

# Global Business Storage Solution Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Business Storage Solution market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

One of the key drivers of growth in this market is the increasing volume and complexity of data generated by businesses across all industry verticals. With the advent of Big Data analytics, IoT devices, and other emerging technologies, organizations are generating more data than ever before, making robust storage solutions essential for managing and analyzing this data effectively.

Another factor driving demand for storage solutions is the growing emphasis on data security and compliance. In an era of high-profile data breaches and cyber attacks, companies are under increasing pressure to ensure the security and integrity of their data. Storage solutions that offer strong encryption, secure access controls, and advanced threat detection capabilities are in high demand.

Geographically, the Asia-Pacific region is expected to be the fastest-growing market for business storage solutions, owing to the rapid digitization of economies in countries like China, India, and Japan. North America and Europe are also expected to see steady growth, driven by demand from large enterprises and government agencies.

Business storage solutions refer to a wide range of products and services that help organizations manage and store data securely and efficiently. These solutions can include hardware such as servers, storage arrays, and network-attached storage (NAS)

devices, as well as software solutions like data backup and recovery tools, data archiving software, and content management systems.

This report is a detailed and comprehensive analysis for global Business Storage Solution market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Business Storage Solution market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Business Storage Solution market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Business Storage Solution market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Business Storage Solution market shares of main players, in revenue (\$ Million), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Business Storage Solution

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Business Storage Solution market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dell Technologies, Hewlett Packard Enterprise,

NetApp, IBM and Pure Storage, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Business Storage Solution market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Network Attached Storage (NAS)

Storage Area Network (SAN)

Cloud Storage

Object Storage

Tape Storage

Market segment by Application

SMEs

Large Enterprises

Market segment by players, this report covers

Dell Technologies

Hewlett Packard Enterprise

NetApp

IBM

Pure Storage

Hitachi Vantara

Western Digital

Seagate Technology

EMC Corporation

Fujitsu Limited

Lenovo Group Limited

Toshiba Corporation

Synology Inc.

QNAP Systems, Inc.

Drobo, Inc.

Thecus Technology Corp.

Buffalo Americas, Inc.

Promise Technology

Asustor Inc.

Infotrend Technology, Inc.

Adata Technology Co., Ltd.

LaCie

G-Technology

ioSafe

OWC

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Business Storage Solution product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Business Storage Solution, with revenue, gross margin and global market share of Business Storage Solution from 2018 to 2023.

Chapter 3, the Business Storage Solution competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Business Storage Solution market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Business Storage Solution.

Chapter 13, to describe Business Storage Solution research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Business Storage Solution

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Business Storage Solution by Type

