

Global Business Intelligence (BI) Market 2022 by Company, Regions, Type and Application, Forecast to 2028

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Abstracts

The Business Intelligence (BI) market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global Business Intelligence (BI) market size is estimated to be worth US\$ 24690 million in 2021 and is forecast to a readjusted size of USD 35580 million by 2028 with a CAGR of 5.4% during review period. Individuals accounting for % of the Business Intelligence (BI) global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While On-premises segment is altered to a % CAGR between 2022 and 2028.

Global key companies of Business Intelligence (BI) include SAP, SAS Institute, Oracle, IBM, and Kyubit Solutions, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Market segmentation

Business Intelligence (BI) market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

On-premises

Cloud

Market segment by Application, can be divided into

Individuals

SMEs

Large Enterprises

Government Organizations

Others

Market segment by players, this report covers

SAP

SAS Institute

Oracle

IBM

Kyubit Solutions

Adobe Systems

Microsoft

Zoho

ChristianSteven Software

Enerpact

MicroStrategy

Qlik

Yellowfin

Adaptive Insights

TABLEAU SOFTWARE

Hitachi Vantara

Birst

TIBCO Software

GoodData

Domo Technologies

MITS

Looker Data Sciences

Salesforce.com

TIBCO Software

ThoughtSpot

ClearStory Data

FanRuan

TARGIT

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe Business Intelligence (BI) product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Business Intelligence (BI), with revenue, gross margin and global market share of Business Intelligence (BI) from 2019 to 2022.

Chapter 3, the Business Intelligence (BI) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022. and Business Intelligence (BI) market forecast, by regions, type and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe Business Intelligence (BI) research findings and conclusion, appendix and data source.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Business Intelligence (BI)
- 1.2 Classification of Business Intelligence (BI) by Type
 - 1.2.1 Overview: Global Business Intelligence (BI) Market Size by Type: 2017 Versus 2021 Versus 2028
 - 1.2.2 Global Business Intelligence (BI) Revenue Market Share by Type in 2021
 - 1.2.3 On-premises
 - 1.2.4 Cloud
- 1.3 Global Business Intelligence (BI) Market by Application
 - 1.3.1 Overview: Global Business Intelligence (BI) Market Size by Application: 2017 Versus 2021 Versus 2028
 - 1.3.2 Individuals
 - 1.3.3 SMEs
 - 1.3.4 Large Enterprises
 - 1.3.5 Government Organizations
 - 1.3.6 Others
- 1.4 Global Business Intelligence (BI) Market Size & Forecast
- 1.5 Global Business Intelligence (BI) Market Size and Forecast by Region
 - 1.5.1 Global Business Intelligence (BI) Market Size by Region: 2017 VS 2021 VS 2028
 - 1.5.2 Global Business Intelligence (BI) Market Size by Region, (2017-2022)
 - 1.5.3 North America Business Intelligence (BI) Market Size and Prospect (2017-2028)
 - 1.5.4 Europe Business Intelligence (BI) Market Size and Prospect (2017-2028)
 - 1.5.5 Asia-Pacific Business Intelligence (BI) Market Size and Prospect (2017-2028)
 - 1.5.6 South America Business Intelligence (BI) Market Size and Prospect (2017-2028)
 - 1.5.7 Middle East and Africa Business Intelligence (BI) Market Size and Prospect (2017-2028)
- 1.6 Market Drivers, Restraints and Trends
 - 1.6.1 Business Intelligence (BI) Market Drivers
 - 1.6.2 Business Intelligence (BI) Market Restraints
 - 1.6.3 Business Intelligence (BI) Trends Analysis

