

Global Business Intelligence Tools Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

With the advent of Big data and the growing necessity to make precise decisions within a compressed period of time, Business Intelligence (BI) and Analytics has gained spotlight in the last decade. Market research suggests that this trend will steadily rise with time, development of technology and growing investments. BI encompasses all the aspects of market intelligence and analytics which helps transform raw data into relevant meaningful information for more efficient and precise decision making and strategy planning. The scope of BI is vast and can have a positive impact on each hierarchy and unit of the organization. BI Technologies primarily provides qualitative and quantitative insight into the past, present and the future operations of an organization.

SCOPE OF THE REPORT:

This report studies the Business Intelligence Tools market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Business Intelligence Tools market by product type and applications/end industries.

The execution of efficient business intelligence can substantially improve financial performance, maximize utilization of resources and reduce the risk of making inconsistent and incorrect decisions.

Although IB technologies started in the early 1990s was mostly popular in North America, it has slowly revolutionized the field of business strategy and management and penetrated all over the world. Asia-Pacific, including Australia, New Zealand and China, has made significant leaps in the development and application of this technology.

The global Business Intelligence Tools market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Business Intelligence Tools.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Lexalytics

Sysomos

Lingumatics

Abzooba (Xpresso)

General Sentiment, Inc.

Medalla

Tableau Software

Actuate Corporation

Oracle

CloudAnalytics

Good Data

Qlik Technologies

IBM

SAP

Tibco

SAS

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Traditional BI

Cloud BI

Mobile BI

Social BI

Market Segment by Applications, can be divided into

Reporting

Data Mining

Data analytics

OLAP

Process and Text mining

CPM

DSS

Complex event processing

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