1.3.1 Overview: Global Business Storage Solution Market Size by Type: 2018 Versus 2022 Versus 2029

1.3.2 Global Business Storage Solution Consumption Value Market Share by Type in 2022

1.3.3 Network Attached Storage (NAS)

1.3.4 Storage Area Network (SAN)

1.3.5 Cloud Storage

1.3.6 Object Storage

1.3.7 Tape Storage

1.4 Global Business Storage Solution Market by Application

1.4.1 Overview: Global Business Storage Solution Market Size by Application: 2018 Versus 2022 Versus 2029

1.4.2 SMEs

1.4.3 Large Enterprises

1.5 Global Business Storage Solution Market Size & Forecast

1.6 Global Business Storage Solution Market Size and Forecast by Region

1.6.1 Global Business Storage Solution Market Size by Region: 2018 VS 2022 VS 2029

1.6.2 Global Business Storage Solution Market Size by Region, (2018-2029)

1.6.3 North America Business Storage Solution Market Size and Prospect (2018-2029)

1.6.4 Europe Business Storage Solution Market Size and Prospect (2018-2029)

1.6.5 Asia-Pacific Business Storage Solution Market Size and Prospect (2018-2029)

1.6.6 South America Business Storage Solution Market Size and Prospect (2018-2029)

1.6.7 Middle East and Africa Business Storage Solution Market Size and Prospect (2018-2029)

### 2 COMPANY PROFILES

2.1 Dell Technologies

2.1.1 Dell Technologies Details

2.1.2 Dell Technologies Major Business

- 2.1.3 Dell Technologies Business Storage Solution Product and Solutions
- 2.1.4 Dell Technologies Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)
- 2.1.5 Dell Technologies Recent Developments and Future Plans
- 2.2 Hewlett Packard Enterprise
  - 2.2.1 Hewlett Packard Enterprise Details
  - 2.2.2 Hewlett Packard Enterprise Major Business
  - 2.2.3 Hewlett Packard Enterprise Business Storage Solution Product and Solutions
  - 2.2.4 Hewlett Packard Enterprise Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)
  - 2.2.5 Hewlett Packard Enterprise Recent Developments and Future Plans
- 2.3 NetApp
  - 2.3.1 NetApp Details
  - 2.3.2 NetApp Major Business
  - 2.3.3 NetApp Business Storage Solution Product and Solutions
  - 2.3.4 NetApp Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)
  - 2.3.5 NetApp Recent Developments and Future Plans
- 2.4 IBM
  - 2.4.1 IBM Details
  - 2.4.2 IBM Major Business
  - 2.4.3 IBM Business Storage Solution Product and Solutions
  - 2.4.4 IBM Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)
  - 2.4.5 IBM Recent Developments and Future Plans
- 2.5 Pure Storage
  - 2.5.1 Pure Storage Details
  - 2.5.2 Pure Storage Major Business
  - 2.5.3 Pure Storage Business Storage Solution Product and Solutions
  - 2.5.4 Pure Storage Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)
  - 2.5.5 Pure Storage Recent Developments and Future Plans
- 2.6 Hitachi Vantara
  - 2.6.1 Hitachi Vantara Details
  - 2.6.2 Hitachi Vantara Major Business
  - 2.6.3 Hitachi Vantara Business Storage Solution Product and Solutions
  - 2.6.4 Hitachi Vantara Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)
  - 2.6.5 Hitachi Vantara Recent Developments and Future Plans