2 COMPANY PROFILES

- 2.1 SAP
 - 2.1.1 SAP Details
 - 2.1.2 SAP Major Business

- 2.1.3 SAP Business Intelligence (BI) Product and Solutions
- 2.1.4 SAP Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.1.5 SAP Recent Developments and Future Plans
- 2.2 SAS Institute
 - 2.2.1 SAS Institute Details
 - 2.2.2 SAS Institute Major Business
 - 2.2.3 SAS Institute Business Intelligence (BI) Product and Solutions
 - 2.2.4 SAS Institute Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.2.5 SAS Institute Recent Developments and Future Plans
- 2.3 Oracle
 - 2.3.1 Oracle Details
 - 2.3.2 Oracle Major Business
 - 2.3.3 Oracle Business Intelligence (BI) Product and Solutions
 - 2.3.4 Oracle Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.3.5 Oracle Recent Developments and Future Plans
- 2.4 IBM
 - 2.4.1 IBM Details
 - 2.4.2 IBM Major Business
 - 2.4.3 IBM Business Intelligence (BI) Product and Solutions
 - 2.4.4 IBM Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.4.5 IBM Recent Developments and Future Plans
- 2.5 Kyubit Solutions
 - 2.5.1 Kyubit Solutions Details
 - 2.5.2 Kyubit Solutions Major Business
 - 2.5.3 Kyubit Solutions Business Intelligence (BI) Product and Solutions
 - 2.5.4 Kyubit Solutions Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.5.5 Kyubit Solutions Recent Developments and Future Plans
- 2.6 Adobe Systems
 - 2.6.1 Adobe Systems Details
 - 2.6.2 Adobe Systems Major Business
 - 2.6.3 Adobe Systems Business Intelligence (BI) Product and Solutions
 - 2.6.4 Adobe Systems Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.6.5 Adobe Systems Recent Developments and Future Plans

2.7 Microsoft

2.7.1 Microsoft Details

2.7.2 Microsoft Major Business

2.7.3 Microsoft Business Intelligence (BI) Product and Solutions

2.7.4 Microsoft Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.7.5 Microsoft Recent Developments and Future Plans

2.8 Zoho

2.8.1 Zoho Details

2.8.2 Zoho Major Business

2.8.3 Zoho Business Intelligence (BI) Product and Solutions

2.8.4 Zoho Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.8.5 Zoho Recent Developments and Future Plans

2.9 ChristianSteven Software

2.9.1 ChristianSteven Software Details

2.9.2 ChristianSteven Software Major Business

2.9.3 ChristianSteven Software Business Intelligence (BI) Product and Solutions

2.9.4 ChristianSteven Software Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.9.5 ChristianSteven Software Recent Developments and Future Plans

2.10 Enerpact

2.10.1 Enerpact Details

2.10.2 Enerpact Major Business

2.10.3 Enerpact Business Intelligence (BI) Product and Solutions

2.10.4 Enerpact Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.10.5 Enerpact Recent Developments and Future Plans

2.11 MicroStrategy

2.11.1 MicroStrategy Details

2.11.2 MicroStrategy Major Business

2.11.3 MicroStrategy Business Intelligence (BI) Product and Solutions

2.11.4 MicroStrategy Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.11.5 MicroStrategy Recent Developments and Future Plans

2.12 Qlik

2.12.1 Qlik Details

2.12.2 Qlik Major Business

2.12.3 Qlik Business Intelligence (BI) Product and Solutions

2.12.4 Qlik Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.12.5 Qlik Recent Developments and Future Plans

2.13 Yellowfin

2.13.1 Yellowfin Details

2.13.2 Yellowfin Major Business

2.13.3 Yellowfin Business Intelligence (BI) Product and Solutions

2.13.4 Yellowfin Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.13.5 Yellowfin Recent Developments and Future Plans

2.14 Adaptive Insights

2.14.1 Adaptive Insights Details

2.14.2 Adaptive Insights Major Business

2.14.3 Adaptive Insights Business Intelligence (BI) Product and Solutions

2.14.4 Adaptive Insights Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.14.5 Adaptive Insights Recent Developments and Future Plans

2.15 TABLEAU SOFTWARE

2.15.1 TABLEAU SOFTWARE Details

2.15.2 TABLEAU SOFTWARE Major Business

2.15.3 TABLEAU SOFTWARE Business Intelligence (BI) Product and Solutions

2.15.4 TABLEAU SOFTWARE Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.15.5 TABLEAU SOFTWARE Recent Developments and Future Plans

2.16 Hitachi Vantara

2.16.1 Hitachi Vantara Details

2.16.2 Hitachi Vantara Major Business

2.16.3 Hitachi Vantara Business Intelligence (BI) Product and Solutions

2.16.4 Hitachi Vantara Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.16.5 Hitachi Vantara Recent Developments and Future Plans

