

Global Business-to-Business (B2B) E-commerce Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Business-to-Business (B2B) E-commerce market size was valued at USD 8597.2 million in 2023 and is forecast to a readjusted size of USD 14860 million by 2030 with a CAGR of 8.1% during review period.

B2B e-commerce, short for business-to-business electronic commerce, is the sale of goods or services between businesses via an online sales portal.

Amazon was the global biggest manufacturer in Business-to-Business (B2B) E-commerce industry, followed by Alibaba, Rakuten, IBM, SAP Hybris, Oracle, IndiaMART, Walmart, Mercateo, Magento (Adobe), Global Sources, NetSuite. Asia-Pacific is the largest Business-to-Business (B2B) E-commerce market with about 69% market share. North America is follower, accounting for about 15% market share.

The Global Info Research report includes an overview of the development of the Business-to-Business (B2B) E-commerce industry chain, the market status of Small and Medium Enterprise (Buyer-oriented E-commerce, Supplier-oriented E-commerce), Large Enterprise (Buyer-oriented E-commerce, Supplier-oriented E-commerce), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Business-to-Business (B2B) E-commerce.

Regionally, the report analyzes the Business-to-Business (B2B) E-commerce markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly

China, leads the global Business-to-Business (B2B) E-commerce market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Business-to-Business (B2B) E-commerce market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Business-to-Business (B2B) E-commerce industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Buyer-oriented E-commerce, Supplier-oriented E-commerce).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Business-to-Business (B2B) E-commerce market.

Regional Analysis: The report involves examining the Business-to-Business (B2B) E-commerce market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Business-to-Business (B2B) E-commerce market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Business-to-Business (B2B) E-commerce:

Company Analysis: Report covers individual Business-to-Business (B2B) E-commerce players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Business-to-Business (B2B) E-commerce. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Small and Medium Enterprise, Large Enterprise).

Technology Analysis: Report covers specific technologies relevant to Business-to-Business (B2B) E-commerce. It assesses the current state, advancements, and potential future developments in Business-to-Business (B2B) E-commerce areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Business-to-Business (B2B) E-commerce market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Business-to-Business (B2B) E-commerce market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Buyer-oriented E-commerce

Supplier-oriented E-commerce

Intermediary-oriented E-commerce

Market segment by Application

Small and Medium Enterprise

Large Enterprise

Market segment by players, this report covers

Amazon

Alibaba

Rakuten

IndiaMART

Walmart

Mercateo

Magento (Adobe)

Global Sources

Cdiscount Pro

PriceMinister SAS

Fnac Pro

Pixmania

Vente-priv?e

Thomas

EC21

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Business-to-Business (B2B) E-commerce product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Business-to-Business (B2B) E-commerce, with revenue, gross margin and global market share of Business-to-Business (B2B) E-commerce from 2019 to 2024.

Chapter 3, the Business-to-Business (B2B) E-commerce competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Business-to-Business (B2B) E-commerce market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Business-to-Business (B2B) E-commerce.

Chapter 13, to describe Business-to-Business (B2B) E-commerce research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Business-to-Business (B2B) E-commerce
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Business-to-Business (B2B) E-commerce by Type
 - 1.3.1 Overview: Global Business-to-Business (B2B) E-commerce Market Size by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Global Business-to-Business (B2B) E-commerce Consumption Value Market Share by Type in 2023
 - 1.3.3 Buyer-oriented E-commerce
 - 1.3.4 Supplier-oriented E-commerce
 - 1.3.5 Intermediary-oriented E-commerce
- 1.4 Global Business-to-Business (B2B) E-commerce Market by Application
 - 1.4.1 Overview: Global Business-to-Business (B2B) E-commerce Market Size by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Small and Medium Enterprise
 - 1.4.3 Large Enterprise
- 1.5 Global Business-to-Business (B2B) E-commerce Market Size & Forecast
- 1.6 Global Business-to-Business (B2B) E-commerce Market Size and Forecast by Region
 - 1.6.1 Global Business-to-Business (B2B) E-commerce Market Size by Region: 2019 VS 2023 VS 2030
 - 1.6.2 Global Business-to-Business (B2B) E-commerce Market Size by Region, (2019-2030)
 - 1.6.3 North America Business-to-Business (B2B) E-commerce Market Size and Prospect (2019-2030)
 - 1.6.4 Europe Business-to-Business (B2B) E-commerce Market Size and Prospect (2019-2030)
 - 1.6.5 Asia-Pacific Business-to-Business (B2B) E-commerce Market Size and Prospect (2019-2030)
 - 1.6.6 South America Business-to-Business (B2B) E-commerce Market Size and Prospect (2019-2030)
 - 1.6.7 Middle East and Africa Business-to-Business (B2B) E-commerce Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 Amazon