## 2.7 Western Digital

### 2.7.1 Western Digital Details

### 2.7.2 Western Digital Major Business

### 2.7.3 Western Digital Business Storage Solution Product and Solutions

### 2.7.4 Western Digital Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)

### 2.7.5 Western Digital Recent Developments and Future Plans

## 2.8 Seagate Technology

### 2.8.1 Seagate Technology Details

### 2.8.2 Seagate Technology Major Business

### 2.8.3 Seagate Technology Business Storage Solution Product and Solutions

### 2.8.4 Seagate Technology Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)

### 2.8.5 Seagate Technology Recent Developments and Future Plans

## 2.9 EMC Corporation

### 2.9.1 EMC Corporation Details

### 2.9.2 EMC Corporation Major Business

### 2.9.3 EMC Corporation Business Storage Solution Product and Solutions

### 2.9.4 EMC Corporation Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)

### 2.9.5 EMC Corporation Recent Developments and Future Plans

## 2.10 Fujitsu Limited

### 2.10.1 Fujitsu Limited Details

### 2.10.2 Fujitsu Limited Major Business

### 2.10.3 Fujitsu Limited Business Storage Solution Product and Solutions

### 2.10.4 Fujitsu Limited Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)

### 2.10.5 Fujitsu Limited Recent Developments and Future Plans

## 2.11 Lenovo Group Limited

### 2.11.1 Lenovo Group Limited Details

### 2.11.2 Lenovo Group Limited Major Business

### 2.11.3 Lenovo Group Limited Business Storage Solution Product and Solutions

### 2.11.4 Lenovo Group Limited Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)

### 2.11.5 Lenovo Group Limited Recent Developments and Future Plans

## 2.12 Toshiba Corporation

### 2.12.1 Toshiba Corporation Details

### 2.12.2 Toshiba Corporation Major Business

### 2.12.3 Toshiba Corporation Business Storage Solution Product and Solutions

2.12.4 Toshiba Corporation Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)

2.12.5 Toshiba Corporation Recent Developments and Future Plans

2.13 Synology Inc.

2.13.1 Synology Inc. Details

2.13.2 Synology Inc. Major Business

2.13.3 Synology Inc. Business Storage Solution Product and Solutions

2.13.4 Synology Inc. Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)

2.13.5 Synology Inc. Recent Developments and Future Plans

2.14 QNAP Systems, Inc.

2.14.1 QNAP Systems, Inc. Details

2.14.2 QNAP Systems, Inc. Major Business

2.14.3 QNAP Systems, Inc. Business Storage Solution Product and Solutions

2.14.4 QNAP Systems, Inc. Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)

2.14.5 QNAP Systems, Inc. Recent Developments and Future Plans

2.15 Drobo, Inc.

2.15.1 Drobo, Inc. Details

2.15.2 Drobo, Inc. Major Business

2.15.3 Drobo, Inc. Business Storage Solution Product and Solutions

2.15.4 Drobo, Inc. Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)

2.15.5 Drobo, Inc. Recent Developments and Future Plans

2.16 Thecus Technology Corp.

2.16.1 Thecus Technology Corp. Details

2.16.2 Thecus Technology Corp. Major Business

2.16.3 Thecus Technology Corp. Business Storage Solution Product and Solutions

2.16.4 Thecus Technology Corp. Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)

2.16.5 Thecus Technology Corp. Recent Developments and Future Plans

2.17 Buffalo Americas, Inc.

2.17.1 Buffalo Americas, Inc. Details

2.17.2 Buffalo Americas, Inc. Major Business

2.17.3 Buffalo Americas, Inc. Business Storage Solution Product and Solutions

2.17.4 Buffalo Americas, Inc. Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)

2.17.5 Buffalo Americas, Inc. Recent Developments and Future Plans

2.18 Promise Technology

- 2.18.1 Promise Technology Details
- 2.18.2 Promise Technology Major Business
- 2.18.3 Promise Technology Business Storage Solution Product and Solutions
- 2.18.4 Promise Technology Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)
- 2.18.5 Promise Technology Recent Developments and Future Plans
- 2.19 Asustor Inc.
  - 2.19.1 Asustor Inc. Details
  - 2.19.2 Asustor Inc. Major Business
  - 2.19.3 Asustor Inc. Business Storage Solution Product and Solutions
  - 2.19.4 Asustor Inc. Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)
  - 2.19.5 Asustor Inc. Recent Developments and Future Plans
- 2.20 Infortrend Technology, Inc.
  - 2.20.1 Infortrend Technology, Inc. Details
  - 2.20.2 Infortrend Technology, Inc. Major Business
  - 2.20.3 Infortrend Technology, Inc. Business Storage Solution Product and Solutions
  - 2.20.4 Infortrend Technology, Inc. Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)
  - 2.20.5 Infortrend Technology, Inc. Recent Developments and Future Plans
- 2.21 Adata Technology Co., Ltd.
  - 2.21.1 Adata Technology Co., Ltd. Details
  - 2.21.2 Adata Technology Co., Ltd. Major Business
  - 2.21.3 Adata Technology Co., Ltd. Business Storage Solution Product and Solutions
  - 2.21.4 Adata Technology Co., Ltd. Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)
  - 2.21.5 Adata Technology Co., Ltd. Recent Developments and Future Plans
- 2.22 LaCie
  - 2.22.1 LaCie Details
  - 2.22.2 LaCie Major Business
  - 2.22.3 LaCie Business Storage Solution Product and Solutions
  - 2.22.4 LaCie Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)
  - 2.22.5 LaCie Recent Developments and Future Plans
- 2.23 G-Technology
  - 2.23.1 G-Technology Details
  - 2.23.2 G-Technology Major Business
  - 2.23.3 G-Technology Business Storage Solution Product and Solutions
  - 2.23.4 G-Technology Business Storage Solution Revenue, Gross Margin and Market

Share (2018-2023)

2.23.5 G-Technology Recent Developments and Future Plans

2.24 ioSafe

2.24.1 ioSafe Details

2.24.2 ioSafe Major Business

2.24.3 ioSafe Business Storage Solution Product and Solutions

2.24.4 ioSafe Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)