2.17 Birst

2.17.1 Birst Details

2.17.2 Birst Major Business

2.17.3 Birst Business Intelligence (BI) Product and Solutions

2.17.4 Birst Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.17.5 Birst Recent Developments and Future Plans

2.18 TIBCO Software

- 2.18.1 TIBCO Software Details
- 2.18.2 TIBCO Software Major Business
- 2.18.3 TIBCO Software Business Intelligence (BI) Product and Solutions
- 2.18.4 TIBCO Software Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.18.5 TIBCO Software Recent Developments and Future Plans
- 2.19 GoodData
 - 2.19.1 GoodData Details
 - 2.19.2 GoodData Major Business
 - 2.19.3 GoodData Business Intelligence (BI) Product and Solutions
 - 2.19.4 GoodData Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.19.5 GoodData Recent Developments and Future Plans
- 2.20 Domo Technologies
 - 2.20.1 Domo Technologies Details
 - 2.20.2 Domo Technologies Major Business
 - 2.20.3 Domo Technologies Business Intelligence (BI) Product and Solutions
 - 2.20.4 Domo Technologies Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.20.5 Domo Technologies Recent Developments and Future Plans
- 2.21 MITS
 - 2.21.1 MITS Details
 - 2.21.2 MITS Major Business
 - 2.21.3 MITS Business Intelligence (BI) Product and Solutions
 - 2.21.4 MITS Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.21.5 MITS Recent Developments and Future Plans
- 2.22 Looker Data Sciences
 - 2.22.1 Looker Data Sciences Details
 - 2.22.2 Looker Data Sciences Major Business
 - 2.22.3 Looker Data Sciences Business Intelligence (BI) Product and Solutions
 - 2.22.4 Looker Data Sciences Business Intelligence (BI) Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.22.5 Looker Data Sciences Recent Developments and Future Plans
- 2.23 Salesforce.com
 - 2.23.1 Salesforce.com Details
 - 2.23.2 Salesforce.com Major Business
 - 2.23.3 Salesforce.com Business Intelligence (BI) Product and Solutions
 - 2.23.4 Salesforce.com Business Intelligence (BI) Revenue, Gross Margin and Market

Share (2019, 2020, 2021, and 2022)

2.23.5 Salesforce.com Recent Developments and Future Plans

2.24 TIBCO Software

2.24.1 TIBCO Software Details

2.24.2 TIBCO Software Major Business

2.24.3 TIBCO Software Business Intelligence (BI) Product and Solutions

2.24.4 TIBCO Software Business Intelligence (BI) Revenue, Gross Margin and Market

Share (2019, 2020, 2021, and 2022)

2.24.5 TIBCO Software Recent Developments and Future Plans

2.25 ThoughtSpot

2.25.1 ThoughtSpot Details

2.25.2 ThoughtSpot Major Business

2.25.3 ThoughtSpot Business Intelligence (BI) Product and Solutions

2.25.4 ThoughtSpot Business Intelligence (BI) Revenue, Gross Margin and Market

Share (2019, 2020, 2021, and 2022)

2.25.5 ThoughtSpot Recent Developments and Future Plans

2.26 ClearStory Data

2.26.1 ClearStory Data Details

2.26.2 ClearStory Data Major Business

2.26.3 ClearStory Data Business Intelligence (BI) Product and Solutions

2.26.4 ClearStory Data Business Intelligence (BI) Revenue, Gross Margin and Market

Share (2019, 2020, 2021, and 2022)

2.26.5 ClearStory Data Recent Developments and Future Plans

2.27 FanRuan

2.27.1 FanRuan Details

2.27.2 FanRuan Major Business

2.27.3 FanRuan Business Intelligence (BI) Product and Solutions

2.27.4 FanRuan Business Intelligence (BI) Revenue, Gross Margin and Market Share

(2019, 2020, 2021, and 2022)

2.27.5 FanRuan Recent Developments and Future Plans

2.28 TARGIT

2.28.1 TARGIT Details

2.28.2 TARGIT Major Business

2.28.3 TARGIT Business Intelligence (BI) Product and Solutions

2.28.4 TARGIT Business Intelligence (BI) Revenue, Gross Margin and Market Share

(2019, 2020, 2021, and 2022)

2.28.5 TARGIT Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Business Intelligence (BI) Revenue and Share by Players (2019, 2020, 2021, and 2022)

