

Global Business SMS Market 2022 by Company, Regions, Type and Application, Forecast to 2028

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Abstracts

The Business SMS market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global Business SMS market size is estimated to be worth US\$ million in 2021 and is forecast to a readjusted size of USD million by 2028 with a CAGR of % during review period. Entertainment accounting for % of the Business SMS global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While CRM segment is altered to a % CAGR between 2022 and 2028.

Global key companies of Business SMS include Twilio, Syniverse Technologies, Nexmo, MBlox, and Infobip, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Market segmentation

Business SMS market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

CRM

Promotions

Pushed Content

Interactive

Others

Market segment by Application, can be divided into

Entertainment

Tourism

Retail

Advertising

Others

Market segment by players, this report covers

Twilio

Syniverse Technologies

Nexmo

MBlox

Infobip

SAP Mobile Services

Silverstreet BV

SITO Mobile

OpenMarket

Tyntec

CLX Communications

FortyTwo Telecom AB

Beepsend AB

SMSGlobal

R&D Communication

TELIA CARRIER

Dexatel

SMS Highway

ThinQ

ANAM Technologies

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe Business SMS product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Business SMS, with revenue, gross margin and global market share of Business SMS from 2019 to 2022.

Chapter 3, the Business SMS competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022. and Business SMS market forecast, by regions, type and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe Business SMS research findings and conclusion, appendix and data source.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Business SMS

1.2 Classification of Business SMS by Type

1.2.1 Overview: Global Business SMS Market Size by Type: 2017 Versus 2021 Versus 2028

1.2.2 Global Business SMS Revenue Market Share by Type in 2021

1.2.3 CRM

1.2.4 Promotions

1.2.5 Pushed Content

1.2.6 Interactive

1.2.7 Others

1.3 Global Business SMS Market by Application

1.3.1 Overview: Global Business SMS Market Size by Application: 2017 Versus 2021 Versus 2028

1.3.2 Entertainment

1.3.3 Tourism

1.3.4 Retail

1.3.5 Advertising

1.3.6 Others

1.4 Global Business SMS Market Size & Forecast

1.5 Global Business SMS Market Size and Forecast by Region

1.5.1 Global Business SMS Market Size by Region: 2017 VS 2021 VS 2028

1.5.2 Global Business SMS Market Size by Region, (2017-2022)

1.5.3 North America Business SMS Market Size and Prospect (2017-2028)

1.5.4 Europe Business SMS Market Size and Prospect (2017-2028)

1.5.5 Asia-Pacific Business SMS Market Size and Prospect (2017-2028)

1.5.6 South America Business SMS Market Size and Prospect (2017-2028)

1.5.7 Middle East and Africa Business SMS Market Size and Prospect (2017-2028)

1.6 Market Drivers, Restraints and Trends

1.6.1 Business SMS Market Drivers

1.6.2 Business SMS Market Restraints

1.6.3 Business SMS Trends Analysis

2 COMPANY PROFILES

2.1 Twilio

- 2.1.1 Twilio Details
- 2.1.2 Twilio Major Business
- 2.1.3 Twilio Business SMS Product and Solutions
- 2.1.4 Twilio Business SMS Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.1.5 Twilio Recent Developments and Future Plans
- 2.2 Syniverse Technologies
 - 2.2.1 Syniverse Technologies Details
 - 2.2.2 Syniverse Technologies Major Business
 - 2.2.3 Syniverse Technologies Business SMS Product and Solutions
 - 2.2.4 Syniverse Technologies Business SMS Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.2.5 Syniverse Technologies Recent Developments and Future Plans
- 2.3 Nexmo
 - 2.3.1 Nexmo Details
 - 2.3.2 Nexmo Major Business
 - 2.3.3 Nexmo Business SMS Product and Solutions
 - 2.3.4 Nexmo Business SMS Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.3.5 Nexmo Recent Developments and Future Plans
- 2.4 MBlox
 - 2.4.1 MBlox Details
 - 2.4.2 MBlox Major Business
 - 2.4.3 MBlox Business SMS Product and Solutions
 - 2.4.4 MBlox Business SMS Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.4.5 MBlox Recent Developments and Future Plans
- 2.5 Infobip
 - 2.5.1 Infobip Details
 - 2.5.2 Infobip Major Business
 - 2.5.3 Infobip Business SMS Product and Solutions
 - 2.5.4 Infobip Business SMS Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.5.5 Infobip Recent Developments and Future Plans
- 2.6 SAP Mobile Services
 - 2.6.1 SAP Mobile Services Details
 - 2.6.2 SAP Mobile Services Major Business
 - 2.6.3 SAP Mobile Services Business SMS Product and Solutions
 - 2.6.4 SAP Mobile Services Business SMS Revenue, Gross Margin and Market Share