2.24.5 ioSafe Recent Developments and Future Plans

2.25 OWC

2.25.1 OWC Details

2.25.2 OWC Major Business

2.25.3 OWC Business Storage Solution Product and Solutions

2.25.4 OWC Business Storage Solution Revenue, Gross Margin and Market Share (2018-2023)

2.25.5 OWC Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

3.1 Global Business Storage Solution Revenue and Share by Players (2018-2023)

3.2 Market Share Analysis (2022)

3.2.1 Market Share of Business Storage Solution by Company Revenue

3.2.2 Top 3 Business Storage Solution Players Market Share in 2022

3.2.3 Top 6 Business Storage Solution Players Market Share in 2022

3.3 Business Storage Solution Market: Overall Company Footprint Analysis

3.3.1 Business Storage Solution Market: Region Footprint

3.3.2 Business Storage Solution Market: Company Product Type Footprint

3.3.3 Business Storage Solution Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**

4.1 Global Business Storage Solution Consumption Value and Market Share by Type (2018-2023)

4.2 Global Business Storage Solution Market Forecast by Type (2024-2029)

### **5 MARKET SIZE SEGMENT BY APPLICATION**

5.1 Global Business Storage Solution Consumption Value Market Share by Application (2018-2023)

5.2 Global Business Storage Solution Market Forecast by Application (2024-2029)

## **6 NORTH AMERICA**

6.1 North America Business Storage Solution Consumption Value by Type (2018-2029)

6.2 North America Business Storage Solution Consumption Value by Application (2018-2029)

6.3 North America Business Storage Solution Market Size by Country

6.3.1 North America Business Storage Solution Consumption Value by Country (2018-2029)

6.3.2 United States Business Storage Solution Market Size and Forecast (2018-2029)

6.3.3 Canada Business Storage Solution Market Size and Forecast (2018-2029)

6.3.4 Mexico Business Storage Solution Market Size and Forecast (2018-2029)

## **7 EUROPE**

7.1 Europe Business Storage Solution Consumption Value by Type (2018-2029)

7.2 Europe Business Storage Solution Consumption Value by Application (2018-2029)

7.3 Europe Business Storage Solution Market Size by Country

7.3.1 Europe Business Storage Solution Consumption Value by Country (2018-2029)

7.3.2 Germany Business Storage Solution Market Size and Forecast (2018-2029)

7.3.3 France Business Storage Solution Market Size and Forecast (2018-2029)

7.3.4 United Kingdom Business Storage Solution Market Size and Forecast (2018-2029)

7.3.5 Russia Business Storage Solution Market Size and Forecast (2018-2029)

7.3.6 Italy Business Storage Solution Market Size and Forecast (2018-2029)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Business Storage Solution Consumption Value by Type (2018-2029)

8.2 Asia-Pacific Business Storage Solution Consumption Value by Application (2018-2029)

8.3 Asia-Pacific Business Storage Solution Market Size by Region

8.3.1 Asia-Pacific Business Storage Solution Consumption Value by Region (2018-2029)

8.3.2 China Business Storage Solution Market Size and Forecast (2018-2029)

8.3.3 Japan Business Storage Solution Market Size and Forecast (2018-2029)

- 8.3.4 South Korea Business Storage Solution Market Size and Forecast (2018-2029)
- 8.3.5 India Business Storage Solution Market Size and Forecast (2018-2029)
- 8.3.6 Southeast Asia Business Storage Solution Market Size and Forecast (2018-2029)
- 8.3.7 Australia Business Storage Solution Market Size and Forecast (2018-2029)

## **9 SOUTH AMERICA**

- 9.1 South America Business Storage Solution Consumption Value by Type (2018-2029)
- 9.2 South America Business Storage Solution Consumption Value by Application (2018-2029)
- 9.3 South America Business Storage Solution Market Size by Country
  - 9.3.1 South America Business Storage Solution Consumption Value by Country (2018-2029)
  - 9.3.2 Brazil Business Storage Solution Market Size and Forecast (2018-2029)
  - 9.3.3 Argentina Business Storage Solution Market Size and Forecast (2018-2029)

## **10 MIDDLE EAST & AFRICA**

- 10.1 Middle East & Africa Business Storage Solution Consumption Value by Type (2018-2029)
- 10.2 Middle East & Africa Business Storage Solution Consumption Value by Application (2018-2029)
- 10.3 Middle East & Africa Business Storage Solution Market Size by Country
  - 10.3.1 Middle East & Africa Business Storage Solution Consumption Value by Country (2018-2029)
  - 10.3.2 Turkey Business Storage Solution Market Size and Forecast (2018-2029)
  - 10.3.3 Saudi Arabia Business Storage Solution Market Size and Forecast (2018-2029)
  - 10.3.4 UAE Business Storage Solution Market Size and Forecast (2018-2029)