2.1.1 Amazon Details

2.1.2 Amazon Major Business

2.1.3 Amazon Business-to-Business (B2B) E-commerce Product and Solutions

2.1.4 Amazon Business-to-Business (B2B) E-commerce Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Amazon Recent Developments and Future Plans

2.2 Alibaba

2.2.1 Alibaba Details

2.2.2 Alibaba Major Business

2.2.3 Alibaba Business-to-Business (B2B) E-commerce Product and Solutions

2.2.4 Alibaba Business-to-Business (B2B) E-commerce Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Alibaba Recent Developments and Future Plans

2.3 Rakuten

2.3.1 Rakuten Details

2.3.2 Rakuten Major Business

2.3.3 Rakuten Business-to-Business (B2B) E-commerce Product and Solutions

2.3.4 Rakuten Business-to-Business (B2B) E-commerce Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Rakuten Recent Developments and Future Plans

2.4 IndiaMART

2.4.1 IndiaMART Details

2.4.2 IndiaMART Major Business

2.4.3 IndiaMART Business-to-Business (B2B) E-commerce Product and Solutions

2.4.4 IndiaMART Business-to-Business (B2B) E-commerce Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 IndiaMART Recent Developments and Future Plans

2.5 Walmart

2.5.1 Walmart Details

2.5.2 Walmart Major Business

2.5.3 Walmart Business-to-Business (B2B) E-commerce Product and Solutions

2.5.4 Walmart Business-to-Business (B2B) E-commerce Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Walmart Recent Developments and Future Plans

2.6 Mercateo

2.6.1 Mercateo Details

2.6.2 Mercateo Major Business

2.6.3 Mercateo Business-to-Business (B2B) E-commerce Product and Solutions

2.6.4 Mercateo Business-to-Business (B2B) E-commerce Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Mercateo Recent Developments and Future Plans

2.7 Magento (Adobe)

2.7.1 Magento (Adobe) Details

2.7.2 Magento (Adobe) Major Business

2.7.3 Magento (Adobe) Business-to-Business (B2B) E-commerce Product and Solutions

2.7.4 Magento (Adobe) Business-to-Business (B2B) E-commerce Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Magento (Adobe) Recent Developments and Future Plans

2.8 Global Sources

2.8.1 Global Sources Details

2.8.2 Global Sources Major Business

2.8.3 Global Sources Business-to-Business (B2B) E-commerce Product and Solutions

2.8.4 Global Sources Business-to-Business (B2B) E-commerce Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Global Sources Recent Developments and Future Plans

2.9 Cdiscount Pro

2.9.1 Cdiscount Pro Details

2.9.2 Cdiscount Pro Major Business

2.9.3 Cdiscount Pro Business-to-Business (B2B) E-commerce Product and Solutions

2.9.4 Cdiscount Pro Business-to-Business (B2B) E-commerce Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Cdiscount Pro Recent Developments and Future Plans

2.10 PriceMinister SAS

2.10.1 PriceMinister SAS Details

2.10.2 PriceMinister SAS Major Business

2.10.3 PriceMinister SAS Business-to-Business (B2B) E-commerce Product and Solutions

2.10.4 PriceMinister SAS Business-to-Business (B2B) E-commerce Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 PriceMinister SAS Recent Developments and Future Plans