(2019, 2020, 2021, and 2022)

2.6.5 SAP Mobile Services Recent Developments and Future Plans

2.7 Silverstreet BV

2.7.1 Silverstreet BV Details

2.7.2 Silverstreet BV Major Business

2.7.3 Silverstreet BV Business SMS Product and Solutions

2.7.4 Silverstreet BV Business SMS Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.7.5 Silverstreet BV Recent Developments and Future Plans

2.8 SITO Mobile

2.8.1 SITO Mobile Details

2.8.2 SITO Mobile Major Business

2.8.3 SITO Mobile Business SMS Product and Solutions

2.8.4 SITO Mobile Business SMS Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.8.5 SITO Mobile Recent Developments and Future Plans

2.9 OpenMarket

2.9.1 OpenMarket Details

2.9.2 OpenMarket Major Business

2.9.3 OpenMarket Business SMS Product and Solutions

2.9.4 OpenMarket Business SMS Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.9.5 OpenMarket Recent Developments and Future Plans

2.10 Tyntec

2.10.1 Tyntec Details

2.10.2 Tyntec Major Business

2.10.3 Tyntec Business SMS Product and Solutions

2.10.4 Tyntec Business SMS Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.10.5 Tyntec Recent Developments and Future Plans

2.11 CLX Communications

2.11.1 CLX Communications Details

2.11.2 CLX Communications Major Business

2.11.3 CLX Communications Business SMS Product and Solutions

2.11.4 CLX Communications Business SMS Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.11.5 CLX Communications Recent Developments and Future Plans

2.12 FortyTwo Telecom AB

2.12.1 FortyTwo Telecom AB Details

- 2.12.2 FortyTwo Telecom AB Major Business
- 2.12.3 FortyTwo Telecom AB Business SMS Product and Solutions
- 2.12.4 FortyTwo Telecom AB Business SMS Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.12.5 FortyTwo Telecom AB Recent Developments and Future Plans
- 2.13 Beepsend AB
 - 2.13.1 Beepsend AB Details
 - 2.13.2 Beepsend AB Major Business
 - 2.13.3 Beepsend AB Business SMS Product and Solutions
 - 2.13.4 Beepsend AB Business SMS Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.13.5 Beepsend AB Recent Developments and Future Plans
- 2.14 SMSGlobal
 - 2.14.1 SMSGlobal Details
 - 2.14.2 SMSGlobal Major Business
 - 2.14.3 SMSGlobal Business SMS Product and Solutions
 - 2.14.4 SMSGlobal Business SMS Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.14.5 SMSGlobal Recent Developments and Future Plans
- 2.15 R&D Communication
 - 2.15.1 R&D Communication Details
 - 2.15.2 R&D Communication Major Business
 - 2.15.3 R&D Communication Business SMS Product and Solutions
 - 2.15.4 R&D Communication Business SMS Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.15.5 R&D Communication Recent Developments and Future Plans
- 2.16 TELIA CARRIER
 - 2.16.1 TELIA CARRIER Details
 - 2.16.2 TELIA CARRIER Major Business
 - 2.16.3 TELIA CARRIER Business SMS Product and Solutions
 - 2.16.4 TELIA CARRIER Business SMS Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.16.5 TELIA CARRIER Recent Developments and Future Plans
- 2.17 Dexatel
 - 2.17.1 Dexatel Details
 - 2.17.2 Dexatel Major Business
 - 2.17.3 Dexatel Business SMS Product and Solutions
 - 2.17.4 Dexatel Business SMS Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

