

Global Business Process-as-a-Service (BPaaS) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Business process-as-a service (BPaaS) is a complete solution package offered by cloud service providers, such as Genpact, IBM Corporation, Fujitsu Limited, and Capgemini, to enable business process outsourcing (BPO) over a cloud computing service model. The objective of customary BPO services is to reduce labor expenses, which can be attained by using BPaaS industry solutions. The pricing model for BPaaS industry solutions is either consumption based or subscription based.

SCOPE OF THE REPORT:

This report studies the Business Process-as-a-Service (BPaaS) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Business Process-as-a-Service (BPaaS) market by product type and applications/end industries.

The global BPaas market is driven by increase in cloud adoption among enterprises and extensive need to optimize business processes in North America, Europe, and Asia-Pacific. LAMEA is expected to hold the least market share as compared to other regions. Middle East and Africa are expected to gain traction in the near future, however, the growth is expected to be stable during the forecast period. The global Business Process-as-a-Service (BPaaS) market is valued at 4560 million USD in 2017 and is expected to reach 13800 million USD by the end of 2023, growing at a CAGR of 20.2% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.



North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Business Process-as-a-Service (BPaaS).

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Accenture

IBM

Cognizant technology Solutions Corporation

Tech Mahindra Capgemini

Fujitsu Limited

Genpact

Oracle Corporation

SAP SE

Market Segment by Companies, this report covers

Market Segment by Regions, regional analysis covers

Wipro Limited

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)



Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market	Segment by Type, covers
	HR Service
	Finance & Accounting Service
	Analytics
	Supply Chain Management
	Digital Asset Management
	Others (OMaaS and Managed Marketing Service)
	Segment by Applications, can be divided into Banking, Financial Services, and Insurance (BFSI)
	Healthcare
	Government
	Manufacturing
	Retail
	IT & Telecom
	Others (Business Service Providers, Media & Entertainment, and Hospitality)



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