## **11 MARKET DYNAMICS**

- 11.1 Business Storage Solution Market Drivers
- 11.2 Business Storage Solution Market Restraints
- 11.3 Business Storage Solution Trends Analysis
- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants
  - 11.4.2 Bargaining Power of Suppliers
  - 11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

11.5 Influence of COVID-19 and Russia-Ukraine War

11.5.1 Influence of COVID-19

11.5.2 Influence of Russia-Ukraine War

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Business Storage Solution Industry Chain

12.2 Business Storage Solution Upstream Analysis

12.3 Business Storage Solution Midstream Analysis

12.4 Business Storage Solution Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Business Storage Solution Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Business Storage Solution Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Global Business Storage Solution Consumption Value by Region (2018-2023) & (USD Million)

Table 4. Global Business Storage Solution Consumption Value by Region (2024-2029) & (USD Million)

Table 5. Dell Technologies Company Information, Head Office, and Major Competitors

Table 6. Dell Technologies Major Business

Table 7. Dell Technologies Business Storage Solution Product and Solutions

Table 8. Dell Technologies Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 9. Dell Technologies Recent Developments and Future Plans

Table 10. Hewlett Packard Enterprise Company Information, Head Office, and Major Competitors

Table 11. Hewlett Packard Enterprise Major Business

Table 12. Hewlett Packard Enterprise Business Storage Solution Product and Solutions

Table 13. Hewlett Packard Enterprise Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 14. Hewlett Packard Enterprise Recent Developments and Future Plans

Table 15. NetApp Company Information, Head Office, and Major Competitors

Table 16. NetApp Major Business

Table 17. NetApp Business Storage Solution Product and Solutions

Table 18. NetApp Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 19. NetApp Recent Developments and Future Plans

Table 20. IBM Company Information, Head Office, and Major Competitors

Table 21. IBM Major Business

Table 22. IBM Business Storage Solution Product and Solutions

Table 23. IBM Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 24. IBM Recent Developments and Future Plans

Table 25. Pure Storage Company Information, Head Office, and Major Competitors

Table 26. Pure Storage Major Business



- Table 27. Pure Storage Business Storage Solution Product and Solutions
- Table 28. Pure Storage Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 29. Pure Storage Recent Developments and Future Plans
- Table 30. Hitachi Vantara Company Information, Head Office, and Major Competitors
- Table 31. Hitachi Vantara Major Business
- Table 32. Hitachi Vantara Business Storage Solution Product and Solutions
- Table 33. Hitachi Vantara Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 34. Hitachi Vantara Recent Developments and Future Plans
- Table 35. Western Digital Company Information, Head Office, and Major Competitors
- Table 36. Western Digital Major Business
- Table 37. Western Digital Business Storage Solution Product and Solutions
- Table 38. Western Digital Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 39. Western Digital Recent Developments and Future Plans
- Table 40. Seagate Technology Company Information, Head Office, and Major Competitors
- Table 41. Seagate Technology Major Business
- Table 42. Seagate Technology Business Storage Solution Product and Solutions
- Table 43. Seagate Technology Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 44. Seagate Technology Recent Developments and Future Plans
- Table 45. EMC Corporation Company Information, Head Office, and Major Competitors
- Table 46. EMC Corporation Major Business
- Table 47. EMC Corporation Business Storage Solution Product and Solutions
- Table 48. EMC Corporation Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 49. EMC Corporation Recent Developments and Future Plans
- Table 50. Fujitsu Limited Company Information, Head Office, and Major Competitors
- Table 51. Fujitsu Limited Major Business
- Table 52. Fujitsu Limited Business Storage Solution Product and Solutions
- Table 53. Fujitsu Limited Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 54. Fujitsu Limited Recent Developments and Future Plans
- Table 55. Lenovo Group Limited Company Information, Head Office, and Major Competitors
- Table 56. Lenovo Group Limited Major Business
- Table 57. Lenovo Group Limited Business Storage Solution Product and Solutions

Table 58. Lenovo Group Limited Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 59. Lenovo Group Limited Recent Developments and Future Plans

Table 60. Toshiba Corporation Company Information, Head Office, and Major Competitors

Table 61. Toshiba Corporation Major Business

Table 62. Toshiba Corporation Business Storage Solution Product and Solutions

Table 63. Toshiba Corporation Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 64. Toshiba Corporation Recent Developments and Future Plans

