

Global Business Process Management (BPM) as a Service Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Business process management or BPM is a process or group of processes that helps to optimize and improve the business performance of an organization. BPM is used to achieve consistent and targeted results as per the company's strategic goal. BPM as a service refers to the business processes integrated with cloud services such as SaaS, PaaS, and IaaS. BPM as a service provides various advantages such as improved visibility in business processes, virtual workplaces, improved performances, and helps in decision making. The BPM solution optimizes business processes through various components such as process design, process engines, rules engines, and process analytics and increases the profitability of the organization. It is also used to simulate, automate, and monitor business processes in various sectors such as Human Resource (recruitment, training, and performance management), Sales and Marketing (pre-sales and post-sales), Manufacturing (invoicing), CRM (accurate and up-to-date information), and R&D (better infrastructure and effective management of processes) of any organization.

Scope of the Report:

This report studies the Business Process Management (BPM) as a Service market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Business Process Management (BPM) as a Service market by product type and applications/end industries.

The BPM software helps organizations to meet the standards, rules, and regulations set by the government. As the organizations need to comply with different laws and regulations, namely, labor laws, file financial reports, regulatory compliance and others,

the BPM software enables the organizations to keep track of their obligations and changing rules. Furthermore, to accelerate return on investment, the enterprises are investing in new technologies and automated workflows to achieve material savings. Small and medium Enterprises (SMEs) are recognizing the effective implementation of BPM technologies and techniques toward achieving significant efficiency savings in the medium term. BPM software permits the organizations to make changes to their business processes and implement changes without disrupting the current business process.

North America is expected to have the largest market share and would dominate the BPM market from 2016 to 2021, due to the presence of a large number of BPM vendors. APAC offers potential growth opportunities for the BPM market to grow as countries in APAC are investing heavily to increase their efficiency and productivity. The global Business Process Management (BPM) as a Service market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Business Process Management (BPM) as a Service.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Appian

IBM

OpenText

Pegasystems

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Service

Others

Market Segment by Applications, can be divided into

SMES

Enterprises

Others

Contents

1 BUSINESS PROCESS MANAGEMENT (BPM) AS A SERVICE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Business Process Management (BPM) as a Service
- 1.2 Classification of Business Process Management (BPM) as a Service by Types
 - 1.2.1 Global Business Process Management (BPM) as a Service Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Business Process Management (BPM) as a Service Revenue Market Share by Types in 2017
 - 1.2.3 Service
 - 1.2.4 Others
- 1.3 Global Business Process Management (BPM) as a Service Market by Application
 - 1.3.1 Global Business Process Management (BPM) as a Service Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 SMES
 - 1.3.3 Enterprises
 - 1.3.4 Others
- 1.4 Global Business Process Management (BPM) as a Service Market by Regions
 - 1.4.1 Global Business Process Management (BPM) as a Service Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Business Process Management (BPM) as a Service Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Business Process Management (BPM) as a Service Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Business Process Management (BPM) as a Service Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Business Process Management (BPM) as a Service Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Business Process Management (BPM) as a Service Status and Prospect (2013-2023)
- 1.5 Global Market Size of Business Process Management (BPM) as a Service (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 Appian
 - 2.1.1 Business Overview

2.1.2 Business Process Management (BPM) as a Service Type and Applications

2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 Appian Business Process Management (BPM) as a Service Revenue, Gross Margin and Market Share (2016-2017)

2.2 IBM

2.2.1 Business Overview

2.2.2 Business Process Management (BPM) as a Service Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 IBM Business Process Management (BPM) as a Service Revenue, Gross Margin and Market Share (2016-2017)

2.3 OpenText

2.3.1 Business Overview

2.3.2 Business Process Management (BPM) as a Service Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 OpenText Business Process Management (BPM) as a Service Revenue, Gross Margin and Market Share (2016-2017)

2.4 Pegasystems

2.4.1 Business Overview

2.4.2 Business Process Management (BPM) as a Service Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 Pegasystems Business Process Management (BPM) as a Service Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL BUSINESS PROCESS MANAGEMENT (BPM) AS A SERVICE MARKET COMPETITION, BY PLAYERS

3.1 Global Business Process Management (BPM) as a Service Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Business Process Management (BPM) as a Service Players Market Share

3.2.2 Top 10 Business Process Management (BPM) as a Service Players Market Share

3.3 Market Competition Trend

4 GLOBAL BUSINESS PROCESS MANAGEMENT (BPM) AS A SERVICE MARKET

SIZE BY REGIONS

- 4.1 Global Business Process Management (BPM) as a Service Revenue and Market Share by Regions
- 4.2 North America Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)
- 4.3 Europe Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)
- 4.5 South America Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA BUSINESS PROCESS MANAGEMENT (BPM) AS A SERVICE REVENUE BY COUNTRIES

- 5.1 North America Business Process Management (BPM) as a Service Revenue by Countries (2013-2018)
- 5.2 USA Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)
- 5.3 Canada Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

