire Hathaway Travel Protection (BHTP) Business Travel Insurance Solution Product and Services

9.12.4 Berkshire Hathaway Travel Protection (BHTP) Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)

9.12.5 Berkshire Hathaway Travel Protection (BHTP) Recent Developments/Updates

9.12.6 Berkshire Hathaway Travel Protection (BHTP) Competitive Strengths & Weaknesses

9.13 Travelers Insurance

9.13.1 Travelers Insurance Details

9.13.2 Travelers Insurance Major Business

9.13.3 Travelers Insurance Business Travel Insurance Solution Product and Services

9.13.4 Travelers Insurance Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)

9.13.5 Travelers Insurance Recent Developments/Updates

9.13.6 Travelers Insurance Competitive Strengths & Weaknesses

9.14 Nationwide Insurance

- 9.14.1 Nationwide Insurance Details
- 9.14.2 Nationwide Insurance Major Business
- 9.14.3 Nationwide Insurance Business Travel Insurance Solution Product and Services
- 9.14.4 Nationwide Insurance Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)
- 9.14.5 Nationwide Insurance Recent Developments/Updates
- 9.14.6 Nationwide Insurance Competitive Strengths & Weaknesses
- 9.15 Seven Corners
 - 9.15.1 Seven Corners Details
 - 9.15.2 Seven Corners Major Business
 - 9.15.3 Seven Corners Business Travel Insurance Solution Product and Services
 - 9.15.4 Seven Corners Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Seven Corners Recent Developments/Updates
 - 9.15.6 Seven Corners Competitive Strengths & Weaknesses
- 9.16 Aviva
 - 9.16.1 Aviva Details
 - 9.16.2 Aviva Major Business
 - 9.16.3 Aviva Business Travel Insurance Solution Product and Services
 - 9.16.4 Aviva Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Aviva Recent Developments/Updates
 - 9.16.6 Aviva Competitive Strengths & Weaknesses
- 9.17 RSA Insurance
 - 9.17.1 RSA Insurance Details
 - 9.17.2 RSA Insurance Major Business
 - 9.17.3 RSA Insurance Business Travel Insurance Solution Product and Services
 - 9.17.4 RSA Insurance Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)
 - 9.17.5 RSA Insurance Recent Developments/Updates
 - 9.17.6 RSA Insurance Competitive Strengths & Weaknesses
- 9.18 Samsung Fire & Marine Insurance
 - 9.18.1 Samsung Fire & Marine Insurance Details
 - 9.18.2 Samsung Fire & Marine Insurance Major Business
 - 9.18.3 Samsung Fire & Marine Insurance Business Travel Insurance Solution Product and Services
 - 9.18.4 Samsung Fire & Marine Insurance Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Samsung Fire & Marine Insurance Recent Developments/Updates

- 9.18.6 Samsung Fire & Marine Insurance Competitive Strengths & Weaknesses
- 9.19 Hyundai Marine & Fire Insurance
 - 9.19.1 Hyundai Marine & Fire Insurance Details
 - 9.19.2 Hyundai Marine & Fire Insurance Major Business
 - 9.19.3 Hyundai Marine & Fire Insurance Business Travel Insurance Solution Product and Services
 - 9.19.4 Hyundai Marine & Fire Insurance Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)
 - 9.19.5 Hyundai Marine & Fire Insurance Recent Developments/Updates
 - 9.19.6 Hyundai Marine & Fire Insurance Competitive Strengths & Weaknesses
- 9.20 Mitsui Sumitomo Insurance
 - 9.20.1 Mitsui Sumitomo Insurance Details
 - 9.20.2 Mitsui Sumitomo Insurance Major Business
 - 9.20.3 Mitsui Sumitomo Insurance Business Travel Insurance Solution Product and Services
 - 9.20.4 Mitsui Sumitomo Insurance Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)
 - 9.20.5 Mitsui Sumitomo Insurance Recent Developments/Updates
 - 9.20.6 Mitsui Sumitomo Insurance Competitive Strengths & Weaknesses
- 9.21 Pin An
 - 9.21.1 Pin An Details
 - 9.21.2 Pin An Major Business
 - 9.21.3 Pin An Business Travel Insurance Solution Product and Services
 - 9.21.4 Pin An Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)
 - 9.21.5 Pin An Recent Developments/Updates
 - 9.21.6 Pin An Competitive Strengths & Weaknesses
- 9.22 PICC
 - 9.22.1 PICC Details
 - 9.22.2 PICC Major Business
 - 9.22.3 PICC Business Travel Insurance Solution Product and Services
 - 9.22.4 PICC Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)
 - 9.22.5 PICC Recent Developments/Updates
 - 9.22.6 PICC Competitive Strengths & Weaknesses
- 9.23 CPIC
 - 9.23.1 CPIC Details
 - 9.23.2 CPIC Major Business
 - 9.23.3 CPIC Business Travel Insurance Solution Product and Services

