

Global Business Process as a Service (BPaaS) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Business process as a service (BPaaS) is providing business processing outsourcing (BPO) service through cloud services. BPaaS can cater various business process including horizontal and vertical business services. Now-a-days, the companies are looking for service oriented approach to fulfill their BPO services need which is one of the reasons cloud services has witnessed traction in its adoption globally. Companies are adopting BPaaS solutions to obtain competitive edge and distinguish themselves from their competitors by focusing on their core business.

SCOPE OF THE REPORT:

This report studies the Business Process as a Service (BPaaS) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Business Process as a Service (BPaaS) market by product type and applications/end industries.

North America presents largest market opportunity for BPaaS service providers, in countries such as the U.S. and Canada, the growing desire to reduce the capital expenditure and improve operational efficiency is driving business organization to adopt BPaaS solutions.

In Asia-Pacific region, the growth of market is driven by expanding enterprise sector and broadband penetration in countries such as China and India. In Europe region, there is a growing need among the business organizations to deploy a holistic solutions that would address the total cost of service delivery rather than just operational cost.

Business enterprises in Latin America and Middle East and Africa regions are adopting BPaaS solutions in order to overcome outdated technological glitches that reduce the

effectiveness of business process.

The global Business Process as a Service (BPaaS) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Business Process as a Service (BPaaS).

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Accenture

IBM Corporation

Cognizant technology Solutions Corporation

Tech Mahindra Capgemini

Fujitsu Limited

Genpact

Oracle Corporation

SAP SE

Wipro Limited

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Private

Public

Hybrid

Market Segment by Applications, can be divided into

Banking, Financial Services, and Insurance (BFSI)

Healthcare

Government

Manufacturing

Retail

IT & Telecom

Others

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