- 2.17.5 Dexatel Recent Developments and Future Plans
- 2.18 SMS Highway
 - 2.18.1 SMS Highway Details
 - 2.18.2 SMS Highway Major Business
 - 2.18.3 SMS Highway Business SMS Product and Solutions
 - 2.18.4 SMS Highway Business SMS Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.18.5 SMS Highway Recent Developments and Future Plans
- 2.19 ThinQ
 - 2.19.1 ThinQ Details
 - 2.19.2 ThinQ Major Business
 - 2.19.3 ThinQ Business SMS Product and Solutions
 - 2.19.4 ThinQ Business SMS Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.19.5 ThinQ Recent Developments and Future Plans
- 2.20 ANAM Technologies
 - 2.20.1 ANAM Technologies Details
 - 2.20.2 ANAM Technologies Major Business
 - 2.20.3 ANAM Technologies Business SMS Product and Solutions
 - 2.20.4 ANAM Technologies Business SMS Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.20.5 ANAM Technologies Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Business SMS Revenue and Share by Players (2019, 2020, 2021, and 2022)
- 3.2 Market Concentration Rate
 - 3.2.1 Top 3 Business SMS Players Market Share in 2021
 - 3.2.2 Top 10 Business SMS Players Market Share in 2021
 - 3.2.3 Market Competition Trend
- 3.3 Business SMS Players Head Office, Products and Services Provided
- 3.4 Business SMS Mergers & Acquisitions
- 3.5 Business SMS New Entrants and Expansion Plans

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Business SMS Revenue and Market Share by Type (2017-2022)
- 4.2 Global Business SMS Market Forecast by Type (2023-2028)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Business SMS Revenue Market Share by Application (2017-2022)