9.23.4 CPIC Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)

9.23.5 CPIC Recent Developments/Updates

9.23.6 CPIC Competitive Strengths & Weaknesses

9.24 Huatai Insurance

9.24.1 Huatai Insurance Details

9.24.2 Huatai Insurance Major Business

9.24.3 Huatai Insurance Business Travel Insurance Solution Product and Services

9.24.4 Huatai Insurance Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)

9.24.5 Huatai Insurance Recent Developments/Updates

9.24.6 Huatai Insurance Competitive Strengths & Weaknesses

9.25 AIA

9.25.1 AIA Details

9.25.2 AIA Major Business

9.25.3 AIA Business Travel Insurance Solution Product and Services

9.25.4 AIA Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)

9.25.5 AIA Recent Developments/Updates

9.25.6 AIA Competitive Strengths & Weaknesses

9.26 Taikang Insurance

9.26.1 Taikang Insurance Details

9.26.2 Taikang Insurance Major Business

9.26.3 Taikang Insurance Business Travel Insurance Solution Product and Services

9.26.4 Taikang Insurance Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026)

9.26.5 Taikang Insurance Recent Developments/Updates

9.26.6 Taikang Insurance Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Business Travel Insurance Solution Industry Chain

10.2 Business Travel Insurance Solution Upstream Analysis

10.3 Business Travel Insurance Solution Midstream Analysis

10.4 Business Travel Insurance Solution Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Business Travel Insurance Solution Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Business Travel Insurance Solution Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Business Travel Insurance Solution Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Business Travel Insurance Solution Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Business Travel Insurance Solution Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Business Travel Insurance Solution Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Business Travel Insurance Solution Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Business Travel Insurance Solution Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Business Travel Insurance Solution Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Business Travel Insurance Solution Players in 2025

Table 12. World Business Travel Insurance Solution Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Business Travel Insurance Solution Company Evaluation Quadrant

Table 14. Head Office of Key Business Travel Insurance Solution Players

Table 15. Business Travel Insurance Solution Market: Company Product Type Footprint

Table 16. Business Travel Insurance Solution Market: Company Product Application Footprint

Table 17. Business Travel Insurance Solution Mergers & Acquisitions Activity

Table 18. United States VS China Business Travel Insurance Solution Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Business Travel Insurance Solution Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Business Travel Insurance Solution Companies, Headquarters (States, Country)

Table 21. United States Based Companies Business Travel Insurance Solution Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Business Travel Insurance Solution Revenue Market Share (2021-2026)

Table 23. China Based Business Travel Insurance Solution Companies, Headquarters (Province, Country)

Table 24. China Based Companies Business Travel Insurance Solution Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Business Travel Insurance Solution Revenue Market Share (2021-2026)

Table 26. Rest of World Based Business Travel Insurance Solution Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Business Travel Insurance Solution Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Business Travel Insurance Solution Revenue Market Share (2021-2026)

Table 29. World Business Travel Insurance Solution Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Business Travel Insurance Solution Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Business Travel Insurance Solution Market Size by Type (2027-2032) & (USD Million)

Table 32. World Business Travel Insurance Solution Market Size by Travel Region, (USD Million), 2021 & 2025 & 2032

Table 33. World Business Travel Insurance Solution Market Size Value by Travel Region (2021-2026) & (USD Million)

Table 34. World Business Travel Insurance Solution Market Size by Travel Region (2027-2032) & (USD Million)

Table 35. World Business Travel Insurance Solution Market Size by Customer Type, (USD Million), 2021 & 2025 & 2032

Table 36. World Business Travel Insurance Solution Market Size Value by Customer Type (2021-2026) & (USD Million)

Table 37. World Business Travel Insurance Solution Market Size by Customer Type (2027-2032) & (USD Million)

