

# Global Business Decision Software Supply, Demand and Key Producers, 2023-2029

https://marketpublishers.com/r/G08922B66A35EN.html

Date: March 2023

Pages: 130

Price: US\$ 4,480.00 (Single User License)

ID: G08922B66A35EN

# **Abstracts**

The global Business Decision Software market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

Based on business knowledge, mathematical programming as a means, starting from data analysis, and creating value through decision optimization, this system can easily and quickly count the desired data and analyze it.

This report studies the global Business Decision Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Business Decision Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Business Decision Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Business Decision Software total market, 2018-2029, (USD Million)

Global Business Decision Software total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Business Decision Software total market, key domestic companies and share, (USD Million)



Global Business Decision Software revenue by player and market share 2018-2023, (USD Million)

Global Business Decision Software total market by Type, CAGR, 2018-2029, (USD Million)

Global Business Decision Software total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Business Decision Software market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Alteryx, Inc., IBM, InCorta, Inc., Infor Inc., MicroStrategy Incorporated, SAP SE, The MathWorks Inc., ThoughtSpot Inc. and Workday, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Business Decision Software market

**Detailed Segmentation:** 

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

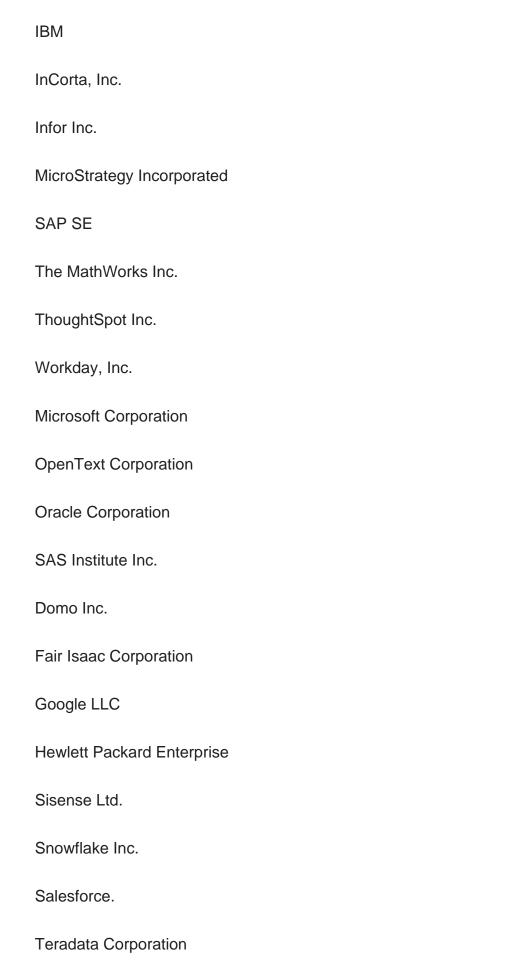
Global Business Decision Software Market, By Region:

United States
China
Europe
Japan



	South Korea	
	ASEAN	
	India	
	Rest of World	
Global	Business Decision Software Market, Segmentation by Type	
	Big Data and analytics adoption trends	
	Big Data and analytics best practices	
	Enterprise performance management	
	Enterprise planning, forecasting, and simulation	
	Advanced and predictive analytics	
	Augmented analytics	
	Others	
Global Business Decision Software Market, Segmentation by Application		
	Enterprise	
	Government	
	Personal	
Companies Profiled:		
	Alteryx, Inc.	







Planful Inc.		
Qlik Technologies Inc.		
Amazon Web Services Inc.		
Anaplan, Inc.		
Board International SA		
Cloudera, Inc.		
Syntellis Performance Solutions LLC		
TIBCO Software Inc.		
Tableau Software, Inc.		
Key Questions Answered		
1. How big is the global Business Decision Software market?		
2. What is the demand of the global Business Decision Software market?		
3. What is the year over year growth of the global Business Decision Software market?		
4. What is the total value of the global Business Decision Software market?		
5. Who are the major players in the global Business Decision Software market?		
6. What are the growth factors driving the market demand?		



# **Contents**

# 1 SUPPLY SUMMARY

- 1.1 Business Decision Software Introduction
- 1.2 World Business Decision Software Market Size & Forecast (2018 & 2022 & 2029)
- 1.3 World Business Decision Software Total Market by Region (by Headquarter Location)
- 1.3.1 World Business Decision Software Market Size by Region (2018-2029), (by Headquarter Location)
  - 1.3.2 United States Business Decision Software Market Size (2018-2029)
  - 1.3.3 China Business Decision Software Market Size (2018-2029)
  - 1.3.4 Europe Business Decision Software Market Size (2018-2029)
  - 1.3.5 Japan Business Decision Software Market Size (2018-2029)
  - 1.3.6 South Korea Business Decision Software Market Size (2018-2029)
  - 1.3.7 ASEAN Business Decision Software Market Size (2018-2029)
  - 1.3.8 India Business Decision Software Market Size (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Business Decision Software Market Drivers
- 1.4.2 Factors Affecting Demand
- 1.4.3 Business Decision Software Major Market Trends
- 1.5 Influence of COVID-19 and Russia-Ukraine War
  - 1.5.1 Influence of COVID-19
  - 1.5.2 Influence of Russia-Ukraine War