5.2 Global Business SMS Market Forecast by Application (2023-2028)

6 NORTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

6.1 North America Business SMS Revenue by Type (2017-2028)

6.2 North America Business SMS Revenue by Application (2017-2028)

6.3 North America Business SMS Market Size by Country

6.3.1 North America Business SMS Revenue by Country (2017-2028)

6.3.2 United States Business SMS Market Size and Forecast (2017-2028)

6.3.3 Canada Business SMS Market Size and Forecast (2017-2028)

6.3.4 Mexico Business SMS Market Size and Forecast (2017-2028)

7 EUROPE BY COUNTRY, BY TYPE, AND BY APPLICATION

7.1 Europe Business SMS Revenue by Type (2017-2028)

7.2 Europe Business SMS Revenue by Application (2017-2028)

7.3 Europe Business SMS Market Size by Country

7.3.1 Europe Business SMS Revenue by Country (2017-2028)

7.3.2 Germany Business SMS Market Size and Forecast (2017-2028)

7.3.3 France Business SMS Market Size and Forecast (2017-2028)

7.3.4 United Kingdom Business SMS Market Size and Forecast (2017-2028)

7.3.5 Russia Business SMS Market Size and Forecast (2017-2028)

7.3.6 Italy Business SMS Market Size and Forecast (2017-2028)

8 ASIA-PACIFIC BY REGION, BY TYPE, AND BY APPLICATION

8.1 Asia-Pacific Business SMS Revenue by Type (2017-2028)

8.2 Asia-Pacific Business SMS Revenue by Application (2017-2028)

8.3 Asia-Pacific Business SMS Market Size by Region

8.3.1 Asia-Pacific Business SMS Revenue by Region (2017-2028)

8.3.2 China Business SMS Market Size and Forecast (2017-2028)

8.3.3 Japan Business SMS Market Size and Forecast (2017-2028)

8.3.4 South Korea Business SMS Market Size and Forecast (2017-2028)

8.3.5 India Business SMS Market Size and Forecast (2017-2028)

8.3.6 Southeast Asia Business SMS Market Size and Forecast (2017-2028)

8.3.7 Australia Business SMS Market Size and Forecast (2017-2028)

9 SOUTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

- 9.1 South America Business SMS Revenue by Type (2017-2028)
- 9.2 South America Business SMS Revenue by Application (2017-2028)
- 9.3 South America Business SMS Market Size by Country
 - 9.3.1 South America Business SMS Revenue by Country (2017-2028)
 - 9.3.2 Brazil Business SMS Market Size and Forecast (2017-2028)
 - 9.3.3 Argentina Business SMS Market Size and Forecast (2017-2028)

10 MIDDLE EAST & AFRICA BY COUNTRY, BY TYPE, AND BY APPLICATION

- 10.1 Middle East & Africa Business SMS Revenue by Type (2017-2028)
- 10.2 Middle East & Africa Business SMS Revenue by Application (2017-2028)
- 10.3 Middle East & Africa Business SMS Market Size by Country
 - 10.3.1 Middle East & Africa Business SMS Revenue by Country (2017-2028)
 - 10.3.2 Turkey Business SMS Market Size and Forecast (2017-2028)
 - 10.3.3 Saudi Arabia Business SMS Market Size and Forecast (2017-2028)
 - 10.3.4 UAE Business SMS Market Size and Forecast (2017-2028)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Business SMS Revenue by Type, (USD Million), 2017 VS 2021 VS 2028

Table 2. Global Business SMS Revenue by Application, (USD Million), 2017 VS 2021 VS 2028

Table 3. Global Market Business SMS Revenue (Million USD) Comparison by Region (2017 VS 2021 VS 2028)

Table 4. Global Business SMS Revenue (USD Million) by Region (2017-2022)

Table 5. Global Business SMS Revenue Market Share by Region (2023-2028)

Table 6. Twilio Corporate Information, Head Office, and Major Competitors

Table 7. Twilio Major Business

Table 8. Twilio Business SMS Product and Solutions

Table 9. Twilio Business SMS Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 10. Syniverse Technologies Corporate Information, Head Office, and Major Competitors

Table 11. Syniverse Technologies Major Business

Table 12. Syniverse Technologies Business SMS Product and Solutions

Table 13. Syniverse Technologies Business SMS Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 14. Nexmo Corporate Information, Head Office, and Major Competitors

Table 15. Nexmo Major Business

Table 16. Nexmo Business SMS Product and Solutions

Table 17. Nexmo Business SMS Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 18. MBlox Corporate Information, Head Office, and Major Competitors

Table 19. MBlox Major Business

Table 20. MBlox Business SMS Product and Solutions

Table 21. MBlox Business SMS Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 22. Infobip Corporate Information, Head Office, and Major Competitors

Table 23. Infobip Major Business

Table 24. Infobip Business SMS Product and Solutions

Table 25. Infobip Business SMS Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 26. SAP Mobile Services Corporate Information, Head Office, and Major

Competitors

Table 27. SAP Mobile Services Major Business

Table 28. SAP Mobile Services Business SMS Product and Solutions

Table 29. SAP Mobile Services Business SMS Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 30. Silverstreet BV Corporate Information, Head Office, and Major Competitors

Table 31. Silverstreet BV Major Business

Table 32. Silverstreet BV Business SMS Product and Solutions

Table 33. Silverstreet BV Business SMS Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 34. SITO Mobile Corporate Information, Head Office, and Major Competitors

Table 35. SITO Mobile Major Business

Table 36. SITO Mobile Business SMS Product and Solutions

Table 37. SITO Mobile Business SMS Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 38. OpenMarket Corporate Information, Head Office, and Major Competitors