Table 38. World Business Travel Insurance Solution Market Size by Sales Channel, (USD Million), 2021 & 2025 & 2032

Table 39. World Business Travel Insurance Solution Market Size by Sales Channel (2021-2026) & (USD Million)

Table 40. World Business Travel Insurance Solution Market Size by Sales Channel

(2027-2032) & (USD Million)

Table 41. Allianz Basic Information, Manufacturing Base and Competitors

Table 42. Allianz Major Business

Table 43. Allianz Business Travel Insurance Solution Product and Services

Table 44. Allianz Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Allianz Recent Developments/Updates

Table 46. Allianz Competitive Strengths & Weaknesses

Table 47. AIG Basic Information, Manufacturing Base and Competitors

Table 48. AIG Major Business

Table 49. AIG Business Travel Insurance Solution Product and Services

Table 50. AIG Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. AIG Recent Developments/Updates

Table 52. AIG Competitive Strengths & Weaknesses

Table 53. Zurich Basic Information, Manufacturing Base and Competitors

Table 54. Zurich Major Business

Table 55. Zurich Business Travel Insurance Solution Product and Services

Table 56. Zurich Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. Zurich Recent Developments/Updates

Table 58. Zurich Competitive Strengths & Weaknesses

Table 59. Genarali Basic Information, Manufacturing Base and Competitors

Table 60. Genarali Major Business

Table 61. Genarali Business Travel Insurance Solution Product and Services

Table 62. Genarali Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Genarali Recent Developments/Updates

Table 64. Genarali Competitive Strengths & Weaknesses

Table 65. AXA Group (France) Basic Information, Manufacturing Base and Competitors

Table 66. AXA Group (France) Major Business

Table 67. AXA Group (France) Business Travel Insurance Solution Product and Services

Table 68. AXA Group (France) Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. AXA Group (France) Recent Developments/Updates

Table 70. AXA Group (France) Competitive Strengths & Weaknesses

Table 71. Tokio Marine Basic Information, Manufacturing Base and Competitors

Table 72. Tokio Marine Major Business

Table 73. Tokio Marine Business Travel Insurance Solution Product and Services
Table 74. Tokio Marine Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 75. Tokio Marine Recent Developments/Updates
Table 76. Tokio Marine Competitive Strengths & Weaknesses
Table 77. Sompo Japan Basic Information, Manufacturing Base and Competitors
Table 78. Sompo Japan Major Business
Table 79. Sompo Japan Business Travel Insurance Solution Product and Services
Table 80. Sompo Japan Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 81. Sompo Japan Recent Developments/Updates
Table 82. Sompo Japan Competitive Strengths & Weaknesses
Table 83. Chubb Basic Information, Manufacturing Base and Competitors
Table 84. Chubb Major Business
Table 85. Chubb Business Travel Insurance Solution Product and Services
Table 86. Chubb Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 87. Chubb Recent Developments/Updates
Table 88. Chubb Competitive Strengths & Weaknesses
Table 89. MetLife Basic Information, Manufacturing Base and Competitors
Table 90. MetLife Major Business
Table 91. MetLife Business Travel Insurance Solution Product and Services
Table 92. MetLife Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 93. MetLife Recent Developments/Updates
Table 94. MetLife Competitive Strengths & Weaknesses
Table 95. Mapfre Asistencia Basic Information, Manufacturing Base and Competitors
Table 96. Mapfre Asistencia Major Business
Table 97. Mapfre Asistencia Business Travel Insurance Solution Product and Services
Table 98. Mapfre Asistencia Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 99. Mapfre Asistencia Recent Developments/Updates
Table 100. Mapfre Asistencia Competitive Strengths & Weaknesses
Table 101. Hanse Merkur Basic Information, Manufacturing Base and Competitors
Table 102. Hanse Merkur Major Business
Table 103. Hanse Merkur Business Travel Insurance Solution Product and Services
Table 104. Hanse Merkur Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 105. Hanse Merkur Recent Developments/Updates