3.2 Market Concentration Rate

3.2.1 Top 3 Business Intelligence (BI) Players Market Share in 2021

3.2.2 Top 10 Business Intelligence (BI) Players Market Share in 2021

3.2.3 Market Competition Trend

3.3 Business Intelligence (BI) Players Head Office, Products and Services Provided

3.4 Business Intelligence (BI) Mergers & Acquisitions

3.5 Business Intelligence (BI) New Entrants and Expansion Plans

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Business Intelligence (BI) Revenue and Market Share by Type (2017-2022)

4.2 Global Business Intelligence (BI) Market Forecast by Type (2023-2028)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Business Intelligence (BI) Revenue Market Share by Application (2017-2022)

5.2 Global Business Intelligence (BI) Market Forecast by Application (2023-2028)

6 NORTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

6.1 North America Business Intelligence (BI) Revenue by Type (2017-2028)

6.2 North America Business Intelligence (BI) Revenue by Application (2017-2028)

6.3 North America Business Intelligence (BI) Market Size by Country

6.3.1 North America Business Intelligence (BI) Revenue by Country (2017-2028)

6.3.2 United States Business Intelligence (BI) Market Size and Forecast (2017-2028)

6.3.3 Canada Business Intelligence (BI) Market Size and Forecast (2017-2028)

6.3.4 Mexico Business Intelligence (BI) Market Size and Forecast (2017-2028)

7 EUROPE BY COUNTRY, BY TYPE, AND BY APPLICATION

7.1 Europe Business Intelligence (BI) Revenue by Type (2017-2028)

7.2 Europe Business Intelligence (BI) Revenue by Application (2017-2028)

7.3 Europe Business Intelligence (BI) Market Size by Country

7.3.1 Europe Business Intelligence (BI) Revenue by Country (2017-2028)

7.3.2 Germany Business Intelligence (BI) Market Size and Forecast (2017-2028)

7.3.3 France Business Intelligence (BI) Market Size and Forecast (2017-2028)

7.3.4 United Kingdom Business Intelligence (BI) Market Size and Forecast (2017-2028)

7.3.5 Russia Business Intelligence (BI) Market Size and Forecast (2017-2028)

7.3.6 Italy Business Intelligence (BI) Market Size and Forecast (2017-2028)

8 ASIA-PACIFIC BY REGION, BY TYPE, AND BY APPLICATION

8.1 Asia-Pacific Business Intelligence (BI) Revenue by Type (2017-2028)

8.2 Asia-Pacific Business Intelligence (BI) Revenue by Application (2017-2028)

8.3 Asia-Pacific Business Intelligence (BI) Market Size by Region

8.3.1 Asia-Pacific Business Intelligence (BI) Revenue by Region (2017-2028)

8.3.2 China Business Intelligence (BI) Market Size and Forecast (2017-2028)

8.3.3 Japan Business Intelligence (BI) Market Size and Forecast (2017-2028)

8.3.4 South Korea Business Intelligence (BI) Market Size and Forecast (2017-2028)

8.3.5 India Business Intelligence (BI) Market Size and Forecast (2017-2028)

8.3.6 Southeast Asia Business Intelligence (BI) Market Size and Forecast (2017-2028)

8.3.7 Australia Business Intelligence (BI) Market Size and Forecast (2017-2028)

9 SOUTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

9.1 South America Business Intelligence (BI) Revenue by Type (2017-2028)

9.2 South America Business Intelligence (BI) Revenue by Application (2017-2028)

9.3 South America Business Intelligence (BI) Market Size by Country

9.3.1 South America Business Intelligence (BI) Revenue by Country (2017-2028)

9.3.2 Brazil Business Intelligence (BI) Market Size and Forecast (2017-2028)

9.3.3 Argentina Business Intelligence (BI) Market Size and Forecast (2017-2028)

10 MIDDLE EAST & AFRICA BY COUNTRY, BY TYPE, AND BY APPLICATION

10.1 Middle East & Africa Business Intelligence (BI) Revenue by Type (2017-2028)

10.2 Middle East & Africa Business Intelligence (BI) Revenue by Application (2017-2028)

10.3 Middle East & Africa Business Intelligence (BI) Market Size by Country

10.3.1 Middle East & Africa Business Intelligence (BI) Revenue by Country (2017-2028)

10.3.2 Turkey Business Intelligence (BI) Market Size and Forecast (2017-2028)

10.3.3 Saudi Arabia Business Intelligence (BI) Market Size and Forecast (2017-2028)

10.3.4 UAE Business Intelligence (BI) Market Size and Forecast (2017-2028)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Business Intelligence (BI) Revenue by Type, (USD Million), 2017 VS 2021 VS 2028