Table 39. OpenMarket Major Business

Table 40. OpenMarket Business SMS Product and Solutions

Table 41. OpenMarket Business SMS Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 42. Tyntec Corporate Information, Head Office, and Major Competitors

Table 43. Tyntec Major Business

Table 44. Tyntec Business SMS Product and Solutions

Table 45. Tyntec Business SMS Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 46. CLX Communications Corporate Information, Head Office, and Major Competitors

Table 47. CLX Communications Major Business

Table 48. CLX Communications Business SMS Product and Solutions

Table 49. CLX Communications Business SMS Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 50. FortyTwo Telecom AB Corporate Information, Head Office, and Major Competitors

Table 51. FortyTwo Telecom AB Major Business

Table 52. FortyTwo Telecom AB Business SMS Product and Solutions

Table 53. FortyTwo Telecom AB Business SMS Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 54. Beepsend AB Corporate Information, Head Office, and Major Competitors

Table 55. Beepsend AB Major Business

Table 56. Beepsend AB Business SMS Product and Solutions

Table 57. Beepsend AB Business SMS Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 58. SMSGlobal Corporate Information, Head Office, and Major Competitors

Table 59. SMSGlobal Major Business

Table 60. SMSGlobal Business SMS Product and Solutions

Table 61. SMSGlobal Business SMS Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 62. R&D Communication Corporate Information, Head Office, and Major Competitors

Table 63. R&D Communication Major Business

Table 64. R&D Communication Business SMS Product and Solutions

Table 65. R&D Communication Business SMS Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 66. TELIA CARRIER Corporate Information, Head Office, and Major Competitors

Table 67. TELIA CARRIER Major Business

Table 68. TELIA CARRIER Business SMS Product and Solutions

Table 69. TELIA CARRIER Business SMS Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 70. Dexatel Corporate Information, Head Office, and Major Competitors

Table 71. Dexatel Major Business

Table 72. Dexatel Business SMS Product and Solutions

Table 73. Dexatel Business SMS Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 74. SMS Highway Corporate Information, Head Office, and Major Competitors

Table 75. SMS Highway Major Business

Table 76. SMS Highway Business SMS Product and Solutions

Table 77. SMS Highway Business SMS Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 78. ThinQ Corporate Information, Head Office, and Major Competitors

Table 79. ThinQ Major Business

Table 80. ThinQ Business SMS Product and Solutions

Table 81. ThinQ Business SMS Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 82. ANAM Technologies Corporate Information, Head Office, and Major Competitors

Table 83. ANAM Technologies Major Business

Table 84. ANAM Technologies Business SMS Product and Solutions

Table 85. ANAM Technologies Business SMS Revenue (USD Million), Gross Margin

and Market Share (2019, 2020, 2021, and 2022)

Table 86. Global Business SMS Revenue (USD Million) by Players (2019, 2020, 2021, and 2022)

Table 87. Global Business SMS Revenue Share by Players (2019, 2020, 2021, and 2022)

Table 88. Breakdown of Business SMS by Company Type (Tier 1, Tier 2 and Tier 3)

Table 89. Business SMS Players Head Office, Products and Services Provided

Table 90. Business SMS Mergers & Acquisitions in the Past Five Years

Table 91. Business SMS New Entrants and Expansion Plans

Table 92. Global Business SMS Revenue (USD Million) by Type (2017-2022)

Table 93. Global Business SMS Revenue Share by Type (2017-2022)

Table 94. Global Business SMS Revenue Forecast by Type (2023-2028)

Table 95. Global Business SMS Revenue by Application (2017-2022)

Table 96. Global Business SMS Revenue Forecast by Application (2023-2028)

Table 97. North America Business SMS Revenue by Type (2017-2022) & (USD Million)

Table 98. North America Business SMS Revenue by Type (2023-2028) & (USD Million)

Table 99. North America Business SMS Revenue by Application (2017-2022) & (USD Million)