2.11 Fnac Pro

2.11.1 Fnac Pro Details

2.11.2 Fnac Pro Major Business

2.11.3 Fnac Pro Business-to-Business (B2B) E-commerce Product and Solutions

2.11.4 Fnac Pro Business-to-Business (B2B) E-commerce Revenue, Gross Margin and Market Share (2019-2024)

- 2.11.5 Fnac Pro Recent Developments and Future Plans
- 2.12 Pixmania
 - 2.12.1 Pixmania Details
 - 2.12.2 Pixmania Major Business
 - 2.12.3 Pixmania Business-to-Business (B2B) E-commerce Product and Solutions
 - 2.12.4 Pixmania Business-to-Business (B2B) E-commerce Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Pixmania Recent Developments and Future Plans
- 2.13 Vente-priv?e
 - 2.13.1 Vente-priv?e Details
 - 2.13.2 Vente-priv?e Major Business
 - 2.13.3 Vente-priv?e Business-to-Business (B2B) E-commerce Product and Solutions
 - 2.13.4 Vente-priv?e Business-to-Business (B2B) E-commerce Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 Vente-priv?e Recent Developments and Future Plans
- 2.14 Thomas
 - 2.14.1 Thomas Details
 - 2.14.2 Thomas Major Business
 - 2.14.3 Thomas Business-to-Business (B2B) E-commerce Product and Solutions
 - 2.14.4 Thomas Business-to-Business (B2B) E-commerce Revenue, Gross Margin and Market Share (2019-2024)
 - 2.14.5 Thomas Recent Developments and Future Plans
- 2.15 EC21
 - 2.15.1 EC21 Details
 - 2.15.2 EC21 Major Business
 - 2.15.3 EC21 Business-to-Business (B2B) E-commerce Product and Solutions
 - 2.15.4 EC21 Business-to-Business (B2B) E-commerce Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 EC21 Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Business-to-Business (B2B) E-commerce Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
 - 3.2.1 Market Share of Business-to-Business (B2B) E-commerce by Company Revenue
 - 3.2.2 Top 3 Business-to-Business (B2B) E-commerce Players Market Share in 2023
 - 3.2.3 Top 6 Business-to-Business (B2B) E-commerce Players Market Share in 2023

3.3 Business-to-Business (B2B) E-commerce Market: Overall Company Footprint Analysis

3.3.1 Business-to-Business (B2B) E-commerce Market: Region Footprint

3.3.2 Business-to-Business (B2B) E-commerce Market: Company Product Type Footprint

3.3.3 Business-to-Business (B2B) E-commerce Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Business-to-Business (B2B) E-commerce Consumption Value and Market Share by Type (2019-2024)

4.2 Global Business-to-Business (B2B) E-commerce Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Business-to-Business (B2B) E-commerce Consumption Value Market Share by Application (2019-2024)

5.2 Global Business-to-Business (B2B) E-commerce Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America Business-to-Business (B2B) E-commerce Consumption Value by Type (2019-2030)

6.2 North America Business-to-Business (B2B) E-commerce Consumption Value by Application (2019-2030)

6.3 North America Business-to-Business (B2B) E-commerce Market Size by Country

6.3.1 North America Business-to-Business (B2B) E-commerce Consumption Value by Country (2019-2030)

6.3.2 United States Business-to-Business (B2B) E-commerce Market Size and Forecast (2019-2030)

6.3.3 Canada Business-to-Business (B2B) E-commerce Market Size and Forecast (2019-2030)

6.3.4 Mexico Business-to-Business (B2B) E-commerce Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe Business-to-Business (B2B) E-commerce Consumption Value by Type (2019-2030)

7.2 Europe Business-to-Business (B2B) E-commerce Consumption Value by Application (2019-2030)

7.3 Europe Business-to-Business (B2B) E-commerce Market Size by Country

7.3.1 Europe Business-to-Business (B2B) E-commerce Consumption Value by Country (2019-2030)

7.3.2 Germany Business-to-Business (B2B) E-commerce Market Size and Forecast (2019-2030)

7.3.3 France Business-to-Business (B2B) E-commerce Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Business-to-Business (B2B) E-commerce Market Size and Forecast (2019-2030)

7.3.5 Russia Business-to-Business (B2B) E-commerce Market Size and Forecast (2019-2030)

7.3.6 Italy Business-to-Business (B2B) E-commerce Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific Business-to-Business (B2B) E-commerce Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Business-to-Business (B2B) E-commerce Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Business-to-Business (B2B) E-commerce Market Size by Region

8.3.1 Asia-Pacific Business-to-Business (B2B) E-commerce Consumption Value by Region (2019-2030)

8.3.2 China Business-to-Business (B2B) E-commerce Market Size and Forecast (2019-2030)

8.3.3 Japan Business-to-Business (B2B) E-commerce Market Size and Forecast (2019-2030)

8.3.4 South Korea Business-to-Business (B2B) E-commerce Market Size and Forecast (2019-2030)

8.3.5 India Business-to-Business (B2B) E-commerce Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Business-to-Business (B2B) E-commerce Market Size and