Table 2. Global Business Intelligence (BI) Revenue by Application, (USD Million), 2017 VS 2021 VS 2028

Table 3. Global Market Business Intelligence (BI) Revenue (Million USD) Comparison by Region (2017 VS 2021 VS 2028)

Table 4. Global Business Intelligence (BI) Revenue (USD Million) by Region (2017-2022)

Table 5. Global Business Intelligence (BI) Revenue Market Share by Region (2023-2028)

Table 6. SAP Corporate Information, Head Office, and Major Competitors

Table 7. SAP Major Business

Table 8. SAP Business Intelligence (BI) Product and Solutions

Table 9. SAP Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 10. SAS Institute Corporate Information, Head Office, and Major Competitors

Table 11. SAS Institute Major Business

Table 12. SAS Institute Business Intelligence (BI) Product and Solutions

Table 13. SAS Institute Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 14. Oracle Corporate Information, Head Office, and Major Competitors

Table 15. Oracle Major Business

Table 16. Oracle Business Intelligence (BI) Product and Solutions

Table 17. Oracle Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 18. IBM Corporate Information, Head Office, and Major Competitors

Table 19. IBM Major Business

Table 20. IBM Business Intelligence (BI) Product and Solutions

Table 21. IBM Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 22. Kyubit Solutions Corporate Information, Head Office, and Major Competitors

Table 23. Kyubit Solutions Major Business

Table 24. Kyubit Solutions Business Intelligence (BI) Product and Solutions

Table 25. Kyubit Solutions Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 26. Adobe Systems Corporate Information, Head Office, and Major Competitors
Table 27. Adobe Systems Major Business
Table 28. Adobe Systems Business Intelligence (BI) Product and Solutions
Table 29. Adobe Systems Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 30. Microsoft Corporate Information, Head Office, and Major Competitors
Table 31. Microsoft Major Business
Table 32. Microsoft Business Intelligence (BI) Product and Solutions
Table 33. Microsoft Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 34. Zoho Corporate Information, Head Office, and Major Competitors
Table 35. Zoho Major Business
Table 36. Zoho Business Intelligence (BI) Product and Solutions
Table 37. Zoho Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 38. ChristianSteven Software Corporate Information, Head Office, and Major Competitors
Table 39. ChristianSteven Software Major Business
Table 40. ChristianSteven Software Business Intelligence (BI) Product and Solutions
Table 41. ChristianSteven Software Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 42. Enerpact Corporate Information, Head Office, and Major Competitors
Table 43. Enerpact Major Business
Table 44. Enerpact Business Intelligence (BI) Product and Solutions
Table 45. Enerpact Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 46. MicroStrategy Corporate Information, Head Office, and Major Competitors
Table 47. MicroStrategy Major Business
Table 48. MicroStrategy Business Intelligence (BI) Product and Solutions
Table 49. MicroStrategy Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 50. Qlik Corporate Information, Head Office, and Major Competitors
Table 51. Qlik Major Business
Table 52. Qlik Business Intelligence (BI) Product and Solutions
Table 53. Qlik Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 54. Yellowfin Corporate Information, Head Office, and Major Competitors
Table 55. Yellowfin Major Business
Table 56. Yellowfin Business Intelligence (BI) Product and Solutions

Table 57. Yellowfin Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 58. Adaptive Insights Corporate Information, Head Office, and Major Competitors

Table 59. Adaptive Insights Major Business

Table 60. Adaptive Insights Business Intelligence (BI) Product and Solutions

Table 61. Adaptive Insights Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 62. TABLEAU SOFTWARE Corporate Information, Head Office, and Major Competitors

Table 63. TABLEAU SOFTWARE Major Business

Table 64. TABLEAU SOFTWARE Business Intelligence (BI) Product and Solutions

Table 65. TABLEAU SOFTWARE Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 66. Hitachi Vantara Corporate Information, Head Office, and Major Competitors

Table 67. Hitachi Vantara Major Business

Table 68. Hitachi Vantara Business Intelligence (BI) Product and Solutions

Table 69. Hitachi Vantara Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 70. Birst Corporate Information, Head Office, and Major Competitors