Table 100. North America Business SMS Revenue by Application (2023-2028) & (USD Million)

Table 101. North America Business SMS Revenue by Country (2017-2022) & (USD Million)

Table 102. North America Business SMS Revenue by Country (2023-2028) & (USD Million)

Table 103. Europe Business SMS Revenue by Type (2017-2022) & (USD Million)

Table 104. Europe Business SMS Revenue by Type (2023-2028) & (USD Million)

Table 105. Europe Business SMS Revenue by Application (2017-2022) & (USD Million)

Table 106. Europe Business SMS Revenue by Application (2023-2028) & (USD Million)

Table 107. Europe Business SMS Revenue by Country (2017-2022) & (USD Million)

Table 108. Europe Business SMS Revenue by Country (2023-2028) & (USD Million)

Table 109. Asia-Pacific Business SMS Revenue by Type (2017-2022) & (USD Million)

Table 110. Asia-Pacific Business SMS Revenue by Type (2023-2028) & (USD Million)

Table 111. Asia-Pacific Business SMS Revenue by Application (2017-2022) & (USD Million)

Table 112. Asia-Pacific Business SMS Revenue by Application (2023-2028) & (USD Million)

Table 113. Asia-Pacific Business SMS Revenue by Region (2017-2022) & (USD Million)

Table 114. Asia-Pacific Business SMS Revenue by Region (2023-2028) & (USD Million)

Table 115. South America Business SMS Revenue by Type (2017-2022) & (USD Million)

Million)

Table 116. South America Business SMS Revenue by Type (2023-2028) & (USD Million)

Table 117. South America Business SMS Revenue by Application (2017-2022) & (USD Million)

Table 118. South America Business SMS Revenue by Application (2023-2028) & (USD Million)

Table 119. South America Business SMS Revenue by Country (2017-2022) & (USD Million)

Table 120. South America Business SMS Revenue by Country (2023-2028) & (USD Million)

Table 121. Middle East & Africa Business SMS Revenue by Type (2017-2022) & (USD Million)

Table 122. Middle East & Africa Business SMS Revenue by Type (2023-2028) & (USD Million)

Table 123. Middle East & Africa Business SMS Revenue by Application (2017-2022) & (USD Million)

Table 124. Middle East & Africa Business SMS Revenue by Application (2023-2028) & (USD Million)

Table 125. Middle East & Africa Business SMS Revenue by Country (2017-2022) & (USD Million)

Table 126. Middle East & Africa Business SMS Revenue by Country (2023-2028) & (USD Million)

List Of Figures

LIST OF FIGURES

- Figure 1. Business SMS Picture
- Figure 2. Global Business SMS Revenue Market Share by Type in 2021
- Figure 3. CRM
- Figure 4. Promotions
- Figure 5. Pushed Content
- Figure 6. Interactive
- Figure 7. Others
- Figure 8. Business SMS Revenue Market Share by Application in 2021
- Figure 9. Entertainment Picture
- Figure 10. Tourism Picture
- Figure 11. Retail Picture
- Figure 12. Advertising Picture
- Figure 13. Others Picture
- Figure 14. Global Business SMS Market Size, (USD Million): 2017 VS 2021 VS 2028
- Figure 15. Global Business SMS Revenue and Forecast (2017-2028) & (USD Million)
- Figure 16. Global Business SMS Revenue Market Share by Region (2017-2028)
- Figure 17. Global Business SMS Revenue Market Share by Region in 2021
- Figure 18. North America Business SMS Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 19. Europe Business SMS Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 20. Asia-Pacific Business SMS Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 21. South America Business SMS Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 22. Middle East and Africa Business SMS Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 23. Business SMS Market Drivers
- Figure 24. Business SMS Market Restraints
- Figure 25. Business SMS Market Trends
- Figure 26. Twilio Recent Developments and Future Plans
- Figure 27. Syniverse Technologies Recent Developments and Future Plans
- Figure 28. Nexmo Recent Developments and Future Plans
- Figure 29. MBlox Recent Developments and Future Plans
- Figure 30. Infobip Recent Developments and Future Plans
- Figure 31. SAP Mobile Services Recent Developments and Future Plans