Forecast (2019-2030)

8.3.7 Australia Business-to-Business (B2B) E-commerce Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Business-to-Business (B2B) E-commerce Consumption Value by Type (2019-2030)

9.2 South America Business-to-Business (B2B) E-commerce Consumption Value by Application (2019-2030)

9.3 South America Business-to-Business (B2B) E-commerce Market Size by Country

9.3.1 South America Business-to-Business (B2B) E-commerce Consumption Value by Country (2019-2030)

9.3.2 Brazil Business-to-Business (B2B) E-commerce Market Size and Forecast (2019-2030)

9.3.3 Argentina Business-to-Business (B2B) E-commerce Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Business-to-Business (B2B) E-commerce Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Business-to-Business (B2B) E-commerce Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Business-to-Business (B2B) E-commerce Market Size by Country

10.3.1 Middle East & Africa Business-to-Business (B2B) E-commerce Consumption Value by Country (2019-2030)

10.3.2 Turkey Business-to-Business (B2B) E-commerce Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Business-to-Business (B2B) E-commerce Market Size and Forecast (2019-2030)

10.3.4 UAE Business-to-Business (B2B) E-commerce Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Business-to-Business (B2B) E-commerce Market Drivers

11.2 Business-to-Business (B2B) E-commerce Market Restraints

11.3 Business-to-Business (B2B) E-commerce Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Business-to-Business (B2B) E-commerce Industry Chain

12.2 Business-to-Business (B2B) E-commerce Upstream Analysis

12.3 Business-to-Business (B2B) E-commerce Midstream Analysis

12.4 Business-to-Business (B2B) E-commerce Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Business-to-Business (B2B) E-commerce Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Business-to-Business (B2B) E-commerce Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Business-to-Business (B2B) E-commerce Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Business-to-Business (B2B) E-commerce Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Amazon Company Information, Head Office, and Major Competitors

Table 6. Amazon Major Business

Table 7. Amazon Business-to-Business (B2B) E-commerce Product and Solutions

Table 8. Amazon Business-to-Business (B2B) E-commerce Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Amazon Recent Developments and Future Plans

Table 10. Alibaba Company Information, Head Office, and Major Competitors

Table 11. Alibaba Major Business

Table 12. Alibaba Business-to-Business (B2B) E-commerce Product and Solutions

Table 13. Alibaba Business-to-Business (B2B) E-commerce Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Alibaba Recent Developments and Future Plans

Table 15. Rakuten Company Information, Head Office, and Major Competitors

Table 16. Rakuten Major Business

Table 17. Rakuten Business-to-Business (B2B) E-commerce Product and Solutions

Table 18. Rakuten Business-to-Business (B2B) E-commerce Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Rakuten Recent Developments and Future Plans

Table 20. IndiaMART Company Information, Head Office, and Major Competitors

Table 21. IndiaMART Major Business

Table 22. IndiaMART Business-to-Business (B2B) E-commerce Product and Solutions

Table 23. IndiaMART Business-to-Business (B2B) E-commerce Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. IndiaMART Recent Developments and Future Plans

Table 25. Walmart Company Information, Head Office, and Major Competitors

Table 26. Walmart Major Business

Table 27. Walmart Business-to-Business (B2B) E-commerce Product and Solutions

Table 28. Walmart Business-to-Business (B2B) E-commerce Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Walmart Recent Developments and Future Plans

Table 30. Mercateo Company Information, Head Office, and Major Competitors

Table 31. Mercateo Major Business

Table 32. Mercateo Business-to-Business (B2B) E-commerce Product and Solutions

Table 33. Mercateo Business-to-Business (B2B) E-commerce Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Mercateo Recent Developments and Future Plans

Table 35. Magento (Adobe) Company Information, Head Office, and Major Competitors

Table 36. Magento (Adobe) Major Business

Table 37. Magento (Adobe) Business-to-Business (B2B) E-commerce Product and Solutions

Table 38. Magento (Adobe) Business-to-Business (B2B) E-commerce Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Magento (Adobe) Recent Developments and Future Plans

Table 40. Global Sources Company Information, Head Office, and Major Competitors

Table 41. Global Sources Major Business

Table 42. Global Sources Business-to-Business (B2B) E-commerce Product and Solutions

Table 43. Global Sources Business-to-Business (B2B) E-commerce Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Global Sources Recent Developments and Future Plans

