

Global Business Networking App Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Business Networking App market size was valued at US\$ 702 million in 2025 and is forecast to a readjusted size of US\$ 1604 million by 2032 with a CAGR of 12.5% during review period.

A Business Networking App is a mobile or web-based platform designed to facilitate professional connections, relationship-building, and resource sharing among entrepreneurs, employees, freelancers, and industry stakeholders. Unlike general social media apps, it is tailored exclusively for work-related interactions, focusing on lead generation, career opportunities, knowledge exchange, and collaborative partnerships rather than personal socializing.

The business networking app market is undergoing its most significant transformation since the move from offline to online. The future belongs to platforms that: Move beyond transactional connections to fostering meaningful professional relationships; Balance global scale with local/vertical relevance; Integrate seamlessly with the broader professional toolkit; Leverage AI ethically** to enhance rather than replace human judgment; Provide demonstrable ROI for both individual professionals and organizations.

The market will likely fragment further before reconsolidating around new paradigms of professional identity, with the winning platforms being those that solve the fundamental tension between professional opportunity discovery and genuine relationship building.

This report is a detailed and comprehensive analysis for global Business Networking App market. Both quantitative and qualitative analyses are presented by company, by

region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Business Networking App market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Business Networking App market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Business Networking App market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Business Networking App market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Business Networking App

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Business Networking App market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include LinkedIn, Facebook, GroupMe, Popl, Intch, Entre, Fishbowl, Shapr, Pappyon, 10times, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Market segmentation

Business Networking App market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Android

iOS

Market segment by User Motivation

Career Advancement

Business Development

Industry Connection

Knowledge Sharing

Recruitment

Market segment by Professional Tier

Executive/C-Suite

Middle Management

Individual Contributors

Students/Entry-Level

Market segment by Application

Professional Networking

Entrepreneur Networking

Industry-specific Networking

Other

Market segment by players, this report covers

LinkedIn

Facebook

GroupMe

Popl

Intch

Entre

Fishbowl

Shapr

Pappyon

10times

MeetMatch

Superstars

Clubhouse

Bumble Bizz

Blind

Guild

Lunchclub

Meetup

Slack

Nextdoor

Mattermost

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Business Networking App product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Business Networking App, with revenue, gross margin, and global market share of Business Networking App from 2021 to 2026.

Chapter 3, the Business Networking App competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Business Networking App market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Business Networking App.

Chapter 13, to describe Business Networking App research findings and conclusion.

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