

Global Business Tourism Market 2024 by Company, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/G05AB908F406EN.html

Date: June 2024

Pages: 122

Price: US\$ 3,480.00 (Single User License)

ID: G05AB908F406EN

Abstracts

According to our (Global Info Research) latest study, the global Business Tourism market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

In 2022, the gradual relaxation of epidemic prevention and control measures around the world will have a positive impact on the rapid recovery of the tourism industry. According to data from the World Tourism Organization, the number of global travelers exceeded 900 million in 2022, a two-fold increase compared to 2021. In 2022, international tourism revenue returned to the US\$ 1 trillion, a real increase of 50% compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists was ? 2.53 billion, and the domestic tourism revenue (total tourism consumption) was ? 2 trillion.

The Global Info Research report includes an overview of the development of the Business Tourism industry chain, the market status of Millennial (Natural Scenery, Humanistic Tourism), Generation X (Natural Scenery, Humanistic Tourism), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Business Tourism.

Regionally, the report analyzes the Business Tourism markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Business Tourism market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:



The report presents comprehensive understanding of the Business Tourism market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Business Tourism industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Natural Scenery, Humanistic Tourism).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Business Tourism market.

Regional Analysis: The report involves examining the Business Tourism market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Business Tourism market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Business Tourism:

Company Analysis: Report covers individual Business Tourism players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Business Tourism This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Millennial, Generation X).

Technology Analysis: Report covers specific technologies relevant to Business Tourism. It assesses the current state, advancements, and potential future developments in



Business Tourism areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Business Tourism market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Business Tourism market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Natural Scenery

Humanistic Tourism

Diet Shopping

Other

Market segment by Application

Millennial

Generation X

Baby Boomers

Others

Market segment by players, this report covers



	TUI Group
	Thomas Cook Group
	Jet2 Holidays
	Cox & Kings Ltd
	Lindblad Expeditions
	Travcoa
	Scott Dunn
	Abercrombie & Kent Ltd
	Micato Safaris
	Tauck
	Al Tayyar
	Backroads
	Zicasso
	Exodus Travels
	Butterfield & Robinson
Marke	t segment by regions, regional analysis covers
	North America (United States, Canada, and Mexico)
	Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)
	Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)



South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Business Tourism product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Business Tourism, with revenue, gross margin and global market share of Business Tourism from 2019 to 2024.

Chapter 3, the Business Tourism competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Business Tourism market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Business Tourism.

Chapter 13, to describe Business Tourism research findings and conclusion.



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