Table 65. Synology Inc. Company Information, Head Office, and Major Competitors

Table 66. Synology Inc. Major Business

Table 67. Synology Inc. Business Storage Solution Product and Solutions

Table 68. Synology Inc. Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 69. Synology Inc. Recent Developments and Future Plans

Table 70. QNAP Systems, Inc. Company Information, Head Office, and Major Competitors

Table 71. QNAP Systems, Inc. Major Business

Table 72. QNAP Systems, Inc. Business Storage Solution Product and Solutions

Table 73. QNAP Systems, Inc. Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 74. QNAP Systems, Inc. Recent Developments and Future Plans

Table 75. Drobo, Inc. Company Information, Head Office, and Major Competitors

Table 76. Drobo, Inc. Major Business

Table 77. Drobo, Inc. Business Storage Solution Product and Solutions

Table 78. Drobo, Inc. Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 79. Drobo, Inc. Recent Developments and Future Plans

Table 80. Thecus Technology Corp. Company Information, Head Office, and Major Competitors

Table 81. Thecus Technology Corp. Major Business

Table 82. Thecus Technology Corp. Business Storage Solution Product and Solutions

Table 83. Thecus Technology Corp. Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 84. Thecus Technology Corp. Recent Developments and Future Plans

Table 85. Buffalo Americas, Inc. Company Information, Head Office, and Major Competitors

Table 86. Buffalo Americas, Inc. Major Business

Table 87. Buffalo Americas, Inc. Business Storage Solution Product and Solutions

Table 88. Buffalo Americas, Inc. Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 89. Buffalo Americas, Inc. Recent Developments and Future Plans

Table 90. Promise Technology Company Information, Head Office, and Major Competitors

Table 91. Promise Technology Major Business

Table 92. Promise Technology Business Storage Solution Product and Solutions

Table 93. Promise Technology Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 94. Promise Technology Recent Developments and Future Plans

Table 95. Asustor Inc. Company Information, Head Office, and Major Competitors

Table 96. Asustor Inc. Major Business

Table 97. Asustor Inc. Business Storage Solution Product and Solutions

Table 98. Asustor Inc. Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 99. Asustor Inc. Recent Developments and Future Plans

Table 100. Infortrend Technology, Inc. Company Information, Head Office, and Major Competitors

Table 101. Infortrend Technology, Inc. Major Business

Table 102. Infortrend Technology, Inc. Business Storage Solution Product and Solutions

Table 103. Infortrend Technology, Inc. Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 104. Infortrend Technology, Inc. Recent Developments and Future Plans

Table 105. Adata Technology Co., Ltd. Company Information, Head Office, and Major Competitors

Table 106. Adata Technology Co., Ltd. Major Business

Table 107. Adata Technology Co., Ltd. Business Storage Solution Product and Solutions

Table 108. Adata Technology Co., Ltd. Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 109. Adata Technology Co., Ltd. Recent Developments and Future Plans

Table 110. LaCie Company Information, Head Office, and Major Competitors

Table 111. LaCie Major Business

Table 112. LaCie Business Storage Solution Product and Solutions

Table 113. LaCie Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 114. LaCie Recent Developments and Future Plans

Table 115. G-Technology Company Information, Head Office, and Major Competitors

- Table 116. G-Technology Major Business
- Table 117. G-Technology Business Storage Solution Product and Solutions
- Table 118. G-Technology Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 119. G-Technology Recent Developments and Future Plans
- Table 120. ioSafe Company Information, Head Office, and Major Competitors
- Table 121. ioSafe Major Business
- Table 122. ioSafe Business Storage Solution Product and Solutions
- Table 123. ioSafe Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 124. ioSafe Recent Developments and Future Plans
- Table 125. OWC Company Information, Head Office, and Major Competitors
- Table 126. OWC Major Business
- Table 127. OWC Business Storage Solution Product and Solutions
- Table 128. OWC Business Storage Solution Revenue (USD Million), Gross Margin and Market Share (2018-2023)
- Table 129. OWC Recent Developments and Future Plans
- Table 130. Global Business Storage Solution Revenue (USD Million) by Players (2018-2023)
- Table 131. Global Business Storage Solution Revenue Share by Players (2018-2023)
- Table 132. Breakdown of Business Storage Solution by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 133. Market Position of Players in Business Storage Solution, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2022
- Table 134. Head Office of Key Business Storage Solution Players
- Table 135. Business Storage Solution Market: Company Product Type Footprint
- Table 136. Business Storage Solution Market: Company Product Application Footprint
- Table 137. Business Storage Solution New Market Entrants and Barriers to Market Entry
- Table 138. Business Storage Solution Mergers, Acquisition, Agreements, and Collaborations
- Table 139. Global Business Storage Solution Consumption Value (USD Million) by Type (2018-2023)
- Table 140. Global Business Storage Solution Consumption Value Share by Type (2018-2023)
- Table 141. Global Business Storage Solution Consumption Value Forecast by Type (2024-2029)
- Table 142. Global Business Storage Solution Consumption Value by Application (2018-2023)

