

Global Business Information Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Business information is one of the three main segments of the information industry. The other two segments are scientific, technical and medical (STM) and educational and training content. Where much of the content industry revenues are advertising-driven, the business information segment remains largely driven by paid content, either via subscription or transaction (pay-per-view).

Scope of the Report:

This report studies the Business Information market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Business Information market by product type and applications/end industries.

The increasing demand for risk mitigation as one of the primary growth factors for the business or company information market. Due to adverse market changes such as fall in stock prices or interest rates, enterprises around the globe are exposed to credit, funds, and operational risks. Funding risks mainly emerge when an enterprise is unable to obtain sufficient funds to meet its financial requirements. Whereas, operational risks include financial loss that an enterprise has incurred due to inefficient internal processes and systems in an organization. To mitigate such risks, organizations have the need to obtain accurate information on the financial activities and also gather information about a market before entering it as it helps them allocate the right number of funds. This will, in turn, fuel the demand for business information tools and services during the forecast period.

The Americas was the major revenue contributor to the market during 2016. This is mainly due to the constantly increasing volume of data from several private and

government enterprises in this region that demand the need for improved enterprise-wide financial performance visibility. The US is the major market contributor in the region, where the augmented demand for news, information, and analytics solutions will drive the growth of the market. Furthermore, the economic growth of the country that is attributed to the rapid growth in retail sales and the rise in service and business spending and the presence of a number of major companies that provide business information products and services will also boost the market's growth in this region. According to analysts, the Americas will continue to dominate the market throughout the predicted period as well.

The global Business Information market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Business Information.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Bloomberg

Dow Jones

Experian Information Solutions

RELX Group

Thomson Reuters

Wolters Kluwer

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Scientific

Technical

Medical

Educational and Training

Others

Market Segment by Applications, can be divided into

Financials

Industrials

Energy

Consumer Discretionary

Materials

Information Technology

Health Care

Consumer Staples

Real Estate

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