#### **2 DEMAND SUMMARY**

- 2.1 World Business Decision Software Consumption Value (2018-2029)
- 2.2 World Business Decision Software Consumption Value by Region
  - 2.2.1 World Business Decision Software Consumption Value by Region (2018-2023)
- 2.2.2 World Business Decision Software Consumption Value Forecast by Region (2024-2029)
- 2.3 United States Business Decision Software Consumption Value (2018-2029)
- 2.4 China Business Decision Software Consumption Value (2018-2029)
- 2.5 Europe Business Decision Software Consumption Value (2018-2029)
- 2.6 Japan Business Decision Software Consumption Value (2018-2029)
- 2.7 South Korea Business Decision Software Consumption Value (2018-2029)
- 2.8 ASEAN Business Decision Software Consumption Value (2018-2029)
- 2.9 India Business Decision Software Consumption Value (2018-2029)



# 3 WORLD BUSINESS DECISION SOFTWARE COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Business Decision Software Revenue by Player (2018-2023)
- 3.2 Industry Rank and Concentration Rate (CR)
  - 3.2.1 Global Business Decision Software Industry Rank of Major Players
- 3.2.2 Global Concentration Ratios (CR4) for Business Decision Software in 2022
- 3.2.3 Global Concentration Ratios (CR8) for Business Decision Software in 2022
- 3.3 Business Decision Software Company Evaluation Quadrant
- 3.4 Business Decision Software Market: Overall Company Footprint Analysis
  - 3.4.1 Business Decision Software Market: Region Footprint
  - 3.4.2 Business Decision Software Market: Company Product Type Footprint
  - 3.4.3 Business Decision Software Market: Company Product Application Footprint
- 3.5 Competitive Environment
  - 3.5.1 Historical Structure of the Industry
  - 3.5.2 Barriers of Market Entry
  - 3.5.3 Factors of Competition
- 3.6 Mergers, Acquisitions Activity

# 4 UNITED STATES VS CHINA VS REST OF THE WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Business Decision Software Revenue Comparison (by Headquarter Location)
- 4.1.1 United States VS China: Business Decision Software Market Size Comparison (2018 & 2022 & 2029) (by Headquarter Location)
- 4.1.2 United States VS China: Business Decision Software Revenue Market Share Comparison (2018 & 2022 & 2029)
- 4.2 United States Based Companies VS China Based Companies: Business Decision Software Consumption Value Comparison
- 4.2.1 United States VS China: Business Decision Software Consumption Value Comparison (2018 & 2022 & 2029)
- 4.2.2 United States VS China: Business Decision Software Consumption Value Market Share Comparison (2018 & 2022 & 2029)
- 4.3 United States Based Business Decision Software Companies and Market Share, 2018-2023
- 4.3.1 United States Based Business Decision Software Companies, Headquarters (States, Country)



- 4.3.2 United States Based Companies Business Decision Software Revenue, (2018-2023)
- 4.4 China Based Companies Business Decision Software Revenue and Market Share, 2018-2023
- 4.4.1 China Based Business Decision Software Companies, Company Headquarters (Province, Country)
- 4.4.2 China Based Companies Business Decision Software Revenue, (2018-2023)
- 4.5 Rest of World Based Business Decision Software Companies and Market Share, 2018-2023
- 4.5.1 Rest of World Based Business Decision Software Companies, Headquarters (States, Country)
- 4.5.2 Rest of World Based Companies Business Decision Software Revenue, (2018-2023)

#### **5 MARKET ANALYSIS BY TYPE**

- 5.1 World Business Decision Software Market Size Overview by Type: 2018 VS 2022 VS 2029
- 5.2 Segment Introduction by Type
  - 5.2.1 Big Data and analytics adoption trends
  - 5.2.2 Big Data and analytics best practices
  - 5.2.3 Enterprise performance management
  - 5.2.4 Enterprise planning, forecasting, and simulation
  - 5.2.5 Advanced and predictive analytics
  - 5.2.6 Augmented analytics
  - 5.2.7 Others
- 5.3 Market Segment by Type
  - 5.3.1 World Business Decision Software Market Size by Type (2018-2023)
  - 5.3.2 World Business Decision Software Market Size by Type (2024-2029)
- 5.3.3 World Business Decision Software Market Size Market Share by Type (2018-2029)

### **6 MARKET ANALYSIS BY APPLICATION**

- 6.1 World Business Decision Software Market Size Overview by Application: 2018 VS 2022 VS 2029
- 6.2 Segment Introduction by Application
  - 6.2.1 Enterprise
  - 6.2.2 Government



- 6.2.3 Personal
- 6.3 Market Segment by Application
  - 6.3.1 World Business Decision Software Market Size by Application (2018-2023)
  - 6.3.2 World Business Decision Software Market Size by Application (2024-2029)
  - 6.3.3 World Business Decision Software Market Size by Application (2018-2029)