Table 45. Cdiscount Pro Company Information, Head Office, and Major Competitors

Table 46. Cdiscount Pro Major Business

Table 47. Cdiscount Pro Business-to-Business (B2B) E-commerce Product and Solutions

Table 48. Cdiscount Pro Business-to-Business (B2B) E-commerce Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Cdiscount Pro Recent Developments and Future Plans

Table 50. PriceMinister SAS Company Information, Head Office, and Major Competitors

Table 51. PriceMinister SAS Major Business

Table 52. PriceMinister SAS Business-to-Business (B2B) E-commerce Product and Solutions

Table 53. PriceMinister SAS Business-to-Business (B2B) E-commerce Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. PriceMinister SAS Recent Developments and Future Plans

Table 55. Fnac Pro Company Information, Head Office, and Major Competitors

Table 56. Fnac Pro Major Business

- Table 57. Fnac Pro Business-to-Business (B2B) E-commerce Product and Solutions
- Table 58. Fnac Pro Business-to-Business (B2B) E-commerce Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 59. Fnac Pro Recent Developments and Future Plans
- Table 60. Pixmania Company Information, Head Office, and Major Competitors
- Table 61. Pixmania Major Business
- Table 62. Pixmania Business-to-Business (B2B) E-commerce Product and Solutions
- Table 63. Pixmania Business-to-Business (B2B) E-commerce Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 64. Pixmania Recent Developments and Future Plans
- Table 65. Vente-priv?e Company Information, Head Office, and Major Competitors
- Table 66. Vente-priv?e Major Business
- Table 67. Vente-priv?e Business-to-Business (B2B) E-commerce Product and Solutions
- Table 68. Vente-priv?e Business-to-Business (B2B) E-commerce Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 69. Vente-priv?e Recent Developments and Future Plans
- Table 70. Thomas Company Information, Head Office, and Major Competitors
- Table 71. Thomas Major Business
- Table 72. Thomas Business-to-Business (B2B) E-commerce Product and Solutions
- Table 73. Thomas Business-to-Business (B2B) E-commerce Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 74. Thomas Recent Developments and Future Plans
- Table 75. EC21 Company Information, Head Office, and Major Competitors
- Table 76. EC21 Major Business
- Table 77. EC21 Business-to-Business (B2B) E-commerce Product and Solutions
- Table 78. EC21 Business-to-Business (B2B) E-commerce Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 79. EC21 Recent Developments and Future Plans
- Table 80. Global Business-to-Business (B2B) E-commerce Revenue (USD Million) by Players (2019-2024)
- Table 81. Global Business-to-Business (B2B) E-commerce Revenue Share by Players (2019-2024)
- Table 82. Breakdown of Business-to-Business (B2B) E-commerce by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 83. Market Position of Players in Business-to-Business (B2B) E-commerce, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
- Table 84. Head Office of Key Business-to-Business (B2B) E-commerce Players
- Table 85. Business-to-Business (B2B) E-commerce Market: Company Product Type Footprint

Table 86. Business-to-Business (B2B) E-commerce Market: Company Product Application Footprint

Table 87. Business-to-Business (B2B) E-commerce New Market Entrants and Barriers to Market Entry

Table 88. Business-to-Business (B2B) E-commerce Mergers, Acquisition, Agreements, and Collaborations

Table 89. Global Business-to-Business (B2B) E-commerce Consumption Value (USD Million) by Type (2019-2024)

Table 90. Global Business-to-Business (B2B) E-commerce Consumption Value Share by Type (2019-2024)

Table 91. Global Business-to-Business (B2B) E-commerce Consumption Value Forecast by Type (2025-2030)

Table 92. Global Business-to-Business (B2B) E-commerce Consumption Value by Application (2019-2024)

Table 93. Global Business-to-Business (B2B) E-commerce Consumption Value Forecast by Application (2025-2030)

Table 94. North America Business-to-Business (B2B) E-commerce Consumption Value by Type (2019-2024) & (USD Million)

Table 95. North America Business-to-Business (B2B) E-commerce Consumption Value by Type (2025-2030) & (USD Million)

Table 96. North America Business-to-Business (B2B) E-commerce Consumption Value by Application (2019-2024) & (USD Million)

Table 97. North America Business-to-Business (B2B) E-commerce Consumption Value by Application (2025-2030) & (USD Million)

Table 98. North America Business-to-Business (B2B) E-commerce Consumption Value by Country (2019-2024) & (USD Million)