Table 106. Hanse Merkur Competitive Strengths & Weaknesses
Table 107. Berkshire Hathaway Travel Protection (BHTP) Basic Information, Manufacturing Base and Competitors
Table 108. Berkshire Hathaway Travel Protection (BHTP) Major Business
Table 109. Berkshire Hathaway Travel Protection (BHTP) Business Travel Insurance Solution Product and Services
Table 110. Berkshire Hathaway Travel Protection (BHTP) Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 111. Berkshire Hathaway Travel Protection (BHTP) Recent Developments/Updates
Table 112. Berkshire Hathaway Travel Protection (BHTP) Competitive Strengths & Weaknesses
Table 113. Travelers Insurance Basic Information, Manufacturing Base and Competitors
Table 114. Travelers Insurance Major Business
Table 115. Travelers Insurance Business Travel Insurance Solution Product and Services
Table 116. Travelers Insurance Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 117. Travelers Insurance Recent Developments/Updates
Table 118. Travelers Insurance Competitive Strengths & Weaknesses
Table 119. Nationwide Insurance Basic Information, Manufacturing Base and Competitors
Table 120. Nationwide Insurance Major Business
Table 121. Nationwide Insurance Business Travel Insurance Solution Product and Services
Table 122. Nationwide Insurance Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 123. Nationwide Insurance Recent Developments/Updates
Table 124. Nationwide Insurance Competitive Strengths & Weaknesses
Table 125. Seven Corners Basic Information, Manufacturing Base and Competitors
Table 126. Seven Corners Major Business
Table 127. Seven Corners Business Travel Insurance Solution Product and Services
Table 128. Seven Corners Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 129. Seven Corners Recent Developments/Updates
Table 130. Seven Corners Competitive Strengths & Weaknesses
Table 131. Aviva Basic Information, Manufacturing Base and Competitors
Table 132. Aviva Major Business
Table 133. Aviva Business Travel Insurance Solution Product and Services

Table 134. Aviva Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 135. Aviva Recent Developments/Updates

Table 136. Aviva Competitive Strengths & Weaknesses

Table 137. RSA Insurance Basic Information, Manufacturing Base and Competitors

Table 138. RSA Insurance Major Business

Table 139. RSA Insurance Business Travel Insurance Solution Product and Services

Table 140. RSA Insurance Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. RSA Insurance Recent Developments/Updates

Table 142. RSA Insurance Competitive Strengths & Weaknesses

Table 143. Samsung Fire & Marine Insurance Basic Information, Manufacturing Base and Competitors

Table 144. Samsung Fire & Marine Insurance Major Business

Table 145. Samsung Fire & Marine Insurance Business Travel Insurance Solution Product and Services

Table 146. Samsung Fire & Marine Insurance Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. Samsung Fire & Marine Insurance Recent Developments/Updates

Table 148. Samsung Fire & Marine Insurance Competitive Strengths & Weaknesses

Table 149. Hyundai Marine & Fire Insurance Basic Information, Manufacturing Base and Competitors

Table 150. Hyundai Marine & Fire Insurance Major Business

Table 151. Hyundai Marine & Fire Insurance Business Travel Insurance Solution Product and Services

Table 152. Hyundai Marine & Fire Insurance Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 153. Hyundai Marine & Fire Insurance Recent Developments/Updates

Table 154. Hyundai Marine & Fire Insurance Competitive Strengths & Weaknesses

Table 155. Mitsui Sumitomo Insurance Basic Information, Manufacturing Base and Competitors

Table 156. Mitsui Sumitomo Insurance Major Business

Table 157. Mitsui Sumitomo Insurance Business Travel Insurance Solution Product and Services

Table 158. Mitsui Sumitomo Insurance Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 159. Mitsui Sumitomo Insurance Recent Developments/Updates