#### **7 COMPANY PROFILES**

- 7.1 Alteryx, Inc.
  - 7.1.1 Alteryx, Inc. Details
  - 7.1.2 Alteryx, Inc. Major Business
  - 7.1.3 Alteryx, Inc. Business Decision Software Product and Services
- 7.1.4 Alteryx, Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.1.5 Alteryx, Inc. Recent Developments/Updates
  - 7.1.6 Alteryx, Inc. Competitive Strengths & Weaknesses
- 7.2 IBM
  - 7.2.1 IBM Details
  - 7.2.2 IBM Major Business
  - 7.2.3 IBM Business Decision Software Product and Services
- 7.2.4 IBM Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.2.5 IBM Recent Developments/Updates
  - 7.2.6 IBM Competitive Strengths & Weaknesses
- 7.3 InCorta, Inc.
  - 7.3.1 InCorta, Inc. Details
  - 7.3.2 InCorta, Inc. Major Business
  - 7.3.3 InCorta, Inc. Business Decision Software Product and Services
- 7.3.4 InCorta, Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.3.5 InCorta, Inc. Recent Developments/Updates
  - 7.3.6 InCorta, Inc. Competitive Strengths & Weaknesses
- 7.4 Infor Inc.
  - 7.4.1 Infor Inc. Details
  - 7.4.2 Infor Inc. Major Business
  - 7.4.3 Infor Inc. Business Decision Software Product and Services
- 7.4.4 Infor Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.4.5 Infor Inc. Recent Developments/Updates



- 7.4.6 Infor Inc. Competitive Strengths & Weaknesses
- 7.5 MicroStrategy Incorporated
  - 7.5.1 MicroStrategy Incorporated Details
  - 7.5.2 MicroStrategy Incorporated Major Business
- 7.5.3 MicroStrategy Incorporated Business Decision Software Product and Services
- 7.5.4 MicroStrategy Incorporated Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.5.5 MicroStrategy Incorporated Recent Developments/Updates
  - 7.5.6 MicroStrategy Incorporated Competitive Strengths & Weaknesses
- 7.6 SAP SE
  - 7.6.1 SAP SE Details
  - 7.6.2 SAP SE Major Business
  - 7.6.3 SAP SE Business Decision Software Product and Services
- 7.6.4 SAP SE Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
- 7.6.5 SAP SE Recent Developments/Updates
- 7.6.6 SAP SE Competitive Strengths & Weaknesses
- 7.7 The MathWorks Inc.
  - 7.7.1 The MathWorks Inc. Details
  - 7.7.2 The MathWorks Inc. Major Business
  - 7.7.3 The MathWorks Inc. Business Decision Software Product and Services
- 7.7.4 The MathWorks Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.7.5 The MathWorks Inc. Recent Developments/Updates
  - 7.7.6 The MathWorks Inc. Competitive Strengths & Weaknesses
- 7.8 ThoughtSpot Inc.
  - 7.8.1 ThoughtSpot Inc. Details
  - 7.8.2 ThoughtSpot Inc. Major Business
  - 7.8.3 ThoughtSpot Inc. Business Decision Software Product and Services
- 7.8.4 ThoughtSpot Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.8.5 ThoughtSpot Inc. Recent Developments/Updates
  - 7.8.6 ThoughtSpot Inc. Competitive Strengths & Weaknesses
- 7.9 Workday, Inc.
  - 7.9.1 Workday, Inc. Details
  - 7.9.2 Workday, Inc. Major Business
  - 7.9.3 Workday, Inc. Business Decision Software Product and Services
- 7.9.4 Workday, Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)



- 7.9.5 Workday, Inc. Recent Developments/Updates
- 7.9.6 Workday, Inc. Competitive Strengths & Weaknesses
- 7.10 Microsoft Corporation
  - 7.10.1 Microsoft Corporation Details
- 7.10.2 Microsoft Corporation Major Business
- 7.10.3 Microsoft Corporation Business Decision Software Product and Services
- 7.10.4 Microsoft Corporation Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.10.5 Microsoft Corporation Recent Developments/Updates
  - 7.10.6 Microsoft Corporation Competitive Strengths & Weaknesses
- 7.11 OpenText Corporation
  - 7.11.1 OpenText Corporation Details
  - 7.11.2 OpenText Corporation Major Business
  - 7.11.3 OpenText Corporation Business Decision Software Product and Services
- 7.11.4 OpenText Corporation Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.11.5 OpenText Corporation Recent Developments/Updates
- 7.11.6 OpenText Corporation Competitive Strengths & Weaknesses
- 7.12 Oracle Corporation
  - 7.12.1 Oracle Corporation Details
  - 7.12.2 Oracle Corporation Major Business
  - 7.12.3 Oracle Corporation Business Decision Software Product and Services
- 7.12.4 Oracle Corporation Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.12.5 Oracle Corporation Recent Developments/Updates
  - 7.12.6 Oracle Corporation Competitive Strengths & Weaknesses
- 7.13 SAS Institute Inc.
- 7.13.1 SAS Institute Inc. Details
- 7.13.2 SAS Institute Inc. Major Business
- 7.13.3 SAS Institute Inc. Business Decision Software Product and Services
- 7.13.4 SAS Institute Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.13.5 SAS Institute Inc. Recent Developments/Updates
  - 7.13.6 SAS Institute Inc. Competitive Strengths & Weaknesses
- 7.14 Domo Inc.
  - 7.14.1 Domo Inc. Details
  - 7.14.2 Domo Inc. Major Business
- 7.14.3 Domo Inc. Business Decision Software Product and Services
- 7.14.4 Domo Inc. Business Decision Software Revenue, Gross Margin and Market