Table 143. Global Business Storage Solution Consumption Value Forecast by Application (2024-2029)

Table 144. North America Business Storage Solution Consumption Value by Type (2018-2023) & (USD Million)

Table 145. North America Business Storage Solution Consumption Value by Type (2024-2029) & (USD Million)

Table 146. North America Business Storage Solution Consumption Value by Application (2018-2023) & (USD Million)

Table 147. North America Business Storage Solution Consumption Value by Application (2024-2029) & (USD Million)

Table 148. North America Business Storage Solution Consumption Value by Country (2018-2023) & (USD Million)

Table 149. North America Business Storage Solution Consumption Value by Country (2024-2029) & (USD Million)

Table 150. Europe Business Storage Solution Consumption Value by Type (2018-2023) & (USD Million)

Table 151. Europe Business Storage Solution Consumption Value by Type (2024-2029) & (USD Million)

Table 152. Europe Business Storage Solution Consumption Value by Application (2018-2023) & (USD Million)

Table 153. Europe Business Storage Solution Consumption Value by Application (2024-2029) & (USD Million)

Table 154. Europe Business Storage Solution Consumption Value by Country (2018-2023) & (USD Million)

Table 155. Europe Business Storage Solution Consumption Value by Country (2024-2029) & (USD Million)

Table 156. Asia-Pacific Business Storage Solution Consumption Value by Type (2018-2023) & (USD Million)

Table 157. Asia-Pacific Business Storage Solution Consumption Value by Type (2024-2029) & (USD Million)

Table 158. Asia-Pacific Business Storage Solution Consumption Value by Application (2018-2023) & (USD Million)

Table 159. Asia-Pacific Business Storage Solution Consumption Value by Application (2024-2029) & (USD Million)

Table 160. Asia-Pacific Business Storage Solution Consumption Value by Region (2018-2023) & (USD Million)

Table 161. Asia-Pacific Business Storage Solution Consumption Value by Region (2024-2029) & (USD Million)

Table 162. South America Business Storage Solution Consumption Value by Type

(2018-2023) & (USD Million)

Table 163. South America Business Storage Solution Consumption Value by Type (2024-2029) & (USD Million)

Table 164. South America Business Storage Solution Consumption Value by Application (2018-2023) & (USD Million)

Table 165. South America Business Storage Solution Consumption Value by Application (2024-2029) & (USD Million)

Table 166. South America Business Storage Solution Consumption Value by Country (2018-2023) & (USD Million)

Table 167. South America Business Storage Solution Consumption Value by Country (2024-2029) & (USD Million)

Table 168. Middle East & Africa Business Storage Solution Consumption Value by Type (2018-2023) & (USD Million)

Table 169. Middle East & Africa Business Storage Solution Consumption Value by Type (2024-2029) & (USD Million)

Table 170. Middle East & Africa Business Storage Solution Consumption Value by Application (2018-2023) & (USD Million)

Table 171. Middle East & Africa Business Storage Solution Consumption Value by Application (2024-2029) & (USD Million)

Table 172. Middle East & Africa Business Storage Solution Consumption Value by Country (2018-2023) & (USD Million)

Table 173. Middle East & Africa Business Storage Solution Consumption Value by Country (2024-2029) & (USD Million)

Table 174. Business Storage Solution Raw Material

Table 175. Key Suppliers of Business Storage Solution Raw Materials

## List Of Figures

### LIST OF FIGURES

Figure 1. Business Storage Solution Picture

Figure 2. Global Business Storage Solution Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Business Storage Solution Consumption Value Market Share by Type in 2022