Table 160. Mitsui Sumitomo Insurance Competitive Strengths & Weaknesses

Table 161. Pin An Basic Information, Manufacturing Base and Competitors

Table 162. Pin An Major Business
Table 163. Pin An Business Travel Insurance Solution Product and Services
Table 164. Pin An Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 165. Pin An Recent Developments/Updates
Table 166. Pin An Competitive Strengths & Weaknesses
Table 167. PICC Basic Information, Manufacturing Base and Competitors
Table 168. PICC Major Business
Table 169. PICC Business Travel Insurance Solution Product and Services
Table 170. PICC Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 171. PICC Recent Developments/Updates
Table 172. PICC Competitive Strengths & Weaknesses
Table 173. CPIC Basic Information, Manufacturing Base and Competitors
Table 174. CPIC Major Business
Table 175. CPIC Business Travel Insurance Solution Product and Services
Table 176. CPIC Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 177. CPIC Recent Developments/Updates
Table 178. CPIC Competitive Strengths & Weaknesses
Table 179. Huatai Insurance Basic Information, Manufacturing Base and Competitors
Table 180. Huatai Insurance Major Business
Table 181. Huatai Insurance Business Travel Insurance Solution Product and Services
Table 182. Huatai Insurance Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 183. Huatai Insurance Recent Developments/Updates
Table 184. Huatai Insurance Competitive Strengths & Weaknesses
Table 185. AIA Basic Information, Manufacturing Base and Competitors
Table 186. AIA Major Business
Table 187. AIA Business Travel Insurance Solution Product and Services
Table 188. AIA Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 189. AIA Recent Developments/Updates
Table 190. AIA Competitive Strengths & Weaknesses
Table 191. Taikang Insurance Basic Information, Manufacturing Base and Competitors
Table 192. Taikang Insurance Major Business
Table 193. Taikang Insurance Business Travel Insurance Solution Product and Services
Table 194. Taikang Insurance Business Travel Insurance Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 195. Taikang Insurance Recent Developments/Updates

Table 196. Taikang Insurance Competitive Strengths & Weaknesses

Table 197. Global Key Players of Business Travel Insurance Solution Upstream (Raw Materials)

Table 198. Global Business Travel Insurance Solution Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Business Travel Insurance Solution Picture

Figure 2. World Business Travel Insurance Solution Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Business Travel Insurance Solution Total Revenue (2021-2032) & (USD Million)

Figure 4. World Business Travel Insurance Solution Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Business Travel Insurance Solution Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Business Travel Insurance Solution Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Business Travel Insurance Solution Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Business Travel Insurance Solution Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Business Travel Insurance Solution Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Business Travel Insurance Solution Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Business Travel Insurance Solution Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Business Travel Insurance Solution Revenue (2021-2032) & (USD Million)

Figure 13. Business Travel Insurance Solution Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Business Travel Insurance Solution Consumption Value (2021-2032) & (USD Million)

Figure 16. World Business Travel Insurance Solution Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Business Travel Insurance Solution Consumption Value (2021-2032) & (USD Million)

Figure 18. China Business Travel Insurance Solution Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Business Travel Insurance Solution Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Business Travel Insurance Solution Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Business Travel Insurance Solution Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Business Travel Insurance Solution Consumption Value (2021-2032) & (USD Million)

Figure 23. India Business Travel Insurance Solution Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Business Travel Insurance Solution by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Business Travel Insurance Solution Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Business Travel Insurance Solution Markets in 2025

Figure 27. United States VS China: Business Travel Insurance Solution Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Business Travel Insurance Solution Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Business Travel Insurance Solution Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Business Travel Insurance Solution Market Size Market Share by Type in 2025

Figure 31. Single Trip Coverage

Figure 32. Annual Multi Trip Coverage

Figure 33. Others

Figure 34. World Business Travel Insurance Solution Market Size Market Share by Type (2021-2032)

Figure 35. World Business Travel Insurance Solution Market Size by Travel Region, (USD Million), 2021 & 2025 & 2032

Figure 36. World Business Travel Insurance Solution Market Size Market Share by Travel Region in 2025

Figure 37. Domestic Business Travel Insurance

Figure 38. International Business Travel Insurance

Figure 39. World Business Travel Insurance Solution Market Size Market Share by Travel Region (2021-2032)

Figure 40. World Business Travel Insurance Solution Market Size by Customer Type, (USD Million), 2021 & 2025 & 2032

Figure 41. World Business Travel Insurance Solution Market Size Market Share by Customer Type in 2025

Figure 42. SME Business Travel Insurance

Figure 43. Large Corporate Business Travel Insurance

Figure 44. Others

Figure 45. World Business Travel Insurance Solution Market Size Market Share by Customer Type (2021-2032)

Figure 46. World Business Travel Insurance Solution Market Size by Sales Channel, (USD Million), 2021 & 2025 & 2032

Figure 47. World Business Travel Insurance Solution Market Size Market Share by Sales Channel in 2025

Figure 48. Insurance Intermediaries

Figure 49. Insurance Company

Figure 50. Bank

Figure 51. Insurance Broker

Figure 52. Others

Figure 53. World Business Travel Insurance Solution Market Size Market Share by Sales Channel (2021-2032)

Figure 54. Business Travel Insurance Solution Industrial Chain

Figure 55. Methodology

Figure 56. Research Process and Data Source

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