# Share (2018-2023)

- 7.14.5 Domo Inc. Recent Developments/Updates
- 7.14.6 Domo Inc. Competitive Strengths & Weaknesses
- 7.15 Fair Isaac Corporation
  - 7.15.1 Fair Isaac Corporation Details
  - 7.15.2 Fair Isaac Corporation Major Business
  - 7.15.3 Fair Isaac Corporation Business Decision Software Product and Services
- 7.15.4 Fair Isaac Corporation Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.15.5 Fair Isaac Corporation Recent Developments/Updates
- 7.15.6 Fair Isaac Corporation Competitive Strengths & Weaknesses
- 7.16 Google LLC
  - 7.16.1 Google LLC Details
  - 7.16.2 Google LLC Major Business
  - 7.16.3 Google LLC Business Decision Software Product and Services
- 7.16.4 Google LLC Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.16.5 Google LLC Recent Developments/Updates
- 7.16.6 Google LLC Competitive Strengths & Weaknesses
- 7.17 Hewlett Packard Enterprise
  - 7.17.1 Hewlett Packard Enterprise Details
  - 7.17.2 Hewlett Packard Enterprise Major Business
  - 7.17.3 Hewlett Packard Enterprise Business Decision Software Product and Services
- 7.17.4 Hewlett Packard Enterprise Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.17.5 Hewlett Packard Enterprise Recent Developments/Updates
  - 7.17.6 Hewlett Packard Enterprise Competitive Strengths & Weaknesses
- 7.18 Sisense Ltd.
  - 7.18.1 Sisense Ltd. Details
  - 7.18.2 Sisense Ltd. Major Business
  - 7.18.3 Sisense Ltd. Business Decision Software Product and Services
- 7.18.4 Sisense Ltd. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
- 7.18.5 Sisense Ltd. Recent Developments/Updates
- 7.18.6 Sisense Ltd. Competitive Strengths & Weaknesses
- 7.19 Snowflake Inc.
  - 7.19.1 Snowflake Inc. Details
  - 7.19.2 Snowflake Inc. Major Business
  - 7.19.3 Snowflake Inc. Business Decision Software Product and Services



- 7.19.4 Snowflake Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.19.5 Snowflake Inc. Recent Developments/Updates
  - 7.19.6 Snowflake Inc. Competitive Strengths & Weaknesses
- 7.20 Salesforce.
  - 7.20.1 Salesforce. Details
  - 7.20.2 Salesforce. Major Business
  - 7.20.3 Salesforce. Business Decision Software Product and Services
- 7.20.4 Salesforce. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.20.5 Salesforce. Recent Developments/Updates
  - 7.20.6 Salesforce. Competitive Strengths & Weaknesses
- 7.21 Teradata Corporation
  - 7.21.1 Teradata Corporation Details
  - 7.21.2 Teradata Corporation Major Business
  - 7.21.3 Teradata Corporation Business Decision Software Product and Services
- 7.21.4 Teradata Corporation Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.21.5 Teradata Corporation Recent Developments/Updates
  - 7.21.6 Teradata Corporation Competitive Strengths & Weaknesses
- 7.22 Planful Inc.
  - 7.22.1 Planful Inc. Details
  - 7.22.2 Planful Inc. Major Business
  - 7.22.3 Planful Inc. Business Decision Software Product and Services
- 7.22.4 Planful Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
- 7.22.5 Planful Inc. Recent Developments/Updates
- 7.22.6 Planful Inc. Competitive Strengths & Weaknesses
- 7.23 Qlik Technologies Inc.
  - 7.23.1 Qlik Technologies Inc. Details
  - 7.23.2 Qlik Technologies Inc. Major Business
  - 7.23.3 Qlik Technologies Inc. Business Decision Software Product and Services
- 7.23.4 Qlik Technologies Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
- 7.23.5 Qlik Technologies Inc. Recent Developments/Updates
- 7.23.6 Qlik Technologies Inc. Competitive Strengths & Weaknesses
- 7.24 Amazon Web Services Inc.
- 7.24.1 Amazon Web Services Inc. Details
- 7.24.2 Amazon Web Services Inc. Major Business



- 7.24.3 Amazon Web Services Inc. Business Decision Software Product and Services
- 7.24.4 Amazon Web Services Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.24.5 Amazon Web Services Inc. Recent Developments/Updates
  - 7.24.6 Amazon Web Services Inc. Competitive Strengths & Weaknesses
- 7.25 Anaplan, Inc.
  - 7.25.1 Anaplan, Inc. Details
  - 7.25.2 Anaplan, Inc. Major Business
  - 7.25.3 Anaplan, Inc. Business Decision Software Product and Services
- 7.25.4 Anaplan, Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
- 7.25.5 Anaplan, Inc. Recent Developments/Updates
- 7.25.6 Anaplan, Inc. Competitive Strengths & Weaknesses
- 7.26 Board International SA
  - 7.26.1 Board International SA Details
  - 7.26.2 Board International SA Major Business
  - 7.26.3 Board International SA Business Decision Software Product and Services
- 7.26.4 Board International SA Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.26.5 Board International SA Recent Developments/Updates
- 7.26.6 Board International SA Competitive Strengths & Weaknesses
- 7.27 Cloudera, Inc.
  - 7.27.1 Cloudera, Inc. Details
  - 7.27.2 Cloudera, Inc. Major Business
  - 7.27.3 Cloudera, Inc. Business Decision Software Product and Services
- 7.27.4 Cloudera, Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
- 7.27.5 Cloudera, Inc. Recent Developments/Updates
- 7.27.6 Cloudera, Inc. Competitive Strengths & Weaknesses
- 7.28 Syntellis Performance Solutions LLC
  - 7.28.1 Syntellis Performance Solutions LLC Details
  - 7.28.2 Syntellis Performance Solutions LLC Major Business
- 7.28.3 Syntellis Performance Solutions LLC Business Decision Software Product and Services
- 7.28.4 Syntellis Performance Solutions LLC Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.28.5 Syntellis Performance Solutions LLC Recent Developments/Updates
- 7.28.6 Syntellis Performance Solutions LLC Competitive Strengths & Weaknesses 7.29 TIBCO Software Inc.