6 EUROPE BUSINESS PROCESS MANAGEMENT (BPM) AS A SERVICE REVENUE BY COUNTRIES

- 6.1 Europe Business Process Management (BPM) as a Service Revenue by Countries (2013-2018)
- 6.2 Germany Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)
- 6.3 UK Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)
- 6.4 France Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)
- 6.5 Russia Business Process Management (BPM) as a Service Revenue and Growth

Rate (2013-2018)

6.6 Italy Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC BUSINESS PROCESS MANAGEMENT (BPM) AS A SERVICE REVENUE BY COUNTRIES

7.1 Asia-Pacific Business Process Management (BPM) as a Service Revenue by Countries (2013-2018)

7.2 China Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

7.3 Japan Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

7.4 Korea Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

7.5 India Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

7.6 Southeast Asia Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA BUSINESS PROCESS MANAGEMENT (BPM) AS A SERVICE REVENUE BY COUNTRIES

8.1 South America Business Process Management (BPM) as a Service Revenue by Countries (2013-2018)

8.2 Brazil Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

8.3 Argentina Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

8.4 Colombia Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE BUSINESS PROCESS MANAGEMENT (BPM) AS A SERVICE BY COUNTRIES

9.1 Middle East and Africa Business Process Management (BPM) as a Service Revenue by Countries (2013-2018)

9.2 Saudi Arabia Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

9.3 UAE Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

9.4 Egypt Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

9.5 Nigeria Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

9.6 South Africa Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

10 GLOBAL BUSINESS PROCESS MANAGEMENT (BPM) AS A SERVICE MARKET SEGMENT BY TYPE

10.1 Global Business Process Management (BPM) as a Service Revenue and Market Share by Type (2013-2018)

10.2 Global Business Process Management (BPM) as a Service Market Forecast by Type (2018-2023)

10.3 Service Revenue Growth Rate (2013-2023)

10.4 Others Revenue Growth Rate (2013-2023)

11 GLOBAL BUSINESS PROCESS MANAGEMENT (BPM) AS A SERVICE MARKET SEGMENT BY APPLICATION

11.1 Global Business Process Management (BPM) as a Service Revenue Market Share by Application (2013-2018)

11.2 Business Process Management (BPM) as a Service Market Forecast by Application (2018-2023)

11.3 SMES Revenue Growth (2013-2018)

11.4 Enterprises Revenue Growth (2013-2018)

11.5 Others Revenue Growth (2013-2018)

12 GLOBAL BUSINESS PROCESS MANAGEMENT (BPM) AS A SERVICE MARKET SIZE FORECAST (2018-2023)

12.1 Global Business Process Management (BPM) as a Service Market Size Forecast (2018-2023)

12.2 Global Business Process Management (BPM) as a Service Market Forecast by Regions (2018-2023)

12.3 North America Business Process Management (BPM) as a Service Revenue Market Forecast (2018-2023)

12.4 Europe Business Process Management (BPM) as a Service Revenue Market
Forecast (2018-2023)

12.5 Asia-Pacific Business Process Management (BPM) as a Service Revenue Market
Forecast (2018-2023)

12.6 South America Business Process Management (BPM) as a Service Revenue
Market Forecast (2018-2023)

12.7 Middle East and Africa Business Process Management (BPM) as a Service
Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Business Process Management (BPM) as a Service Picture

Table Product Specifications of Business Process Management (BPM) as a Service

Table Global Business Process Management (BPM) as a Service and Revenue (Million USD) Market Split by Product Type

Figure Global Business Process Management (BPM) as a Service Revenue Market Share by Types in 2017

Figure Service Picture

Figure Others Picture

Table Global Business Process Management (BPM) as a Service Revenue (Million USD) by Application (2013-2023)

Figure Business Process Management (BPM) as a Service Revenue Market Share by Applications in 2017

Figure SMES Picture

Figure Enterprises Picture

Figure Others Picture

Table Global Market Business Process Management (BPM) as a Service Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Business Process Management (BPM) as a Service Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Business Process Management (BPM) as a Service Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Business Process Management (BPM) as a Service Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Business Process Management (BPM) as a Service Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Business Process Management (BPM) as a Service Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Business Process Management (BPM) as a Service Revenue (Million USD) and Growth Rate (2013-2023)

Table Appian Basic Information, Manufacturing Base and Competitors

Table Appian Business Process Management (BPM) as a Service Type and Applications

Table Appian Business Process Management (BPM) as a Service Revenue, Gross Margin and Market Share (2016-2017)

Table IBM Basic Information, Manufacturing Base and Competitors

Table IBM Business Process Management (BPM) as a Service Type and Applications

Table IBM Business Process Management (BPM) as a Service Revenue, Gross Margin and Market Share (2016-2017)

Table OpenText Basic Information, Manufacturing Base and Competitors

Table OpenText Business Process Management (BPM) as a Service Type and Applications

Table OpenText Business Process Management (BPM) as a Service Revenue, Gross Margin and Market Share (2016-2017)

Table Pegasystems Basic Information, Manufacturing Base and Competitors

Table Pegasystems Business Process Management (BPM) as a Service Type and Applications