Table 99. North America Business-to-Business (B2B) E-commerce Consumption Value by Country (2025-2030) & (USD Million)

Table 100. Europe Business-to-Business (B2B) E-commerce Consumption Value by Type (2019-2024) & (USD Million)

Table 101. Europe Business-to-Business (B2B) E-commerce Consumption Value by Type (2025-2030) & (USD Million)

Table 102. Europe Business-to-Business (B2B) E-commerce Consumption Value by Application (2019-2024) & (USD Million)

Table 103. Europe Business-to-Business (B2B) E-commerce Consumption Value by Application (2025-2030) & (USD Million)

Table 104. Europe Business-to-Business (B2B) E-commerce Consumption Value by Country (2019-2024) & (USD Million)

Table 105. Europe Business-to-Business (B2B) E-commerce Consumption Value by

Country (2025-2030) & (USD Million)

Table 106. Asia-Pacific Business-to-Business (B2B) E-commerce Consumption Value by Type (2019-2024) & (USD Million)

Table 107. Asia-Pacific Business-to-Business (B2B) E-commerce Consumption Value by Type (2025-2030) & (USD Million)

Table 108. Asia-Pacific Business-to-Business (B2B) E-commerce Consumption Value by Application (2019-2024) & (USD Million)

Table 109. Asia-Pacific Business-to-Business (B2B) E-commerce Consumption Value by Application (2025-2030) & (USD Million)

Table 110. Asia-Pacific Business-to-Business (B2B) E-commerce Consumption Value by Region (2019-2024) & (USD Million)

Table 111. Asia-Pacific Business-to-Business (B2B) E-commerce Consumption Value by Region (2025-2030) & (USD Million)

Table 112. South America Business-to-Business (B2B) E-commerce Consumption Value by Type (2019-2024) & (USD Million)

Table 113. South America Business-to-Business (B2B) E-commerce Consumption Value by Type (2025-2030) & (USD Million)

Table 114. South America Business-to-Business (B2B) E-commerce Consumption Value by Application (2019-2024) & (USD Million)

Table 115. South America Business-to-Business (B2B) E-commerce Consumption Value by Application (2025-2030) & (USD Million)

Table 116. South America Business-to-Business (B2B) E-commerce Consumption Value by Country (2019-2024) & (USD Million)

Table 117. South America Business-to-Business (B2B) E-commerce Consumption Value by Country (2025-2030) & (USD Million)

Table 118. Middle East & Africa Business-to-Business (B2B) E-commerce Consumption Value by Type (2019-2024) & (USD Million)

Table 119. Middle East & Africa Business-to-Business (B2B) E-commerce Consumption Value by Type (2025-2030) & (USD Million)

Table 120. Middle East & Africa Business-to-Business (B2B) E-commerce Consumption Value by Application (2019-2024) & (USD Million)

Table 121. Middle East & Africa Business-to-Business (B2B) E-commerce Consumption Value by Application (2025-2030) & (USD Million)

Table 122. Middle East & Africa Business-to-Business (B2B) E-commerce Consumption Value by Country (2019-2024) & (USD Million)

Table 123. Middle East & Africa Business-to-Business (B2B) E-commerce Consumption Value by Country (2025-2030) & (USD Million)

Table 124. Business-to-Business (B2B) E-commerce Raw Material

Table 125. Key Suppliers of Business-to-Business (B2B) E-commerce Raw Materials

List Of Figures

LIST OF FIGURES

- Figure 1. Business-to-Business (B2B) E-commerce Picture
- Figure 2. Global Business-to-Business (B2B) E-commerce Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Business-to-Business (B2B) E-commerce Consumption Value Market Share by Type in 2023
- Figure 4. Buyer-oriented E-commerce
- Figure 5. Supplier-oriented E-commerce
- Figure 6. Intermediary-oriented E-commerce
- Figure 7. Global Business-to-Business (B2B) E-commerce Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 8. Business-to-Business (B2B) E-commerce Consumption Value Market Share by Application in 2023
- Figure 9. Small and Medium Enterprise Picture
- Figure 10. Large Enterprise Picture
- Figure 11. Global Business-to-Business (B2B) E-commerce Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 12. Global Business-to-Business (B2B) E-commerce Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 13. Global Market Business-to-Business (B2B) E-commerce Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)
- Figure 14. Global Business-to-Business (B2B) E-commerce Consumption Value Market Share by Region (2019-2030)
- Figure 15. Global Business-to-Business (B2B) E-commerce Consumption Value Market Share by Region in 2023
- Figure 16. North America Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)
- Figure 17. Europe Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)
- Figure 18. Asia-Pacific Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)
- Figure 19. South America Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)
- Figure 20. Middle East and Africa Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)
- Figure 21. Global Business-to-Business (B2B) E-commerce Revenue Share by Players

in 2023

Figure 22. Business-to-Business (B2B) E-commerce Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 23. Global Top 3 Players Business-to-Business (B2B) E-commerce Market Share in 2023