- 7.29.1 TIBCO Software Inc. Details
- 7.29.2 TIBCO Software Inc. Major Business
- 7.29.3 TIBCO Software Inc. Business Decision Software Product and Services
- 7.29.4 TIBCO Software Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.29.5 TIBCO Software Inc. Recent Developments/Updates
- 7.29.6 TIBCO Software Inc. Competitive Strengths & Weaknesses
- 7.30 Tableau Software, Inc.
  - 7.30.1 Tableau Software, Inc. Details
  - 7.30.2 Tableau Software, Inc. Major Business
  - 7.30.3 Tableau Software, Inc. Business Decision Software Product and Services
- 7.30.4 Tableau Software, Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023)
  - 7.30.5 Tableau Software, Inc. Recent Developments/Updates
- 7.30.6 Tableau Software, Inc. Competitive Strengths & Weaknesses

### **8 INDUSTRY CHAIN ANALYSIS**

- 8.1 Business Decision Software Industry Chain
- 8.2 Business Decision Software Upstream Analysis
- 8.3 Business Decision Software Midstream Analysis
- 8.4 Business Decision Software Downstream Analysis

#### 9 RESEARCH FINDINGS AND CONCLUSION

#### **10 APPENDIX**

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer



# **List Of Tables**

#### LIST OF TABLES

- Table 1. World Business Decision Software Revenue by Region (2018, 2022 and 2029) & (USD Million), (by Headquarter Location)
- Table 2. World Business Decision Software Revenue by Region (2018-2023) & (USD Million), (by Headquarter Location)
- Table 3. World Business Decision Software Revenue by Region (2024-2029) & (USD Million), (by Headquarter Location)
- Table 4. World Business Decision Software Revenue Market Share by Region (2018-2023), (by Headquarter Location)
- Table 5. World Business Decision Software Revenue Market Share by Region (2024-2029), (by Headquarter Location)
- Table 6. Major Market Trends
- Table 7. World Business Decision Software Consumption Value Growth Rate Forecast by Region (2018 & 2022 & 2029) & (USD Million)
- Table 8. World Business Decision Software Consumption Value by Region (2018-2023) & (USD Million)
- Table 9. World Business Decision Software Consumption Value Forecast by Region (2024-2029) & (USD Million)
- Table 10. World Business Decision Software Revenue by Player (2018-2023) & (USD Million)
- Table 11. Revenue Market Share of Key Business Decision Software Players in 2022
- Table 12. World Business Decision Software Industry Rank of Major Player, Based on Revenue in 2022
- Table 13. Global Business Decision Software Company Evaluation Quadrant
- Table 14. Head Office of Key Business Decision Software Player
- Table 15. Business Decision Software Market: Company Product Type Footprint
- Table 16. Business Decision Software Market: Company Product Application Footprint
- Table 17. Business Decision Software Mergers & Acquisitions Activity
- Table 18. United States VS China Business Decision Software Market Size
- Comparison, (2018 & 2022 & 2029) & (USD Million)
- Table 19. United States VS China Business Decision Software Consumption Value Comparison, (2018 & 2022 & 2029) & (USD Million)
- Table 20. United States Based Business Decision Software Companies, Headquarters (States, Country)
- Table 21. United States Based Companies Business Decision Software Revenue, (2018-2023) & (USD Million)



Table 22. United States Based Companies Business Decision Software Revenue Market Share (2018-2023)

Table 23. China Based Business Decision Software Companies, Headquarters (Province, Country)

Table 24. China Based Companies Business Decision Software Revenue, (2018-2023) & (USD Million)

Table 25. China Based Companies Business Decision Software Revenue Market Share (2018-2023)

Table 26. Rest of World Based Business Decision Software Companies, Headquarters (States, Country)

Table 27. Rest of World Based Companies Business Decision Software Revenue, (2018-2023) & (USD Million)

Table 28. Rest of World Based Companies Business Decision Software Revenue Market Share (2018-2023)

Table 29. World Business Decision Software Market Size by Type, (USD Million), 2018 & 2022 & 2029

Table 30. World Business Decision Software Market Size by Type (2018-2023) & (USD Million)

Table 31. World Business Decision Software Market Size by Type (2024-2029) & (USD Million)

Table 32. World Business Decision Software Market Size by Application, (USD Million), 2018 & 2022 & 2029

Table 33. World Business Decision Software Market Size by Application (2018-2023) & (USD Million)

Table 34. World Business Decision Software Market Size by Application (2024-2029) & (USD Million)

Table 35. Alteryx, Inc. Basic Information, Area Served and Competitors

Table 36. Alteryx, Inc. Major Business

Table 37. Alteryx, Inc. Business Decision Software Product and Services

Table 38. Alteryx, Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 39. Alteryx, Inc. Recent Developments/Updates