Table 71. Birst Major Business

Table 72. Birst Business Intelligence (BI) Product and Solutions

Table 73. Birst Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 74. TIBCO Software Corporate Information, Head Office, and Major Competitors

Table 75. TIBCO Software Major Business

Table 76. TIBCO Software Business Intelligence (BI) Product and Solutions

Table 77. TIBCO Software Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 78. GoodData Corporate Information, Head Office, and Major Competitors

Table 79. GoodData Major Business

Table 80. GoodData Business Intelligence (BI) Product and Solutions

Table 81. GoodData Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 82. Domo Technologies Corporate Information, Head Office, and Major Competitors

Table 83. Domo Technologies Major Business

Table 84. Domo Technologies Business Intelligence (BI) Product and Solutions

Table 85. Domo Technologies Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 86. MITS Corporate Information, Head Office, and Major Competitors
Table 87. MITS Major Business
Table 88. MITS Business Intelligence (BI) Product and Solutions
Table 89. MITS Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 90. Looker Data Sciences Corporate Information, Head Office, and Major Competitors
Table 91. Looker Data Sciences Major Business
Table 92. Looker Data Sciences Business Intelligence (BI) Product and Solutions
Table 93. Looker Data Sciences Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 94. Salesforce.com Corporate Information, Head Office, and Major Competitors
Table 95. Salesforce.com Major Business
Table 96. Salesforce.com Business Intelligence (BI) Product and Solutions
Table 97. Salesforce.com Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 98. TIBCO Software Corporate Information, Head Office, and Major Competitors
Table 99. TIBCO Software Major Business
Table 100. TIBCO Software Business Intelligence (BI) Product and Solutions
Table 101. TIBCO Software Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 102. ThoughtSpot Corporate Information, Head Office, and Major Competitors
Table 103. ThoughtSpot Major Business
Table 104. ThoughtSpot Business Intelligence (BI) Product and Solutions
Table 105. ThoughtSpot Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 106. ClearStory Data Corporate Information, Head Office, and Major Competitors
Table 107. ClearStory Data Major Business
Table 108. ClearStory Data Business Intelligence (BI) Product and Solutions
Table 109. ClearStory Data Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 110. FanRuan Corporate Information, Head Office, and Major Competitors
Table 111. FanRuan Major Business
Table 112. FanRuan Business Intelligence (BI) Product and Solutions
Table 113. FanRuan Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 114. TARGIT Corporate Information, Head Office, and Major Competitors
Table 115. TARGIT Major Business
Table 116. TARGIT Business Intelligence (BI) Product and Solutions

Table 117. TARGIT Business Intelligence (BI) Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 118. Global Business Intelligence (BI) Revenue (USD Million) by Players (2019, 2020, 2021, and 2022)

Table 119. Global Business Intelligence (BI) Revenue Share by Players (2019, 2020, 2021, and 2022)

Table 120. Breakdown of Business Intelligence (BI) by Company Type (Tier 1, Tier 2 and Tier 3)

Table 121. Business Intelligence (BI) Players Head Office, Products and Services Provided

Table 122. Business Intelligence (BI) Mergers & Acquisitions in the Past Five Years

Table 123. Business Intelligence (BI) New Entrants and Expansion Plans

Table 124. Global Business Intelligence (BI) Revenue (USD Million) by Type (2017-2022)

Table 125. Global Business Intelligence (BI) Revenue Share by Type (2017-2022)

Table 126. Global Business Intelligence (BI) Revenue Forecast by Type (2023-2028)

Table 127. Global Business Intelligence (BI) Revenue by Application (2017-2022)

Table 128. Global Business Intelligence (BI) Revenue Forecast by Application (2023-2028)

Table 129. North America Business Intelligence (BI) Revenue by Type (2017-2022) & (USD Million)

Table 130. North America Business Intelligence (BI) Revenue by Type (2023-2028) & (USD Million)

Table 131. North America Business Intelligence (BI) Revenue by Application (2017-2022) & (USD Million)

Table 132. North America Business Intelligence (BI) Revenue by Application (2023-2028) & (USD Million)

Table 133. North America Business Intelligence (BI) Revenue by Country (2017-2022) & (USD Million)

Table 134. North America Business Intelligence (BI) Revenue by Country (2023-2028) & (USD Million)

Table 135. Europe Business Intelligence (BI) Revenue by Type (2017-2022) & (USD Million)

