

# Global Business Intelligence Dashboard Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Business Intelligence Dashboard market size was valued at US\$ 2042 million in 2025 and is forecast to a readjusted size of US\$ 3260 million by 2032 with a CAGR of 6.9% during review period.

Business intelligence dashboards are data visualization and decision analysis software for enterprises, governments, financial institutions, manufacturing companies, retail companies, internet platforms, and SaaS application developers. They are primarily used to transform data from databases, data warehouses, lake warehouses, business systems, cloud applications, and documents into interactive charts, indicator cards, reports, management dashboards, and business monitoring dashboards. Product forms include enterprise-level BI platforms, cloud BI services, self-service BI, embedded analytics platforms, open-source BI commercial versions, enterprise reporting dashboards, visualization screens, and indicator analysis platforms for business users.

From a demand structure perspective, the growth of BI dashboard software stems from three directions: the continued deepening of data-driven business management in enterprises, the expansion of analytical entry points brought about by the widespread adoption of cloud data warehouses and SaaS applications, and the shift of business users' self-service analysis needs from IT departments to frontline departments. Sales, finance, supply chain, manufacturing, marketing, human resources, customer success, risk control, and operations teams are all using dashboards to monitor KPIs, identify anomalies, review performance, and drive business actions. SaaS vendors and industry software vendors are also increasingly embedding BI dashboards into customer portals and product backends, generating embedded analytics revenue. Meanwhile, AI question answering, natural language querying, automatic attribution, intelligent alerts,

and data story generation are reshaping how BI is used, evolving dashboards from 'humans searching for charts' to 'systems proactively pushing insights.'

This report is a detailed and comprehensive analysis for global Business Intelligence Dashboard market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Business Intelligence Dashboard market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Business Intelligence Dashboard market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Business Intelligence Dashboard market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Business Intelligence Dashboard market shares of main players, in revenue (\$ Million), 2021-2026

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Business Intelligence Dashboard

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Business Intelligence Dashboard market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a

part of this study include Microsoft Corporation, Salesforce, Inc., Google LLC, QlikTech International AB, Amazon Web Services, Inc., Oracle Corporation, IBM Corporation, SAS Institute Inc., Strategy Inc., Domo, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market segmentation

Business Intelligence Dashboard market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Strategic

Analytical

Operational

### Market segment by Deployment Method

Public Cloud

Private Cloud

Hybrid Cloud

### Market segment by Data Latency

1min

### Market segment by Application

Retail

E-commerce

Finance & Banking

Manufacturing

Other

Market segment by players, this report covers

Microsoft Corporation

Salesforce, Inc.

Google LLC

QlikTech International AB

Amazon Web Services, Inc.

Oracle Corporation

IBM Corporation

SAS Institute Inc.

Strategy Inc.

Domo, Inc.

ThoughtSpot, Inc.

Zoho Corporation Pvt. Ltd.

Sisense Ltd.

FanRuan Software Co., Ltd.

Alibaba Cloud Computing Co., Ltd.

Metabase, Inc.

Sigma Computing, Inc.

Board International SA

Tencent Cloud Computing (Beijing) Co., Ltd.

Huawei Cloud Computing Technologies Co., Ltd.

Infor

Mode Analytics, Inc.

Yonghong Tech Co., Ltd.

Yellowfin

Preset, Inc.

Plotly Technologies Inc.

Incorta, Inc.

Tellius, Inc.

insightsoftware

Klipfolio Inc.

Luzmo NV

Holistics Software Pte. Ltd.

ClicData

GrapeCity

Toucan Toco SAS

InetSoft Technology Corp.

Datapine GmbH

Geckoboard

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Business Intelligence Dashboard product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Business Intelligence Dashboard, with revenue, gross margin, and global market share of Business Intelligence Dashboard from 2021 to 2026.

Chapter 3, the Business Intelligence Dashboard competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Business Intelligence Dashboard market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Business Intelligence Dashboard.

Chapter 13, to describe Business Intelligence Dashboard research findings and conclusion.

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