Table 40. Alteryx, Inc. Competitive Strengths & Weaknesses

Table 41. IBM Basic Information, Area Served and Competitors

Table 42. IBM Major Business

Table 43. IBM Business Decision Software Product and Services

Table 44. IBM Business Decision Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 45. IBM Recent Developments/Updates



- Table 46. IBM Competitive Strengths & Weaknesses
- Table 47. InCorta, Inc. Basic Information, Area Served and Competitors
- Table 48. InCorta, Inc. Major Business
- Table 49. InCorta, Inc. Business Decision Software Product and Services
- Table 50. InCorta, Inc. Business Decision Software Revenue, Gross Margin and Market
- Share (2018-2023) & (USD Million)
- Table 51. InCorta, Inc. Recent Developments/Updates
- Table 52. InCorta, Inc. Competitive Strengths & Weaknesses
- Table 53. Infor Inc. Basic Information, Area Served and Competitors
- Table 54. Infor Inc. Major Business
- Table 55. Infor Inc. Business Decision Software Product and Services
- Table 56. Infor Inc. Business Decision Software Revenue, Gross Margin and Market
- Share (2018-2023) & (USD Million)
- Table 57. Infor Inc. Recent Developments/Updates
- Table 58. Infor Inc. Competitive Strengths & Weaknesses
- Table 59. MicroStrategy Incorporated Basic Information, Area Served and Competitors
- Table 60. MicroStrategy Incorporated Major Business
- Table 61. MicroStrategy Incorporated Business Decision Software Product and Services
- Table 62. MicroStrategy Incorporated Business Decision Software Revenue, Gross
- Margin and Market Share (2018-2023) & (USD Million)
- Table 63. MicroStrategy Incorporated Recent Developments/Updates
- Table 64. MicroStrategy Incorporated Competitive Strengths & Weaknesses
- Table 65. SAP SE Basic Information, Area Served and Competitors
- Table 66. SAP SE Major Business
- Table 67. SAP SE Business Decision Software Product and Services
- Table 68. SAP SE Business Decision Software Revenue, Gross Margin and Market
- Share (2018-2023) & (USD Million)
- Table 69. SAP SE Recent Developments/Updates
- Table 70. SAP SE Competitive Strengths & Weaknesses
- Table 71. The MathWorks Inc. Basic Information, Area Served and Competitors
- Table 72. The MathWorks Inc. Major Business
- Table 73. The MathWorks Inc. Business Decision Software Product and Services
- Table 74. The MathWorks Inc. Business Decision Software Revenue, Gross Margin and
- Market Share (2018-2023) & (USD Million)
- Table 75. The MathWorks Inc. Recent Developments/Updates
- Table 76. The MathWorks Inc. Competitive Strengths & Weaknesses
- Table 77. ThoughtSpot Inc. Basic Information, Area Served and Competitors
- Table 78. ThoughtSpot Inc. Major Business
- Table 79. ThoughtSpot Inc. Business Decision Software Product and Services



- Table 80. ThoughtSpot Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 81. ThoughtSpot Inc. Recent Developments/Updates
- Table 82. ThoughtSpot Inc. Competitive Strengths & Weaknesses
- Table 83. Workday, Inc. Basic Information, Area Served and Competitors
- Table 84. Workday, Inc. Major Business
- Table 85. Workday, Inc. Business Decision Software Product and Services
- Table 86. Workday, Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 87. Workday, Inc. Recent Developments/Updates
- Table 88. Workday, Inc. Competitive Strengths & Weaknesses
- Table 89. Microsoft Corporation Basic Information, Area Served and Competitors
- Table 90. Microsoft Corporation Major Business
- Table 91. Microsoft Corporation Business Decision Software Product and Services
- Table 92. Microsoft Corporation Business Decision Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 93. Microsoft Corporation Recent Developments/Updates
- Table 94. Microsoft Corporation Competitive Strengths & Weaknesses
- Table 95. OpenText Corporation Basic Information, Area Served and Competitors
- Table 96. OpenText Corporation Major Business
- Table 97. OpenText Corporation Business Decision Software Product and Services
- Table 98. OpenText Corporation Business Decision Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 99. OpenText Corporation Recent Developments/Updates
- Table 100. OpenText Corporation Competitive Strengths & Weaknesses
- Table 101. Oracle Corporation Basic Information, Area Served and Competitors
- Table 102. Oracle Corporation Major Business
- Table 103. Oracle Corporation Business Decision Software Product and Services
- Table 104. Oracle Corporation Business Decision Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 105. Oracle Corporation Recent Developments/Updates
- Table 106. Oracle Corporation Competitive Strengths & Weaknesses
- Table 107. SAS Institute Inc. Basic Information, Area Served and Competitors
- Table 108. SAS Institute Inc. Major Business
- Table 109. SAS Institute Inc. Business Decision Software Product and Services
- Table 110. SAS Institute Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 111. SAS Institute Inc. Recent Developments/Updates
- Table 112. SAS Institute Inc. Competitive Strengths & Weaknesses