Table 136. Europe Business Intelligence (BI) Revenue by Type (2023-2028) & (USD Million)

Table 137. Europe Business Intelligence (BI) Revenue by Application (2017-2022) & (USD Million)

Table 138. Europe Business Intelligence (BI) Revenue by Application (2023-2028) & (USD Million)

Table 139. Europe Business Intelligence (BI) Revenue by Country (2017-2022) & (USD Million)

Table 140. Europe Business Intelligence (BI) Revenue by Country (2023-2028) & (USD Million)

Table 141. Asia-Pacific Business Intelligence (BI) Revenue by Type (2017-2022) & (USD Million)

Table 142. Asia-Pacific Business Intelligence (BI) Revenue by Type (2023-2028) & (USD Million)

Table 143. Asia-Pacific Business Intelligence (BI) Revenue by Application (2017-2022) & (USD Million)

Table 144. Asia-Pacific Business Intelligence (BI) Revenue by Application (2023-2028) & (USD Million)

Table 145. Asia-Pacific Business Intelligence (BI) Revenue by Region (2017-2022) & (USD Million)

Table 146. Asia-Pacific Business Intelligence (BI) Revenue by Region (2023-2028) & (USD Million)

Table 147. South America Business Intelligence (BI) Revenue by Type (2017-2022) & (USD Million)

Table 148. South America Business Intelligence (BI) Revenue by Type (2023-2028) & (USD Million)

Table 149. South America Business Intelligence (BI) Revenue by Application (2017-2022) & (USD Million)

Table 150. South America Business Intelligence (BI) Revenue by Application (2023-2028) & (USD Million)

Table 151. South America Business Intelligence (BI) Revenue by Country (2017-2022) & (USD Million)

Table 152. South America Business Intelligence (BI) Revenue by Country (2023-2028) & (USD Million)

Table 153. Middle East & Africa Business Intelligence (BI) Revenue by Type (2017-2022) & (USD Million)

Table 154. Middle East & Africa Business Intelligence (BI) Revenue by Type (2023-2028) & (USD Million)

Table 155. Middle East & Africa Business Intelligence (BI) Revenue by Application (2017-2022) & (USD Million)

Table 156. Middle East & Africa Business Intelligence (BI) Revenue by Application (2023-2028) & (USD Million)

Table 157. Middle East & Africa Business Intelligence (BI) Revenue by Country (2017-2022) & (USD Million)

Table 158. Middle East & Africa Business Intelligence (BI) Revenue by Country

(2023-2028) & (USD Million)

List Of Figures

LIST OF FIGURES

- Figure 1. Business Intelligence (BI) Picture
- Figure 2. Global Business Intelligence (BI) Revenue Market Share by Type in 2021
- Figure 3. On-premises
- Figure 4. Cloud
- Figure 5. Business Intelligence (BI) Revenue Market Share by Application in 2021
- Figure 6. Individuals Picture
- Figure 7. SMEs Picture
- Figure 8. Large Enterprises Picture
- Figure 9. Government Organizations Picture
- Figure 10. Others Picture
- Figure 11. Global Business Intelligence (BI) Market Size, (USD Million): 2017 VS 2021 VS 2028
- Figure 12. Global Business Intelligence (BI) Revenue and Forecast (2017-2028) & (USD Million)
- Figure 13. Global Business Intelligence (BI) Revenue Market Share by Region (2017-2028)
- Figure 14. Global Business Intelligence (BI) Revenue Market Share by Region in 2021
- Figure 15. North America Business Intelligence (BI) Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 16. Europe Business Intelligence (BI) Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 17. Asia-Pacific Business Intelligence (BI) Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 18. South America Business Intelligence (BI) Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 19. Middle East and Africa Business Intelligence (BI) Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 20. Business Intelligence (BI) Market Drivers
- Figure 21. Business Intelligence (BI) Market Restraints
- Figure 22. Business Intelligence (BI) Market Trends
- Figure 23. SAP Recent Developments and Future Plans
- Figure 24. SAS Institute Recent Developments and Future Plans
- Figure 25. Oracle Recent Developments and Future Plans
- Figure 26. IBM Recent Developments and Future Plans
- Figure 27. Kyubit Solutions Recent Developments and Future Plans

