

Global Business Process-as-a-Service Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/GB180905464EN.html>

Date: December 2018

Pages: 132

Price: US\$ 3,480.00 (Single User License)

ID: GB180905464EN

Abstracts

BPaaS covers a host of vertically integrated components of hardware infrastructure, database, middleware and business application software, optimized processes, and people. Nowadays, BPaaS models have demonstrated successful outcomes for various business processes and are being increasingly adopted by small and medium enterprises (SMEs).

Scope of the Report:

This report studies the Business Process-as-a-Service market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Business Process-as-a-Service market by product type and applications/end industries.

The emergence of cloud computing services is identified to be one of the major trends in the market. Greater flexibility of application and service customization is attracting customers to adopt cloud computing and cloud-based services on a larger scale. Acting as intermediaries between cloud service providers and businesses, cloud service brokers provide management and maintenance services to enterprises. Additionally, they also provide deliver deduplication, security, and data protection services to enterprises.

Accounting and finance is expected to hold the largest share in the business process as a service market in 2025. Owing to rising adoption of cloud solutions, focus on accounting and finance has increased so as to achieve proficiencies and rebalance expenses on the system.

The Asia Pacific market is expected to register the highest CAGR during the forecast period. Growth in the region can be attributed to increasing number of startups coming

up in the retail and consumer goods sectors in countries such as China, India, and Japan. North America holds the largest share in the market. The U.S. government and the healthcare sector in the country have extensively adopted business process as a service owing to soaring adoption of cloud computing. In addition, strategic agreements and partnerships are helping to create awareness among users, further boosting the market.

The global Business Process-as-a-Service market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Business Process-as-a-Service.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Accenture

Cognizant Technology Solutions

International Business Machines

Infosys

Tata Consultancy Services

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

HRM

Accounting and Finance

Sales and Marketing

Customer Service and Support

Procurement and Supply Chain

Operations

Legal and R&D

Market Segment by Applications, can be divided into

BFSI

Telecom

Manufacturing

Healthcare

Government

Others

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