- Table 113. Domo Inc. Basic Information, Area Served and Competitors
- Table 114. Domo Inc. Major Business
- Table 115. Domo Inc. Business Decision Software Product and Services
- Table 116. Domo Inc. Business Decision Software Revenue, Gross Margin and Market
- Share (2018-2023) & (USD Million)
- Table 117. Domo Inc. Recent Developments/Updates
- Table 118. Domo Inc. Competitive Strengths & Weaknesses
- Table 119. Fair Isaac Corporation Basic Information, Area Served and Competitors
- Table 120. Fair Isaac Corporation Major Business
- Table 121. Fair Isaac Corporation Business Decision Software Product and Services
- Table 122. Fair Isaac Corporation Business Decision Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 123. Fair Isaac Corporation Recent Developments/Updates
- Table 124. Fair Isaac Corporation Competitive Strengths & Weaknesses
- Table 125. Google LLC Basic Information, Area Served and Competitors
- Table 126. Google LLC Major Business
- Table 127. Google LLC Business Decision Software Product and Services
- Table 128. Google LLC Business Decision Software Revenue, Gross Margin and
- Market Share (2018-2023) & (USD Million)
- Table 129. Google LLC Recent Developments/Updates
- Table 130. Google LLC Competitive Strengths & Weaknesses
- Table 131. Hewlett Packard Enterprise Basic Information, Area Served and Competitors
- Table 132. Hewlett Packard Enterprise Major Business
- Table 133. Hewlett Packard Enterprise Business Decision Software Product and Services
- Table 134. Hewlett Packard Enterprise Business Decision Software Revenue, Gross
- Margin and Market Share (2018-2023) & (USD Million)
- Table 135. Hewlett Packard Enterprise Recent Developments/Updates
- Table 136. Hewlett Packard Enterprise Competitive Strengths & Weaknesses
- Table 137. Sisense Ltd. Basic Information, Area Served and Competitors
- Table 138. Sisense Ltd. Major Business
- Table 139. Sisense Ltd. Business Decision Software Product and Services
- Table 140. Sisense Ltd. Business Decision Software Revenue, Gross Margin and
- Market Share (2018-2023) & (USD Million)
- Table 141. Sisense Ltd. Recent Developments/Updates
- Table 142. Sisense Ltd. Competitive Strengths & Weaknesses
- Table 143. Snowflake Inc. Basic Information, Area Served and Competitors
- Table 144. Snowflake Inc. Major Business
- Table 145. Snowflake Inc. Business Decision Software Product and Services



- Table 146. Snowflake Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 147. Snowflake Inc. Recent Developments/Updates
- Table 148. Snowflake Inc. Competitive Strengths & Weaknesses
- Table 149. Salesforce. Basic Information, Area Served and Competitors
- Table 150. Salesforce. Major Business
- Table 151. Salesforce. Business Decision Software Product and Services
- Table 152. Salesforce. Business Decision Software Revenue, Gross Margin and Market
- Share (2018-2023) & (USD Million)
- Table 153. Salesforce. Recent Developments/Updates
- Table 154. Salesforce. Competitive Strengths & Weaknesses
- Table 155. Teradata Corporation Basic Information, Area Served and Competitors
- Table 156. Teradata Corporation Major Business
- Table 157. Teradata Corporation Business Decision Software Product and Services
- Table 158. Teradata Corporation Business Decision Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 159. Teradata Corporation Recent Developments/Updates
- Table 160. Teradata Corporation Competitive Strengths & Weaknesses
- Table 161. Planful Inc. Basic Information, Area Served and Competitors
- Table 162. Planful Inc. Major Business
- Table 163. Planful Inc. Business Decision Software Product and Services
- Table 164. Planful Inc. Business Decision Software Revenue, Gross Margin and Market
- Share (2018-2023) & (USD Million)
- Table 165. Planful Inc. Recent Developments/Updates
- Table 166. Planful Inc. Competitive Strengths & Weaknesses
- Table 167. Qlik Technologies Inc. Basic Information, Area Served and Competitors
- Table 168. Qlik Technologies Inc. Major Business
- Table 169. Qlik Technologies Inc. Business Decision Software Product and Services
- Table 170. Qlik Technologies Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 171. Qlik Technologies Inc. Recent Developments/Updates
- Table 172. Qlik Technologies Inc. Competitive Strengths & Weaknesses
- Table 173. Amazon Web Services Inc. Basic Information, Area Served and Competitors
- Table 174. Amazon Web Services Inc. Major Business
- Table 175. Amazon Web Services Inc. Business Decision Software Product and Services
- Table 176. Amazon Web Services Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 177. Amazon Web Services Inc. Recent Developments/Updates