Figure 24. Global Top 6 Players Business-to-Business (B2B) E-commerce Market Share in 2023

Figure 25. Global Business-to-Business (B2B) E-commerce Consumption Value Share by Type (2019-2024)

Figure 26. Global Business-to-Business (B2B) E-commerce Market Share Forecast by Type (2025-2030)

Figure 27. Global Business-to-Business (B2B) E-commerce Consumption Value Share by Application (2019-2024)

Figure 28. Global Business-to-Business (B2B) E-commerce Market Share Forecast by Application (2025-2030)

Figure 29. North America Business-to-Business (B2B) E-commerce Consumption Value Market Share by Type (2019-2030)

Figure 30. North America Business-to-Business (B2B) E-commerce Consumption Value Market Share by Application (2019-2030)

Figure 31. North America Business-to-Business (B2B) E-commerce Consumption Value Market Share by Country (2019-2030)

Figure 32. United States Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)

Figure 33. Canada Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)

Figure 34. Mexico Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)

Figure 35. Europe Business-to-Business (B2B) E-commerce Consumption Value Market Share by Type (2019-2030)

Figure 36. Europe Business-to-Business (B2B) E-commerce Consumption Value Market Share by Application (2019-2030)

Figure 37. Europe Business-to-Business (B2B) E-commerce Consumption Value Market Share by Country (2019-2030)

Figure 38. Germany Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)

Figure 39. France Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)

Figure 40. United Kingdom Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)

Figure 41. Russia Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)

Figure 42. Italy Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)

Figure 43. Asia-Pacific Business-to-Business (B2B) E-commerce Consumption Value Market Share by Type (2019-2030)

Figure 44. Asia-Pacific Business-to-Business (B2B) E-commerce Consumption Value Market Share by Application (2019-2030)

Figure 45. Asia-Pacific Business-to-Business (B2B) E-commerce Consumption Value Market Share by Region (2019-2030)

Figure 46. China Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)

Figure 47. Japan Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)

Figure 48. South Korea Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)

Figure 49. India Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)

Figure 50. Southeast Asia Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)

Figure 51. Australia Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)

Figure 52. South America Business-to-Business (B2B) E-commerce Consumption Value Market Share by Type (2019-2030)

Figure 53. South America Business-to-Business (B2B) E-commerce Consumption Value Market Share by Application (2019-2030)

Figure 54. South America Business-to-Business (B2B) E-commerce Consumption Value Market Share by Country (2019-2030)

Figure 55. Brazil Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)

Figure 56. Argentina Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)

Figure 57. Middle East and Africa Business-to-Business (B2B) E-commerce Consumption Value Market Share by Type (2019-2030)

Figure 58. Middle East and Africa Business-to-Business (B2B) E-commerce Consumption Value Market Share by Application (2019-2030)

Figure 59. Middle East and Africa Business-to-Business (B2B) E-commerce Consumption Value Market Share by Country (2019-2030)

Figure 60. Turkey Business-to-Business (B2B) E-commerce Consumption Value

(2019-2030) & (USD Million)

Figure 61. Saudi Arabia Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)

Figure 62. UAE Business-to-Business (B2B) E-commerce Consumption Value (2019-2030) & (USD Million)

Figure 63. Business-to-Business (B2B) E-commerce Market Drivers

Figure 64. Business-to-Business (B2B) E-commerce Market Restraints

Figure 65. Business-to-Business (B2B) E-commerce Market Trends

Figure 66. Porters Five Forces Analysis

Figure 67. Manufacturing Cost Structure Analysis of Business-to-Business (B2B) E-commerce in 2023

Figure 68. Manufacturing Process Analysis of Business-to-Business (B2B) E-commerce

Figure 69. Business-to-Business (B2B) E-commerce Industrial Chain

Figure 70. Methodology

Figure 71. Research Process and Data Source

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