Table Pegasystems Business Process Management (BPM) as a Service Revenue, Gross Margin and Market Share (2016-2017)

Table Global Business Process Management (BPM) as a Service Revenue (Million USD) by Players (2013-2018)

Table Global Business Process Management (BPM) as a Service Revenue Share by Players (2013-2018)

Figure Global Business Process Management (BPM) as a Service Revenue Share by Players in 2016

Figure Global Business Process Management (BPM) as a Service Revenue Share by Players in 2017

Figure Global Top 5 Players Business Process Management (BPM) as a Service Revenue Market Share in 2017

Figure Global Top 10 Players Business Process Management (BPM) as a Service Revenue Market Share in 2017

Figure Global Business Process Management (BPM) as a Service Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Business Process Management (BPM) as a Service Revenue (Million USD) by Regions (2013-2018)

Table Global Business Process Management (BPM) as a Service Revenue Market Share by Regions (2013-2018)

Figure Global Business Process Management (BPM) as a Service Revenue Market Share by Regions (2013-2018)

Figure Global Business Process Management (BPM) as a Service Revenue Market Share by Regions in 2017

Figure North America Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Figure Europe Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Figure South America Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Table North America Business Process Management (BPM) as a Service Revenue by Countries (2013-2018)

Table North America Business Process Management (BPM) as a Service Revenue Market Share by Countries (2013-2018)

Figure North America Business Process Management (BPM) as a Service Revenue Market Share by Countries (2013-2018)

Figure North America Business Process Management (BPM) as a Service Revenue Market Share by Countries in 2017

Figure USA Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Figure Canada Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Figure Mexico Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Table Europe Business Process Management (BPM) as a Service Revenue (Million USD) by Countries (2013-2018)

Figure Europe Business Process Management (BPM) as a Service Revenue Market Share by Countries (2013-2018)

Figure Europe Business Process Management (BPM) as a Service Revenue Market Share by Countries in 2017

Figure Germany Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Figure UK Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Figure France Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Figure Russia Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Figure Italy Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Business Process Management (BPM) as a Service Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Business Process Management (BPM) as a Service Revenue

Market Share by Countries (2013-2018)

Figure Asia-Pacific Business Process Management (BPM) as a Service Revenue

Market Share by Countries in 2017

Figure China Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Figure Japan Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Figure Korea Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Figure India Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Table South America Business Process Management (BPM) as a Service Revenue by Countries (2013-2018)

Table South America Business Process Management (BPM) as a Service Revenue Market Share by Countries (2013-2018)

Figure South America Business Process Management (BPM) as a Service Revenue Market Share by Countries (2013-2018)

Figure South America Business Process Management (BPM) as a Service Revenue Market Share by Countries in 2017

Figure Brazil Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Figure Argentina Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Figure Colombia Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Business Process Management (BPM) as a Service Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Business Process Management (BPM) as a Service Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Business Process Management (BPM) as a Service Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Business Process Management (BPM) as a Service Revenue Market Share by Countries in 2017

Figure Saudi Arabia Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Figure UAE Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Figure Egypt Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Figure Nigeria Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Figure South Africa Business Process Management (BPM) as a Service Revenue and Growth Rate (2013-2018)

Table Global Business Process Management (BPM) as a Service Revenue (Million USD) by Type (2013-2018)

Table Global Business Process Management (BPM) as a Service Revenue Share by Type (2013-2018)

Figure Global Business Process Management (BPM) as a Service Revenue Share by Type (2013-2018)

Figure Global Business Process Management (BPM) as a Service Revenue Share by Type in 2017

Table Global Business Process Management (BPM) as a Service Revenue Forecast by Type (2018-2023)

Figure Global Business Process Management (BPM) as a Service Market Share Forecast by Type (2018-2023)

Figure Global Service Revenue Growth Rate (2013-2018)

Figure Global Others Revenue Growth Rate (2013-2018)

Table Global Business Process Management (BPM) as a Service Revenue by Application (2013-2018)

Table Global Business Process Management (BPM) as a Service Revenue Share by Application (2013-2018)

Figure Global Business Process Management (BPM) as a Service Revenue Share by Application (2013-2018)

Figure Global Business Process Management (BPM) as a Service Revenue Share by Application in 2017

Table Global Business Process Management (BPM) as a Service Revenue Forecast by Application (2018-2023)

Figure Global Business Process Management (BPM) as a Service Market Share Forecast by Application (2018-2023)

Figure Global SMES Revenue Growth Rate (2013-2018)

Figure Global Enterprises Revenue Growth Rate (2013-2018)

Figure Global Others Revenue Growth Rate (2013-2018)

Figure Global Business Process Management (BPM) as a Service Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global Business Process Management (BPM) as a Service Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Business Process Management (BPM) as a Service Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Business Process Management (BPM) as a Service Revenue Market Forecast (2018-2023)

Figure Europe Business Process Management (BPM) as a Service Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Business Process Management (BPM) as a Service Revenue Market Forecast (2018-2023)

Figure South America Business Process Management (BPM) as a Service Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Business Process Management (BPM) as a Service Revenue Market Forecast (2018-2023)

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