- Table 178. Amazon Web Services Inc. Competitive Strengths & Weaknesses
- Table 179. Anaplan, Inc. Basic Information, Area Served and Competitors
- Table 180. Anaplan, Inc. Major Business
- Table 181. Anaplan, Inc. Business Decision Software Product and Services
- Table 182. Anaplan, Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 183. Anaplan, Inc. Recent Developments/Updates
- Table 184. Anaplan, Inc. Competitive Strengths & Weaknesses
- Table 185. Board International SA Basic Information, Area Served and Competitors
- Table 186. Board International SA Major Business
- Table 187. Board International SA Business Decision Software Product and Services
- Table 188. Board International SA Business Decision Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 189. Board International SA Recent Developments/Updates
- Table 190. Board International SA Competitive Strengths & Weaknesses
- Table 191. Cloudera, Inc. Basic Information, Area Served and Competitors
- Table 192. Cloudera, Inc. Major Business
- Table 193. Cloudera, Inc. Business Decision Software Product and Services
- Table 194. Cloudera, Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 195. Cloudera, Inc. Recent Developments/Updates
- Table 196. Cloudera, Inc. Competitive Strengths & Weaknesses
- Table 197. Syntellis Performance Solutions LLC Basic Information, Area Served and Competitors
- Table 198. Syntellis Performance Solutions LLC Major Business
- Table 199. Syntellis Performance Solutions LLC Business Decision Software Product and Services
- Table 200. Syntellis Performance Solutions LLC Business Decision Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 201. Syntellis Performance Solutions LLC Recent Developments/Updates
- Table 202. Syntellis Performance Solutions LLC Competitive Strengths & Weaknesses
- Table 203. TIBCO Software Inc. Basic Information, Area Served and Competitors
- Table 204. TIBCO Software Inc. Major Business
- Table 205. TIBCO Software Inc. Business Decision Software Product and Services
- Table 206. TIBCO Software Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 207. TIBCO Software Inc. Recent Developments/Updates
- Table 208. Tableau Software, Inc. Basic Information, Area Served and Competitors
- Table 209. Tableau Software, Inc. Major Business



Table 210. Tableau Software, Inc. Business Decision Software Product and Services

Table 211. Tableau Software, Inc. Business Decision Software Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 212. Global Key Players of Business Decision Software Upstream (Raw Materials)

Table 213. Business Decision Software Typical Customers



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Business Decision Software Picture
- Figure 2. World Business Decision Software Total Market Size: 2018 & 2022 & 2029, (USD Million)
- Figure 3. World Business Decision Software Total Market Size (2018-2029) & (USD Million)
- Figure 4. World Business Decision Software Revenue Market Share by Region (2018, 2022 and 2029) & (USD Million), (by Headquarter Location)
- Figure 5. World Business Decision Software Revenue Market Share by Region (2018-2029), (by Headquarter Location)
- Figure 6. United States Based Company Business Decision Software Revenue (2018-2029) & (USD Million)
- Figure 7. China Based Company Business Decision Software Revenue (2018-2029) & (USD Million)
- Figure 8. Europe Based Company Business Decision Software Revenue (2018-2029) & (USD Million)
- Figure 9. Japan Based Company Business Decision Software Revenue (2018-2029) & (USD Million)
- Figure 10. South Korea Based Company Business Decision Software Revenue (2018-2029) & (USD Million)
- Figure 11. ASEAN Based Company Business Decision Software Revenue (2018-2029) & (USD Million)
- Figure 12. India Based Company Business Decision Software Revenue (2018-2029) & (USD Million)
- Figure 13. Business Decision Software Market Drivers
- Figure 14. Factors Affecting Demand
- Figure 15. World Business Decision Software Consumption Value (2018-2029) & (USD Million)
- Figure 16. World Business Decision Software Consumption Value Market Share by Region (2018-2029)
- Figure 17. United States Business Decision Software Consumption Value (2018-2029) & (USD Million)
- Figure 18. China Business Decision Software Consumption Value (2018-2029) & (USD Million)
- Figure 19. Europe Business Decision Software Consumption Value (2018-2029) & (USD Million)



Figure 20. Japan Business Decision Software Consumption Value (2018-2029) & (USD Million)

Figure 21. South Korea Business Decision Software Consumption Value (2018-2029) & (USD Million)

Figure 22. ASEAN Business Decision Software Consumption Value (2018-2029) & (USD Million)

Figure 23. India Business Decision Software Consumption Value (2018-2029) & (USD Million)

Figure 24. Producer Shipments of Business Decision Software by Player Revenue (\$MM) and Market Share (%): 2022

Figure 25. Global Four-firm Concentration Ratios (CR4) for Business Decision Software Markets in 2022

Figure 26. Global Four-firm Concentration Ratios (CR8) for Business Decision Software Markets in 2022

Figure 27. United States VS China: Business Decision Software Revenue Market Share Comparison (2018 & 2022 & 2029)

Figure 28. United States VS China: Business Decision Software Consumption Value Market Share Comparison (2018 & 2022 & 2029)

Figure 29. World Business Decision Software Market Size by Type, (USD Million), 2018 & 2022 & 2029

Figure 30. World Business Decision Software Market Size Market Share by Type in 2022

Figure 31. Big Data and analytics adoption trends

Figure 32. Big Data and analytics best practices

Figure 33. Enterprise performance management

Figure 34. Enterprise planning, forecasting, and simulation

Figure 35. Advanced and predictive analytics

Figure 36. Augmented analytics

Figure 37. Others

Figure 38. World Business Decision Software Market Size Market Share by Type (2018-2029)

Figure 39. World Business Decision Software Market Size by Application, (USD Million), 2018 & 2022 & 2029

Figure 40. World Business Decision Software Market Size Market Share by Application in 2022

Figure 41. Enterprise

Figure 42. Government

Figure 43. Personal

Figure 44. Business Decision Software Industrial Chain



Figure 45. Methodology

Figure 46. Research Process and Data Source



## I would like to order

Product name: Global Business Decision Software Supply, Demand and Key Producers, 2023-2029

Product link: https://marketpublishers.com/r/G08922B66A35EN.html

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G08922B66A35EN.html">https://marketpublishers.com/r/G08922B66A35EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970