Figure 32. Silverstreet BV Recent Developments and Future Plans

Figure 33. SITO Mobile Recent Developments and Future Plans

Figure 34. OpenMarket Recent Developments and Future Plans

Figure 35. Tyntec Recent Developments and Future Plans

Figure 36. CLX Communications Recent Developments and Future Plans

Figure 37. FortyTwo Telecom AB Recent Developments and Future Plans

Figure 38. Beepsend AB Recent Developments and Future Plans

Figure 39. SMSGlobal Recent Developments and Future Plans

Figure 40. R&D Communication Recent Developments and Future Plans

Figure 41. TELIA CARRIER Recent Developments and Future Plans

Figure 42. Dexatel Recent Developments and Future Plans

Figure 43. SMS Highway Recent Developments and Future Plans

Figure 44. ThinQ Recent Developments and Future Plans

Figure 45. ANAM Technologies Recent Developments and Future Plans

Figure 46. Global Business SMS Revenue Share by Players in 2021

Figure 47. Business SMS Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2021

Figure 48. Global Top 3 Players Business SMS Revenue Market Share in 2021

Figure 49. Global Top 10 Players Business SMS Revenue Market Share in 2021

Figure 50. Key Players Market Share Trend (Top 3 Market Share: 2020 VS 2021 VS 2022)

Figure 51. Global Business SMS Revenue Share by Type in 2021

Figure 52. Global Business SMS Market Share Forecast by Type (2023-2028)

Figure 53. Global Business SMS Revenue Share by Application in 2021

Figure 54. Global Business SMS Market Share Forecast by Application (2023-2028)

Figure 55. North America Business SMS Sales Market Share by Type (2017-2028)

Figure 56. North America Business SMS Sales Market Share by Application (2017-2028)

Figure 57. North America Business SMS Revenue Market Share by Country (2017-2028)

Figure 58. United States Business SMS Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 59. Canada Business SMS Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 60. Mexico Business SMS Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 61. Europe Business SMS Sales Market Share by Type (2017-2028)

Figure 62. Europe Business SMS Sales Market Share by Application (2017-2028)

Figure 63. Europe Business SMS Revenue Market Share by Country (2017-2028)

Figure 64. Germany Business SMS Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 65. France Business SMS Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 66. United Kingdom Business SMS Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 67. Russia Business SMS Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 68. Italy Business SMS Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 69. Asia-Pacific Business SMS Sales Market Share by Type (2017-2028)

Figure 70. Asia-Pacific Business SMS Sales Market Share by Application (2017-2028)

Figure 71. Asia-Pacific Business SMS Revenue Market Share by Region (2017-2028)

Figure 72. China Business SMS Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 73. Japan Business SMS Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 74. South Korea Business SMS Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 75. India Business SMS Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 76. Southeast Asia Business SMS Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 77. Australia Business SMS Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 78. South America Business SMS Sales Market Share by Type (2017-2028)

Figure 79. South America Business SMS Sales Market Share by Application (2017-2028)

Figure 80. South America Business SMS Revenue Market Share by Country (2017-2028)

Figure 81. Brazil Business SMS Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 82. Argentina Business SMS Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 83. Middle East and Africa Business SMS Sales Market Share by Type (2017-2028)

Figure 84. Middle East and Africa Business SMS Sales Market Share by Application (2017-2028)

Figure 85. Middle East and Africa Business SMS Revenue Market Share by Country (2017-2028)

Figure 86. Turkey Business SMS Revenue and Growth Rate (2017-2028) & (USD Million)

Million)

Figure 87. Saudi Arabia Business SMS Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 88. UAE Business SMS Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 89. Methodology

Figure 90. Research Process and Data Source

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