Figure 4. Network Attached Storage (NAS)

Figure 5. Storage Area Network (SAN)

Figure 6. Cloud Storage

Figure 7. Object Storage

Figure 8. Tape Storage

Figure 9. Global Business Storage Solution Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 10. Business Storage Solution Consumption Value Market Share by Application in 2022

Figure 11. SMEs Picture

Figure 12. Large Enterprises Picture

Figure 13. Global Business Storage Solution Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 14. Global Business Storage Solution Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 15. Global Market Business Storage Solution Consumption Value (USD Million) Comparison by Region (2018 & 2022 & 2029)

Figure 16. Global Business Storage Solution Consumption Value Market Share by Region (2018-2029)

Figure 17. Global Business Storage Solution Consumption Value Market Share by Region in 2022

Figure 18. North America Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 19. Europe Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 20. Asia-Pacific Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 21. South America Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 22. Middle East and Africa Business Storage Solution Consumption Value

(2018-2029) & (USD Million)

Figure 23. Global Business Storage Solution Revenue Share by Players in 2022

Figure 24. Business Storage Solution Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2022

Figure 25. Global Top 3 Players Business Storage Solution Market Share in 2022

Figure 26. Global Top 6 Players Business Storage Solution Market Share in 2022

Figure 27. Global Business Storage Solution Consumption Value Share by Type (2018-2023)

Figure 28. Global Business Storage Solution Market Share Forecast by Type (2024-2029)

Figure 29. Global Business Storage Solution Consumption Value Share by Application (2018-2023)

Figure 30. Global Business Storage Solution Market Share Forecast by Application (2024-2029)

Figure 31. North America Business Storage Solution Consumption Value Market Share by Type (2018-2029)

Figure 32. North America Business Storage Solution Consumption Value Market Share by Application (2018-2029)

Figure 33. North America Business Storage Solution Consumption Value Market Share by Country (2018-2029)

Figure 34. United States Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 35. Canada Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 36. Mexico Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 37. Europe Business Storage Solution Consumption Value Market Share by Type (2018-2029)

Figure 38. Europe Business Storage Solution Consumption Value Market Share by Application (2018-2029)

Figure 39. Europe Business Storage Solution Consumption Value Market Share by Country (2018-2029)

Figure 40. Germany Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 41. France Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 42. United Kingdom Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 43. Russia Business Storage Solution Consumption Value (2018-2029) & (USD



Million)

Figure 44. Italy Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 45. Asia-Pacific Business Storage Solution Consumption Value Market Share by Type (2018-2029)

Figure 46. Asia-Pacific Business Storage Solution Consumption Value Market Share by Application (2018-2029)

Figure 47. Asia-Pacific Business Storage Solution Consumption Value Market Share by Region (2018-2029)

Figure 48. China Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 49. Japan Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 50. South Korea Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 51. India Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 52. Southeast Asia Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 53. Australia Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 54. South America Business Storage Solution Consumption Value Market Share by Type (2018-2029)

Figure 55. South America Business Storage Solution Consumption Value Market Share by Application (2018-2029)

Figure 56. South America Business Storage Solution Consumption Value Market Share by Country (2018-2029)

Figure 57. Brazil Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 58. Argentina Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 59. Middle East and Africa Business Storage Solution Consumption Value Market Share by Type (2018-2029)

Figure 60. Middle East and Africa Business Storage Solution Consumption Value Market Share by Application (2018-2029)

Figure 61. Middle East and Africa Business Storage Solution Consumption Value Market Share by Country (2018-2029)

Figure 62. Turkey Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 63. Saudi Arabia Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 64. UAE Business Storage Solution Consumption Value (2018-2029) & (USD Million)

Figure 65. Business Storage Solution Market Drivers

Figure 66. Business Storage Solution Market Restraints

Figure 67. Business Storage Solution Market Trends

Figure 68. Porters Five Forces Analysis

Figure 69. Manufacturing Cost Structure Analysis of Business Storage Solution in 2022

Figure 70. Manufacturing Process Analysis of Business Storage Solution

Figure 71. Business Storage Solution Industrial Chain

Figure 72. Methodology

Figure 73. Research Process and Data Source

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