- Figure 28. Adobe Systems Recent Developments and Future Plans
- Figure 29. Microsoft Recent Developments and Future Plans
- Figure 30. Zoho Recent Developments and Future Plans
- Figure 31. ChristianSteven Software Recent Developments and Future Plans
- Figure 32. Enerpact Recent Developments and Future Plans
- Figure 33. MicroStrategy Recent Developments and Future Plans
- Figure 34. Qlik Recent Developments and Future Plans
- Figure 35. Yellowfin Recent Developments and Future Plans
- Figure 36. Adaptive Insights Recent Developments and Future Plans
- Figure 37. TABLEAU SOFTWARE Recent Developments and Future Plans
- Figure 38. Hitachi Vantara Recent Developments and Future Plans
- Figure 39. Birst Recent Developments and Future Plans
- Figure 40. TIBCO Software Recent Developments and Future Plans
- Figure 41. GoodData Recent Developments and Future Plans
- Figure 42. Domo Technologies Recent Developments and Future Plans
- Figure 43. MITS Recent Developments and Future Plans
- Figure 44. Looker Data Sciences Recent Developments and Future Plans
- Figure 45. Salesforce.com Recent Developments and Future Plans
- Figure 46. TIBCO Software Recent Developments and Future Plans
- Figure 47. ThoughtSpot Recent Developments and Future Plans
- Figure 48. ClearStory Data Recent Developments and Future Plans
- Figure 49. FanRuan Recent Developments and Future Plans
- Figure 50. TARGIT Recent Developments and Future Plans
- Figure 51. Global Business Intelligence (BI) Revenue Share by Players in 2021
- Figure 52. Business Intelligence (BI) Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2021
- Figure 53. Global Top 3 Players Business Intelligence (BI) Revenue Market Share in 2021
- Figure 54. Global Top 10 Players Business Intelligence (BI) Revenue Market Share in 2021
- Figure 55. Key Players Market Share Trend (Top 3 Market Share: 2020 VS 2021 VS 2022)
- Figure 56. Global Business Intelligence (BI) Revenue Share by Type in 2021
- Figure 57. Global Business Intelligence (BI) Market Share Forecast by Type (2023-2028)
- Figure 58. Global Business Intelligence (BI) Revenue Share by Application in 2021
- Figure 59. Global Business Intelligence (BI) Market Share Forecast by Application (2023-2028)
- Figure 60. North America Business Intelligence (BI) Sales Market Share by Type

(2017-2028)

Figure 61. North America Business Intelligence (BI) Sales Market Share by Application (2017-2028)

Figure 62. North America Business Intelligence (BI) Revenue Market Share by Country (2017-2028)

Figure 63. United States Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 64. Canada Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 65. Mexico Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 66. Europe Business Intelligence (BI) Sales Market Share by Type (2017-2028)

Figure 67. Europe Business Intelligence (BI) Sales Market Share by Application (2017-2028)

Figure 68. Europe Business Intelligence (BI) Revenue Market Share by Country (2017-2028)

Figure 69. Germany Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 70. France Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 71. United Kingdom Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 72. Russia Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 73. Italy Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 74. Asia-Pacific Business Intelligence (BI) Sales Market Share by Type (2017-2028)

Figure 75. Asia-Pacific Business Intelligence (BI) Sales Market Share by Application (2017-2028)

Figure 76. Asia-Pacific Business Intelligence (BI) Revenue Market Share by Region (2017-2028)

Figure 77. China Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 78. Japan Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 79. South Korea Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 80. India Business Intelligence (BI) Revenue and Growth Rate (2017-2028) &

(USD Million)

Figure 81. Southeast Asia Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 82. Australia Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 83. South America Business Intelligence (BI) Sales Market Share by Type (2017-2028)

Figure 84. South America Business Intelligence (BI) Sales Market Share by Application (2017-2028)

Figure 85. South America Business Intelligence (BI) Revenue Market Share by Country (2017-2028)

Figure 86. Brazil Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 87. Argentina Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 88. Middle East and Africa Business Intelligence (BI) Sales Market Share by Type (2017-2028)

Figure 89. Middle East and Africa Business Intelligence (BI) Sales Market Share by Application (2017-2028)

Figure 90. Middle East and Africa Business Intelligence (BI) Revenue Market Share by Country (2017-2028)

Figure 91. Turkey Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 92. Saudi Arabia Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 93. UAE Business Intelligence (BI) Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 94. Methodology

Figure 95. Research Process and Data Source

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