

Global Business English Language Training Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G88FC9681F2EN.html>

Date: December 2018

Pages: 135

Price: US\$ 3,480.00 (Single User License)

ID: G88FC9681F2EN

Abstracts

The English Language, the world's first lingua franca, is widely used in many countries as a universal working language. In today's Information Age, the English language has become the leading language for world media – from print to broadcast to entertainment to education – and computing – two major industries that have been experiencing exponential growth in the past three decades. English is recognized as the official language in more than 70 countries, including the USA, UK, Australia, Singapore and other commonwealth countries. Together, these English-speaking nations form a formidable driving force, accounting for about 40% of the world's total GNP.

Scope of the Report:

This report studies the Business English Language Training market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Business English Language Training market by product type and applications/end industries.

One trend in the market is growing emphasis on virtual training. The growing emphasis on virtual training will drive the growth of the business English language training market. Due to the growing popularity of blended learning solutions, corporate organizations and individual learners are opting for virtual learning.

APAC is expected to be the major revenue contributor to the business English course market throughout the forecast period. The presence of a large number of service providers coupled with the high demand for English language training, will drive the growth of the market in this region.

The global Business English Language Training market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR

of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Business English Language Training.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Berlitz

EF Education First

inlingua

Pearson ELT

Rosetta Stone

Sanako

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Blended Learning

Online Learning

Market Segment by Applications, can be divided into

Institutional Learners

Individual Learners

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